

## Dr. Lucie Thibault Announced 2008 Zeigler Award Recipient



Dr. Lucie Thibault, Associate Professor at Brock University, has been selected by the North American Society for Sport Management (NASSM) Executive Council as the Dr. Earle F. Zeigler Award recipient for 2008. She will deliver the Dr. Earle F. Zeigler Lecture at the upcoming 2008 NASSM annual banquet on May 30. Her presentation will address the relationship between globalization and the ever expanding field of sport management.

Dr. Thibault's academic preparation began at the University of Ottawa where she graduated in 1985 with a Bachelor of Physical Education (Honors) and a Certificate in Business Administration. She received her master's degree in 1987 and her doctorate in 1993 from the University of Alberta. Her supervisor for her graduate degrees was Dr. Trevor Slack (see Trevor's Profile on page 6).

Her academic career started in 1989 at the University of Ottawa. In 1994, she moved to the University of British Columbia and worked in the School of Human Kinetics until 2002. In 2002, she started at Brock University in the Department of Sport Management.....

...Continued on Page 3

## 23<sup>rd</sup> Annual NASSM Conference to be held in Toronto, Ontario



The Department of Sport Management at Brock University is pleased To welcome the world to Toronto for the 2008 NASSM conference. "Good Sport Makes Good Business" has been selected as the conference Theme. The organizing committee is planning a busy and uniquely Canadian schedule of activities and opportunities related to managing sport. The theme will be incorporated throughout the conference with the intent of showcasing good works and best practices related to foundations, development, and charitable work in sport. In addition to the traditional NASSM program, possible theme areas include: a foundations fair, industry workshop, practitioner panel, keynote addresses, and the selection of a "charity of choice."



Toronto is a beautiful, multicultural city, as well as being known as a "sporting city", boasting exceptional competition venues and a wide variety of sport and recreational activities. The conference hotel is an elegant, full service hotel located in the downtown theatre district, providing attendees with easy access to several outstanding Canadian sport venues including the Air Canada Centre, Rogers Centre, and Hockey Hall of Fame.



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### NASSM's Mission

The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing and professional development in the area of sport management—both theoretical and applied aspects. Topics of interest to NASSM members include sport marketing, future directions in management, employment perspectives, management competencies, leadership, sport and the law, personnel management, facility management, organizational structures, fund raising, and conflict resolution.

## NASSM President's Message from 2008 President – Aubrey Kent

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Greetings once again NASSM members! I know that many of you will not have had time to read the "memo" that was sent earlier this spring (it's available on NASSM.com), so I'll just take this time to give you some highlights of what NASSM has to look forward to.

The past two years have seen unprecedented growth in our organization, with membership nearly tripling overall. This is a very exciting time to be involved with the organization, and I encourage all new members to think about becoming involved in the business of the organization.

Here is what 2008 has in store for NASSM members:

- Our annual conference in Toronto!! As noted elsewhere in this newsletter, Past-President Barr and the host committee from Brock University have been working diligently to lay out the red carpet for all delegates for what is sure to be a memorable experience. I know that I am looking forward to it!! Great venue, exciting entertainment options, and a chance to interact with executives centered around this year's theme of "Good Sport Makes Good Business".
- Accreditation is coming! During this year's AAHPERD and NASSM conferences, sessions are being held in order to prepare for launching the new program (COSMA) in early Fall of 2008. Currently, a call is out for volunteers to be considered for Board of Director and site evaluator positions. Jo Williams (University of Southern Maine) is serving as the point person for this project, and can be reached at (jwilliams@usm.maine.edu). The Board of Commissioners will hold their first meeting at the 2008 NASSM Annual Conference.
- We are excited to announce the site of the 2009 conference, which will be held in Columbia, South Carolina, hosted by the University of South Carolina. Interested site hosts for 2010 may still apply by contacting Clay Stoldt (clay.stoldt@wichita.edu), who is Chair of our conference committee.
- This year members will receive seven journals! Up 75% from just two years ago, we now distribute six issues of JSM per year, plus one issue of the Sport Management Education Journal.
- New initiatives – A task force is currently working on other exciting new benefits and opportunities for members. Recommendations will be ready for the conference meetings, but already approved has been an increase in the amount of money for the Student Research Competition prize pool, and an increase in support for NASSM in the International Sport Management Alliance.

