

## Dr. Susan Inglis Announced As 2006 Zeigler Award Winner

Dr. Sue Inglis, Professor in the Department of Kinesiology at McMaster University in Hamilton, Ontario, has been selected by the North American Society for Sport Management (NASSM) Executive Council as the Dr. Earle F. Zeigler Award recipient.

"Receiving the Dr. Earle F. Zeigler Award from my colleagues in the North American Society of Sport Management is a huge honour," said Inglis.



"Dr. Zeigler is an icon in sport management whose scholarly contributions have provided a strong foundation for academics pursuing research, teaching and service mandates. NASSM is very fortunate to have the influence of Dr. Zeigler whose scholarship embraces management, philosophy and history. I am thrilled."

She will deliver the Dr. Earle F. Zeigler Lecture at the 2006 NASSM Conference annual banquet. Her lecture will be titled "Creative Tensions and Conversations in the Academy".

Inglis started her academic career in 1977 at the McMaster University. She served as Chair of Women's Athletics from 1978 to 1985 at the University and also coached women's tennis. In 1989 she received her Ph.D. from the Ohio State University. Since that time she has devoted her energies to the academy at McMaster University.

Her service to NASSM includes holding offices of President Elect, President and Past President from 1992 to 1995 and Secretary from 1989 to 1990. She was a member of two NASSM task forces, the Future Directions Task Force in 1996 and the Strategic Planning Task Force in 2003.

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## Anticipation Builds for Conference Events, 21<sup>st</sup> Annual NASSM Conference set for Kansas City

The 21<sup>st</sup> Annual Conference of the North American Society for Sport Management promises to offer numerous opportunities for delegates to get acquainted with the unique personality of Kansas City while enjoying a conference program brimming with the latest research in the field and a variety of social events.

The conference will be held May 30-June 3 at the Marriott Country Club Plaza. On-site registration and delegate check-in begins Tuesday, May 30, with the international reception scheduled that evening at George Brett's Restaurant in the nearby Plaza district. Wednesday, May 31, will offer the past president's workshop, a roundtable that will address partnerships between academics and practitioners in the public and private sectors. Wednesday will also feature the annual golf tournament, to be played at Swope Memorial Golf Course, and tennis tournament, to be held at the Plaza Tennis Center, as well as the opening reception at the hotel that evening.

A general assembly and presentation from featured speaker Alexander Wolff will open the day Thursday, June 1. Wolff, a writer for *Sports Illustrated* and author of several books including *Big Game, Small World*, will be discussing his latest venture, ownership of the American Basketball Association's Vermont Frost Heaves. Thursday will also be the first of three days of breakout sessions as well as the conference poster session.

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### Credits

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The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing and professional development in the area of sport management—both theoretical and applied aspects. Topics of interest to NASSM members include sport marketing, future directions in management, employment perspectives, management competencies, leadership, sport and the law, personnel management, facility management, organizational structures, fund raising, and conflict resolution.

### NASSM President's Message From 2006 President Brian Crow

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The past year has been a busy one for the NASSM Executive Council, and I'd like to use this forum to publicly thank each member for their service to the Association. Even though the work is demanding at times, the rewards are immeasurable, and I encourage each NASSM members to become involved and place his or her name in the running for vacant Executive Council positions. If I can do it, you certainly can!

A great deal of what we accomplished this year was related to the Sport Management Program Review Council and the potential move to accreditation rather than program approval. The men and women on the SMPRC are to be commended for their diligent work in bringing us to our current position.

NASPE and NASSM have created two task forces. One task force was created to study the standards for accreditation and the other to study the logistics of the move to accreditation, to supplement the SMPRC mission.

I also invite each of you with a vested interest in the accreditation process to contact members or chairs (Dan Mahony and Andy Gillentine) of the task forces to express your suggestions and concerns. The more great minds we have working on this project, the better the long-term results.

Best wishes for continued success -



**NASSM President  
Brian Crow**

### Open Positions on NASSM Board

- President-elect
- Treasurer
- 2 Members at large

To run for these position ask someone to nominate you or nominate yourself. You must provide the Nominating Committee chair with a completed Nomination form and an abridged vita. Vitas should contain: an interest statement, an indication of your highest degree, and select lists of recent relevant professional experience, recent scholarly work, and additional relevant information of your choice. Nominations must be received by **April 1, 2006**.

For additional information  
visit:  
[nassm.com/codes\\_a.htm](http://nassm.com/codes_a.htm)  
or contact Chris Greenwell at  
[tcgreenwell@louisville.edu](mailto:tcgreenwell@louisville.edu)  
502-852-0555

## NASSM Past-President's Message From 2006 Past President Alison Doherty

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With a record high number of abstract submissions, the 21<sup>st</sup> Annual NASSM Conference is shaping up to offer an outstanding program. The program review process got underway after the November 1, 2005 deadline for submissions. As per NASSM policy, each abstract was subjected to a blind review by three independent evaluators in one of 16 sections. The section heads then provided a tally of those evaluations and a recommendation for acceptance or rejection. This comprehensive process would not have been possible without the involvement and timely response of the 48 reviewers and 16 section heads. Authors were notified of the final status of their submission in February. This review process would also not have been possible without the invaluable assistance of Chris Sanders, who looks after the NASSM Abstract Writer.

