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Newsletter Content

The Publicity and Promotions Committee strives to keep the NASSM membership informed through this newsletter. In order to accomplish this task, we require information from our delegates.

To contribute to subsequent additions of the newsletter, please forward all information to the Committee Chair and Editor – Melanie Sartore-Baldwin. This information may include but is certainly not limited to: awards, scholarly recognitions, conferences, events, and "from the field" information, etc.

NASSM 2013 Conference Update

The 2013 Conference of the North American Society for Sport Management is just a few months away! Hosted by the University of Texas Sport Management Department, the conference will be held from May 28-June 1 in Austin, Texas.

Abstracts submitted to NASSM 2013 have now been reviewed and accept/reject notices have been sent. The program scheduling is underway, and will be posted by the end of March. A total of 529 abstracts were submitted with 311 accepted for presentation at the conference (58.8%).

A tentative events schedule is located on the conference website, as well as direct links to accommodation and transportation options (<http://www.nassm.com/NASSM2013>). The online conference registration will be available in mid-March. Please check the conference website regularly for updates!

NASSM 2013 Award Winners



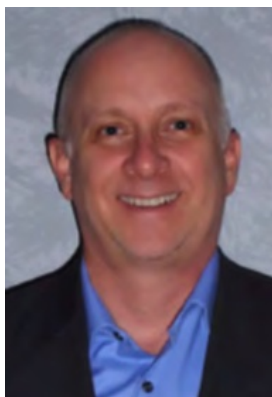
The **2013 Earle F. Zeigler Lecture Award** winner is **George B. Cunningham** (PhD, The Ohio State University). Dr. Cunningham is a Professor and Associate Dean at Texas A&M University. He also serves as the Director of the Laboratory for Diversity in Sport.



The **2013 Diversity Award** winner is **Joy T. DeSensi** (Ed.D., University of North Carolina at Greensboro). Dr. DeSensi is a Professor and Associate Dean of The Graduate School at the University of Tennessee teaches graduate courses in Sport Sociology and Sport Management.



The **2013 Distinguished Sport Management Educator Award** winner is **Lynn L. Ridinger** (Ph.D., The Ohio State University). Dr. Ridinger is an Associate Professor of sport management at Old Dominion University.



The **2013 Garth Paton Distinguished Service Award** winner is **Clay Stoldt** (Ph.D., University of Oklahoma). Dr. Stoldt is an Associate Professor and chair of the sport management program at Wichita State University.

NASSM Officers



Dr. Robert Baker
President
George Mason University



Dr. Larena Hoerber
President-elect
University of Regina



Dr. Janet Fink
Past -President
University of Massachusetts
- Amherst

Janet B. Parks NASSM Research Grant

The Janet B. Parks NASSM Research Grant program is intended to advance scholarship in sport management by providing support to NASSM members as they pursue projects of importance to the field. The total grant pool amount for 2013 is \$10,000. To be eligible for the grant, applicants must be a Professional NASSM member in good standing and must have been a member of NASSM for at least one (1) year prior to receiving the award. Submissions must be emailed directly to Dr. Larena Hoeber at larena.hoeber@uregina.ca. The deadline for submission is Friday, March 15, 2013. Information about the guidelines for proposals, evaluation criteria, and post-award requirements is available at www.nassm.com/InfoAbout/Awards/ParksResearchGrant.

Research Fellow Award Submission Guideline Changes

Submissions for the 2013 NASSM Research Fellow Awards are underway. The submission process has changed so that all materials must now be submitted electronically in PDF format no later than April 1, 2013. In addition, the criteria for consideration have also changed as the following information describes in detail. Both criteria must be met.

Publications: Publications: All NASSM Research Fellows must have published at least 15 refereed journal articles (3 of the total refereed journal articles must be within the last 6 years; 3 of the total refereed journal articles must be published, hard copy submissions in the Journal of Sport Management no later than April 1). Each NASSM Research Fellow must be first or solo author on at least five of the refereed journal articles, including at least one refereed publication in the Journal of Sport Management. Articles currently "in press" do not count toward the minimum number of articles.

Presentations: All NASSM Research Fellows must have presented 20 refereed presentations (4 of the total presentations must be within the last 6 years; 6 of the total presentations must be NASSM presentations).

For more information on credentials/materials required and the submission process, please visit <http://www.nassm.com/InfoAbout/Awards/ResearchFellow>. All questions should be addressed to Steve Dittmore (dittmore@uark.edu).

NASSM Call for Nominations

The NASSM Nominating Committee is currently accepting nominations for the following Executive Council positions: **President-Elect, Secretary, and Member-at-Large (2 positions)**.

Information on each position, including **duties** and **length of term**, can be found on the NASSM web site under the sections "NASSM Offices and Duties" (<http://www.nassm.com/InfoAbout/NASSM/Offices>) and "NASSM Operating Codes" (<http://www.nassm.com/InfoAbout/NASSM/OperatingCodes>).

Please submit your nominations to Tim Newman (tjnewman@ycp.edu). Prior to submitting their name for consideration, please make sure that, if elected, your nominee(s) will be willing to serve NASSM. Also note that **self-nominations are encouraged**. The deadline for submission of nominations is **March 15, 2013**. Please contact Tim Newman at tjnewman@ycp.edu with questions.