Take care.....see you in Toronto!

*Aubrey.*

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Aubrey Kent, PhD  
NASSM President, 2007-2008



### NASSM President -Aubrey Kent-

#### Open Positions on NASSM Board:

- ❖ President-Elect
- ❖ 2 Member-At-Large positions

To run for these positions ask someone to nominate you or nominate yourself. You must provide the Nominating Committee chair with a completed Nomination form and an abridged vita. Vitas should contain: an interest statement, an indication of your highest degree, and select lists of recent relevant professional experience, recent scholarly work, and additional relevant information of your choice. Deadline for nominations is April 1, 2008.

Contact  
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[corinne.daprano@notes.udayton.edu](mailto:corinne.daprano@notes.udayton.edu)  
(937) 229-1025

Or, for additional  
information visit:

[http://www.nassm.com/files/NASSMOperating\\_CodesAug06.pdf](http://www.nassm.com/files/NASSMOperating_CodesAug06.pdf)

## Zeigler Award

### *Thibault Story Continued.....*

Dr. Thibault was Chair of the department from 2004 until 2007. She teaches in the area of sport policy, globalization of sport, and organizational theory as it applies to sport and leisure organizations. She also investigates the role of the Canadian government in sport excellence and sport participation and athlete involvement in decision-making in sport organizations. Her research has appeared in the *Journal of Sport Management*, the *European Sport Management Quarterly*, the *Journal of Sport and Social Issues*, *Sport Management Review*, the *International Review for the Sociology of Sport*, *Human Relations*, *Leisure Studies*, *Managing Leisure: An International Journal*, the *International Journal of Sport Management and Marketing*, and *Nonprofit and Voluntary Sector Quarterly*. Recently, Dr. Thibault has co-edited the third edition of *Contemporary Sport Management* and she has published numerous book chapters.

Dr. Thibault has mentored a number of graduate students both at the University of British Columbia and Brock University. Her commitment to undergraduate and graduate education is demonstrated through her extensive involvement with students' academic endeavors.

Dr. Thibault is currently editor of the *Journal of Sport Management*. She also serves as a member of the editorial board of the new *International Journal of Sport Policy*. She has served as guest reviewer for several journals such as *Nonprofit and Voluntary Sector Quarterly*, *Sport Management Review*, *Sociology of Sport Journal*, *European Sport Management Quarterly*, *Society and Leisure*, and the *International Review for the Sociology of Sport*. Dr. Thibault became a NASSM Research Fellow in 2001. Her service to NASSM is extensive. She was section editor for the Sport Management Digest of the *Journal of Sport Management* from 1994 until 2003. She then became Associate Editor of the *Journal of Sport Management* in 2003 until 2006. In addition, she served as Member-at-Large on the NASSM Executive Council from 1993 until 1995 and was a member of the NASSM Nomination Committee from 1995 until 1997. Dr. Thibault was also involved in the organization of two NASSM Conferences: the NASSM 1991 Conference in Ottawa and the NASSM 1999 Conference in Vancouver.

## 2009 NASSM Conference Site Selected



The NASSM Executive Council has selected the University of South Carolina in Columbia as the host for the 2009 annual conference. Thanks to the entire faculty at USC for their proposal and continued support of NASSM. The Executive Council is actively seeking bids for upcoming conferences...if your institution is interested in hosting, please contact **Clay Stodt**.