A very full program schedule will include the annual Past-President's Workshop on Wednesday afternoon ("Taking the Gown to Town: Research and Consulting for the Sport Industry"); keynote speaker Alex Wolff of *Sports Illustrated* on Thursday morning; the increasingly popular poster session on Thursday afternoon, with 26 presentations this year; 17 extended sessions featuring a variety of topics on Friday and Saturday; and, 135 25-minute oral sessions throughout the day on Thursday, Friday and Saturday. This is sure to be an informative and enjoyable program, and I encourage you to plan to attend each day of the conference. The full program schedule will be available at the conference site [www.nassm2006.com](http://www.nassm2006.com).

I would again like to thank the reviewers and section heads for their assistance with evaluating the submissions, and Chris Sanders for facilitating our high-tech efficiency. I have enjoyed working with the host committee at Wichita State, and I know that we both extend the most sincere invitation for you to join us in Kansas City for what will surely be an outstanding conference.

Sincerely,  
Alison Doherty  
NASSM Past-President  
2006 NASSM Program Coordinator

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## 2007 NASSM Conference Site Selected

The NASSM Executive Board has selected Miami Beach as the site for the 2007 NASSM Conference. Andy Gillentine from University of Miami will be the conference host. More information about Miami Beach and the conference site will be available at the 2006 Conference in June.



**NASSM Past-President  
Alison Doherty**

### Accommodations for 21<sup>st</sup> Annual NASSM Conference

Kansas City Marriott Country  
Club Plaza  
make reservations directly  
with hotel

phone: 1-800-810-3708

web:

<http://www.marriott.com>

### Transportation information:

Kansas City International Airport  
Information  
<http://www.kansas-city-mci.com>

KCI Shuttle

\$17 one-way or \$29 round trip  
call

1-800-243-6383

For latest exchange rate  
information visit:

[finance.yahoo.com/currency](http://finance.yahoo.com/currency)

### New Look for NASSM Web Site

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For the past few months, we have been busy re-designing the web site and re-organizing the information within the site. Our goal has been to both ensure that accurate and timely information is made available on the web site, and that you can find this information easily.

Some of the important new features include:

- All the content on the site can easily be navigated via the content navigation bar.
- You can search all the content on the site through the search box.
- Search engines such as Google can now index our site, allowing the general public to more easily find out information about NASSM.
- The News & Press Releases will be updated with information of interest to our members.
- The member login will allow you to access the member-only services (member list, elections, forums, etc.).

Most of the information from the old site has found a new home in the new site.

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### Women In NASSM (WIN) Update

During the 2004 NASSM conference in Atlanta, a group of over twenty women organized a women's group. Women In NASSM (WIN) is a group of female sport management professionals whose purpose is to create an environment that will provide The number of women in WIN has grown to 73. At the first official meeting in 2005 in Regina, 52 women, including professors, professionals in the field, undergraduate and graduate students attended the meeting.

At the inaugural meeting roundtables were formed and three topics of discussion were provided for the groups. Groups were asked to discuss the topics for twenty minutes, take notes, and then asked to move to a different table to be able to discuss all topic areas. At the end of the roundtables, members were asked to report to the entire group the direction the discussions went. The ideas and discussions that came from the roundtables were incredibly insightful and thought provoking. WIN believes this type of format allowed many ideas and discussions to occur that may otherwise not have become known.

A letter was sent to the Executive Council with updates, as well as requesting a meeting time/social for the 2006 conference in Kansas City. The format of this years meeting will include a formal presentation with a topic of interest being discussed. The second part will include a social. This meeting is open to ALL NASSM members, and they are encouraged to participate!

**Check out the new look  
on page 6!**

### 2006 NASSM Conference Events

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Thursday evening, conference delegates will want to take in "Jazz on the Lawn," a series of free, open-air concerts scattered throughout the Plaza district. The Friday, June 2, agenda includes more presentations, the President's Luncheon featuring a presentation by the Student Research Award winner, the annual general meeting, and the Paton Service Award reception that evening. Saturday, June 3, is the last day of presentations and will conclude with the annual Zeigler Award banquet at which a barbecue dinner will be served.

Beyond the general program, the conference offers special activities for students, such as a student lunch to be held at a nearby restaurant on Thursday and a couple of informal social gatherings during the evenings.

Kansas City offers numerous attractions conference delegates will want to check out. The Plaza district, where the host hotel is located, offers more than 150 shops, dozens of restaurants and clubs, and some of the city's most beautiful fountains. Other nearby attractions include the Negro Leagues Baseball Museum, the American Jazz Museum, the Kemper Museum of Contemporary Art, the Science City at Union Station and the Crown Center.

The conference Web site, [www.nassm2006.com](http://www.nassm2006.com), offers secure online registration as well as details regarding the program schedule, the host hotel, travel information and details regarding activities of interest to conference delegates. Wichita State University is serving as the host institution for the conference.