NASSM Officers



Dr. Erianne Weight
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Chapel Hill



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Dr. Beth Cianfrone
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National Center for Spectator Sports Safety and Security (NCS⁴)

The National Center for Spectator Sports Safety and Security (NCS⁴) at The University of Southern Mississippi is providing opportunities for any student enrolled in a full-time curriculum (undergrad, grad, post-grad, doctorate) at a college or university to connect with leaders and professionals in the spectator sports safety and security industry. With a student membership (\$40/year), students may gain full access to the NCS⁴ Job Center (review job/internship openings and post resumes), attend scheduled webinars/training events, and view the NCS⁴ Resource Library, which includes relevant information such as best practices, dissertations, and case study examples. **Register at:** <https://www.ncs4.com/student-members>.

BGSU Sport Management Faculty To Work With NFL Players

The Bowling Green State University sport management program, in association with the National Football League, will conduct a journalism “boot camp” during summer 2013. The boot camp is being offered through BGSU's Richard A. Maxwell Sport Media Project. The camp will bring 20 current or former NFL players to BG's campus to participate in panels, breakout sessions, writing labs, and field exercises in order to give them a jump start on a second career off the field. BGSU faculty as well as noted sport journalists and industry leaders will conduct the sessions which will focus on writing for traditional media such as radio, television, and newspapers as well as writing for social media.

COSMA Update

COSMA has 46 institutional members and 33 individual members. As of October 27, 2012, eleven institutions have been accredited. In addition, 16 other institutions have achieved candidacy status (the first step in the accreditation process).

Heather Alderman, Executive Director, will participate in Sport Management Day at the AAHPERD National Convention on Thursday, April 25 from 1-5pm and will hold an Accreditation Process/Writing a Self Study workshop on Wednesday, April 24 from 8:30am – 12pm. This information is also available at <http://cosmaweb.org/webinars>.

Training - Accreditation Process, Site Reviewer

All current site reviewers and those who are interested in becoming site reviewers will be required to update their knowledge and skills by attending a training workshop. Webinars are available for download at <http://cosmaweb.org/webinars>. An in-person site reviewer training will be held on Wednesday, May 29 from 1:30-3pm at the NASSM 2013 Conference in Austin, TX.

Internship Certification Task Force

The COSMA Board of Directors (<http://cosmaweb.org/BOD>) established a Task Force to examine creating an Internship Certification Program as a benefit to current and prospective members and the sport management industry. The guidelines will be presented at the 4th Annual Member Meeting in Austin, TX, on Wednesday, May 29, 2012, from 11:30am-1:30pm. All are welcome to attend and learn about this new benefit of COSMA accreditation.

NASSM Officers



Dr. David Shonk
Member-at-Large
James Madison University



Dr. Ellen Staurowsky
Member-at-Large
Drexel University

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Dr. David Shilbury
Sr. Associate Editor – JSM

Dr. Damon Andrew
Editor – SMEJ

Dr. Lynn Ridinger
Associate Editor – SMEJ

Dr. Robin Ammon
Business Officer Manager

Dr. Orland Hoeber
Web Administrator

COSMA (cont.)

In 2013, COSMA will start the process of pursuing *CHEA recognition*.

Five positions will be opening up on the BOC this spring – they include three current members who may run for reelection and two new members added to align with CHEA guidelines. Nominations will be solicited in March.

The *COSMA Insights* Newsletter is published twice a year and provides updates on training, membership, accredited institutions, and mentoring, among others (cosmaweb.org/InsightsNewsletter).

Update from the Student Board

Hi NASSM Students!

We would like to check in with some updates regarding the student agenda at NASSM Austin 2013 and the NASSM student initiatives committee (i.e., student board). As of now, the time for the student social has been set at Friday, the 31st of May, at 7:30pm, so please mark your calendar for that evening. The location will be walking distance from the conference hotel. Arrangements for the Faculty-Student mentoring luncheon are underway. A call for faculty mentors will be sent out soon, after which students will have the opportunity to choose a faculty member to have lunch with at the conference.

This year's student symposium will delve into the professional tenet of service and the students' role in NASSM. The discussion will feature individuals who have greatly contributed to NASSM and the industry, including: Dr. Larena Hoerber (President-Elect), Dr. Tim DeSchriver (Treasurer), Dr. Donna Pastore (Zeigler Award Winner), and Michael Odio (Student Representative). Topics will range from opportunities for service engagement to balancing service expectations with teaching and research responsibilities. The symposium will integrate questions from student members and aim to provide valuable information for future and present professionals.

Elections for next year's student board will take place at the student luncheon in Austin. Call for nominees will take place via e-mail approximately a month before the conference. If you would like more information about the election process or about the four positions (1 student representative/president, 3 student board members) please contact Michael Odio (modio@hnp.ufl.edu).

See you in Austin!

Mike, Lee, Cassie and Rick

<https://www.facebook.com/NASSMstudents>

NASSM Doctoral Research Grant Reminder

The North American Society for Sport Management (NASSM) Doctoral Research Grant is intended to advance scholarship in sport management by providing support to NASSM doctoral student members as they pursue projects of importance to the field, and advance scholarship in the field of sport management. Submissions for the 2013 competition are due by Friday, March 29, 2013. Proposals should be emailed directly to Dr. David Shonk (shonkdj@jmu.edu) NASSM Member-at-Large and Committee Chair. For more details, please visit <http://www.nassm.com/InfoAbout/Awards/DoctoralResearchGrant>.

2012-13 Student Board



Michael Odio
University of Florida



Richard Buning
University of Florida



Lee Lower
The Ohio State University



Cassie Coble
University of Connecticut