Accommodations for 23<sup>rd</sup> Annual NASSM Conference:

### **Holiday Inn Downtown Toronto Hotel**

370 King St. West Toronto, Ontario will be the venue for the 2008 conference. Make reservations directly with hotel

Phone:

416.599.4000

Email: [info@hiok.com](mailto:info@hiok.com)

Web: <http://www.hiok.com/>

### **Transportation Information**

\*\*Remember you must have a passport to enter the country

### **Taxi**

Toronto Airport Express  
Approximately \$29.25  
(round trip) to  
Hotel....approximately 20  
minutes

**1.800.387.6787**

Please visit the conference website for more transportation and other conference related information:

<http://www.nassm.com/NASSM2008/>

## Toronto 2008 – Special “Industry” Session

In line with the conference theme “Good Sport Makes Good Business” we are happy to announce that we have partnered with the Sports Philanthropy Project (SPP) to offer a pre-conference Sports Philanthropy Workshop on Wednesday, May 28.



The segments to this workshop include Business Model Best Practices, Athlete and Team Giving Best Practices, Evaluation, and Sponsorship and Fundraising. The objective is to create win-win partnership opportunities between practitioners and NASSM scholars, as well as to provide NASSM members with opportunities to develop research partnerships with the sport industry. This is an outstanding opportunity for NASSM members and there is a special NASSM rate for this event of \$69.00 which will include a breakfast, lunch, and a networking reception hosted by the Toronto Blue Jays at the Rogers Centre. Other organizations participating in the workshop include: Toronto Blue Jays Foundation, Lance Armstrong Foundation, Toronto Raptors Foundation, Right to Play, and Canadian Business for Social Responsibility. We would encourage you to register early for the Sports Philanthropy Workshop, as space will be limited for NASSM members.

## NASSM Student Initiatives – Toronto 2008

### Student Luncheon

The student luncheon will be held at the conference hotel on Thursday May 29, 2008. This event is *FREE* for all students who register for the conference and a great chance to connect with friends and meet new people.

### 2008 NASSM Student Social

The NASSM student board is pleased to offer a student social on Thursday May 29th, 2008 at Grace O'Malley's Irish Pub and Restaurant. The evening will begin at approximately 8:00 pm. Students and professors are welcome to join us throughout the night. We hope this event will provide a great opportunity to socialize and discuss research, collaboration, life, and leisure.

### Student Workshop:

#### “Getting on the Publication Plane: Publication Processes for New Scholars”

Seeking out and applying for faculty positions can be intimidating. Many sport management positions require new PhD's to have scholarly research; therefore the purpose of this interactive panel presentation is to help graduate students become aware of publishing expectations and learn how to navigate the publication process. While the focus of this panel discussion is directed at graduate students, all NASSM attendees are welcome to listen to the panel and join in the conversation. Check your conference program for the date and time of the workshop.



### Attractions of Interest:

- Hockey Hall of Fame
- Rogers Center (formerly the Skydome)
- Air Canada Centre
- Rexall Centre Sports & Entertainment Complex
- Centennial Park Stadium
- Niagara Falls Tours
- Woodbine & Mohawk Racetracks



The Cardinal Golf Club is located just north of Toronto in Kettleby, Ontario. It is home to two 18-Hole championship courses, a short course (Kettle Creek). The beautiful landscape of the **West Course** has now been completely renovated and is fast becoming the course of choice for our regular players. The golf Tournament is \$100 for NASSM members and can you can register online.



The secure online registration for the NASSM 2008 Conference is now available. If you have not yet renewed your NASSM membership for 2008, you will be able to do so at the same time as registering for the conference

## 2008 Conference Events

### Sport Management Association of Australian and New Zealand Conference

The 2008 SMAANZ conference will be held in Fremantle (Perth), Western Australia from the 26<sup>th</sup> – 29<sup>th</sup> November 2008.

Submit abstracts by June 30, 2008, as a Microsoft Word attachment, emailed to [promaco@promaco.com.au](mailto:promaco@promaco.com.au). Please visit the conference website for more information.

### European Association for Sport Management

The 16th conference of the European Association for Sport Management (EASM) is organized in 2008 in Heidelberg (Germany) from September 10th, 2008 until September 13th, 2008. The theme of this sport management conference is "Management at the Heart of Sport."

### Sport Sales Combine

The Sport Sales Combine, coordinated by Drs. Richard Irwin (University of Memphis) and Bill Sutton (University of Central Florida), was recently held at Philips Arena in Atlanta, GA. The three-day program provided thirteen combine participants an authentic sales training experience working directly under the supervision of professional sales team leaders.