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### Dr. Inglis Honored

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Additionally she was involved in the Accreditation Task Force established by NASSM and the National Association for Sport and Physical Education from 1989 to 1992 and the Accreditation Council jointed established by NASSM and NASPE from 1992 to 1995. In 2005, Dr. Inglis was the recipient of NASSM's Dr. Garth Paton Distinguished Service award.

She says, NASSM has provided me with a forum for meeting colleagues, sharing ideas and developing research programs. The richness of NASSM should not be underestimated – it is a critically important Society to have from which graduate students and faculty can engage and in which areas for growth in teaching, service and research can be realized. "

Inglis has previously served on the editorial boards of the *Journal of Sport Management*, *AVANTE*, and the Sport Management Library. She continues to be a guest journal referee for the *European Sport Management Quarterly*, *International Journal of Sports Management and Marketing*, *Nonprofit Management and Leadership*, *Nonprofit Voluntary Sector Quarterly*, *Sport Management Review*, *Journal of Sport Management* and *AVANTE*.

Discussing her work Inglis says "my community work and university work often intersect and inform one another. For example, from my research with amateur sport boards of directors, a collaborative university-community research project was launched to explore boards of directors in community nonprofit organizations. Results of that work became the springboard for Provincial Sport Organizations Council workshops, community brown bag lunch and learn sessions and workshops, a board to board café as well as conference presentations and peer-reviewed publications." Inglis' current work looks at power dynamics, diversity and leadership in organizational contexts inclusive of intercollegiate athletics and community nonprofit organizations.

Dr. Inglis' work also includes student learning through inquiry as well as workplace health. Her numerous scholarly works have been published in many refereed journals. She was recognized as a NASSM research fellow in 2002.



#### Attractions of Interest:

- Negro Leagues Baseball Museum
- Kansas Speedway
- Kemper Arena
- Arrowhead Stadium
- Kaufman Stadium
- American Jazz Museum
- Kemper Museum of Contemporary Art
- Crown Center
- Plaza District

## International Sport Management Activity

Karen Danylichuk reports 700 people attended at the European Association for Sport Management Congress in September of 2005. North Americans made up 16 percent of the conference participants. Attendees came from 26 different nations. The conference included 21 key note addresses, 248 oral papers and 19 posters. EASM has been working on marketing their organization in several ways including a new website layout. The 2006 EASM Congress will be held in Nicosia, Cyprus from September 7 to September 10.

The 2005 Sport Management Association of Australia and New Zealand was held November 25 and 26 in Canberra, Australia. It was the first conference co-hosted by academics and sport industry partners. The next SMAANZ conference will be held in Melbourne, Australia March 9-12, 2006 in conjunction with the Commonwealth International Sport Conference.

Waseda University in Tokyo, Japan will host the Asian Association for Sport Management Congress August 30 – September 2, 2006. With the 2008 Olympic Games to be held in China, organizations are discussing the possibility of an International Alliance Conference in Beijing that year.

## Web Site's New Look

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North American Society for Sport Management

<p>Information For...</p> <ul style="list-style-type: none"><li>▶ Current Members</li><li>▶ Prospective Members</li><li>▶ Students</li></ul>	<h3>NASSM Home</h3> <p>Welcome to the official website for the North American Society for Sport Management (NASSM)!</p> <p>NASSM is actively involved in supporting and assisting professionals working in the fields of sport, leisure and recreation. The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management - both theoretical and applied aspects. Topics of interest to NASSM members include sport marketing, future directions in management, employment perspectives, management competencies, leadership, sport and the law, personnel management, facility management, organizational structures, fund raising, and conflict resolution.</p> <p>If you have any suggestions or comments regarding this web site and the services offered, we'd like to hear from you. Send us an email at <a href="mailto:web@nassm.com">web@nassm.com</a>.</p> <p><b>Conference Update:</b> The <a href="#">2006 NASSM Conference</a> will be held in Kansas City, Missouri from May 30 to June 3, 2006. The conference schedule will be available by the end of March, 2006.</p>	<p>Search</p> <input type="text"/> <input type="button" value="search"/> Enclose phrases in double quotes (""). <p>User login</p> <p><b>Username:</b> <input type="text"/></p> <p><b>Password:</b> <input type="password"/></p> <input type="button" value="Log in"/> <a href="#">Request new password</a> <p>Who's online There are currently 0 users and 8 guests online.</p>
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If you are unable to find something in the new site, if you have any new information you would like added to the site, or if you have suggestions for changes, we'd like to hear from you. All comments and suggestions are welcome.

Address your comments and suggestions to Orland Hoerber, Web Administrator.  
[web@nassm.com](mailto:web@nassm.com)

Programs that  
have received  
**APPROVED** status  
since last spring

### Masters

University of Alabama

### Undergraduate

Bowling Green State  
University

Indiana State University

Missouri Baptist University

Northwood University  
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University

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visit:

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smprc.html](http://www.aahperd.org/naspe/template.cfm?template=programs-smprc.html)



For more information, visit:

<http://www.nassm.com>