To learn more about the 2008 and 2009 Sport Sales Combine please visit the website.

### International Conference on Sport and Entertainment Business

Hosted by the Department of Sport and Entertainment Management at the University of South Carolina, the Twelfth International Conference on Sport and Entertainment Business (ICSEB) will be held November 5-8, 2008 at the Columbia Metropolitan Convention Center in Columbia, South Carolina. The ICSEB invites submissions of extended abstracts or full papers from faculty members as well as Doctoral, Masters, or Undergraduate students on a variety of applied and theoretical research topics in sport and entertainment. Submission deadline is May 1, 2008. For more conference information, please visit.

### 2<sup>nd</sup> Annual Towson University Sport Business Conference

Towson University: Towson, Maryland April 4-5, 2008

Last year Towson held the first conference and it was so successful that they decided to make it an annual event. This year's conference is scheduled to take place on April 4<sup>th</sup> and 5<sup>th</sup>, a Friday and Saturday, in Towson, MD.

This year's conference will be featuring amazing speakers from various segments of the industry.



### SMAANZ

To learn more, visit:

<http://www.promaco.com.au/2008/smaanzt/register.htm>



### EASM

To learn more, visit:

<http://www.unb.ca/sportmanagement/easm/>



### Sales Combine

To learn more, visit:

<http://www.sportsalecombine.com>



### ISSEB

To learn more, visit:

<http://www.ICSEB.com>

Membership News

Member Profile.....Trevor Slack



In 2002 Trevor Slack suffered an aneurysm and is now confined to a wheelchair. His mother had polycystic kidneys and as he says "I inherited them". In 2006 he was involved in a second addition of his textbook Understanding Sport Organizations, The Application of Organization Theory. In 2007 he produced a book entitled International Perspectives on the Management of Sport. The book features authors from nine different countries and contains articles by current or former editors of the Journal of Sport Management, European Sport Management Quarterly, The Sport Management Review, The International Review of the Sociology of Sport, and The International Journal of Sport Finance. The idea of the book is that a current or former graduate student writes with their advisor. This idea is reflected in the presentation of the book itself. Featured are chapters by such authors as Rodney Fort, Bill Gerrard, Packianathan Chelladurai, and Laurence Chalip.

Dr. Slack has also produced a number of articles and book chapters since his illness. In 2005 Dr. Slack received an award from the Academy of Management for the paper "The pace, sequence, and linearity of radical change". In 2006 Dr. Slack won the Verity award from the Canadian Administrative Sciences Association for an article in which he was involved entitled "Integration and differentiation in institutionally prescribed values: how strong can they be?" The paper was judged to be the best paper published in the Canadian Journal of Administrative Sciences. Dr. Slack also won an award from the European Association of Sport Management. In June of 2007 he was the keynote speaker at the second world congress of sport management in Greece. He is currently a convenor of the 2008 EGOS (European Group on Organization Studies) sub-theme on sport organizations. The conference will be held in Amsterdam July 10 – 12, 2008.

Other Membership News

Dan Drane, Assistant Director of the School of Human Performance and Recreation and Assistant Professor of Sport Management, was selected as the 2007 Distinguished Researcher of the Year for the College of Health at the University of Southern Mississippi.

Damon Andrew and the faculty at the University of Tennessee have launched a new Sport Management doctoral program which features four distinct Sport Management seminars and is supported by ancillary coursework in the College of Business Administration and the College of Communication and Information. Specializations are available in Organizational Behavior in Sport, Sport Marketing, and Sport Communication. The Sport Management program at UT is led by a total of nine faculty members.

Nominate Someone For The...

Distinguished Sport Management Educator Award

Deadline for nominations is Monday, March 31, 2008

Additional information and the nomination form can be found on the NASSM webpage:

<http://www.nassm.com/Info/About/Conference/Awards/Educator>



For more information on Toronto for the upcoming conference, please visit:

<http://www.mytorontomeeting.com/visitor>



For more information on NASSM visit:

<http://www.nassm.com>