

## A message from President, Dr. Robert Baker



I am truly honored to begin my service as NASSM President. My predecessors have all worked tirelessly to elevate NASSM, leaving it better than when they began. You, my colleagues and friends, have created a Society of which we can all be very proud. As a result, we have a bright future. NASSM is a premier academic association in sport management, and we are also a welcoming, nurturing, and inclusive association. With that in mind, I will join many other contributors in putting forth our best efforts to ensure NASSM and sport management continue to advance.

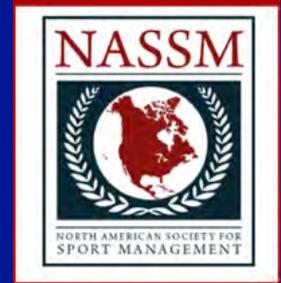
NASSM is fiscally sound, intellectually dynamic, and functionally vigorous. We had another very successful conference, our largest, with over 539 attendees from 21 countries. On behalf of NASSM, I extend sincere appreciation to the University of Washington's Center for Leadership in Athletics, Seattle University, and Seattle Pacific University, and particularly to Sara Lopez and Hannah Owings and all of the staff and student volunteers, for hosting and delivering a great conference!

In the past year, we have approved a diversity award, examined the viability of potential academic partnerships, and begun to investigate sponsorship parameters and alternative revenue sources. We improved member benefits, such as introducing a doctoral grant and increasing the Janet B. Parks Research Grant to \$15,000. NASSM also joined the other regional associations for sport management to form the World Association for Sport Management. These prior efforts will be enhanced through a strategic planning process that will identify shared NASSM interests and devise strategies directed toward achieving a common vision.

We undertake this strategic planning process to assist us in identifying and seizing future opportunities, and meeting potential challenges. Our members' diverse perspectives, interests, and disciplinary foundations are represented in this process, and remain a strength for NASSM and for sport management. We will continue charting the future course of NASSM as we build upon much that has already been accomplished. The originators of the Society established the functional foundations of NASSM through living documents such as our Constitution and Operating Codes. And, the most recent Strategic Plan (2003) brought us to where we are. Based upon these and more recent achievements, and the many yet-to-be-identified prospects that lie ahead, I consider the near future an exciting time for NASSM.

The Executive Council will be meeting on September 28<sup>th</sup> in Austin, Texas, site of the 2013 NASSM Conference. I hope to see you all in Austin in May 2013 for what will undoubtedly prove to be another spectacular conference. Over the coming year, I also encourage everyone to pursue robust involvement in our Society. Please join your colleagues as we continue to work in the best interests of NASSM.

I thank all of you who have served as an officer, on a committee or task force, as peer reviewers, or in any capacity on behalf of NASSM. To the individuals on whose shoulders I stand, I am grateful for your support and guidance. So many people have assisted me personally that it is impossible to single them out here. I will simply try to perform up to their expectations. If you have any questions, concerns, or suggestions, don't hesitate to contact me (rbaker2@gmu.edu). Have a great summer!



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## Editor

Dr. Melanie Sartore-Baldwin  
[sartorem@ecu.edu](mailto:sartorem@ecu.edu)

## Committee Members

Tommy Aicher, Sungho Cho,  
Emmett Gill, Shannon Kerwin,  
Michael Odio

## Newsletter Content

The Publicity and Promotions Committee strives to keep the NASSM membership informed through this newsletter. In order to accomplish this task, we require information from our delegates. To contribute to subsequent additions of the newsletter, please forward all information to the Committee Chair and Editor – Melanie Sartore-Baldwin. This information may include but is certainly not limited to: awards, scholarly recognitions, conferences, events, and "from the field" information, etc.

**Conference Follow-up**



**Earle F. Zeigler Lecture Award Winner**

Alison Doherty, Western University

**Garth Paton Distinguished Service Award Winner**

Alison Doherty, Western University

**Distinguished Sport Management Educator Award Winner**

Andy Gillentine, University of South Carolina

**Sport Management Diversity Award**

Brenda Pitts, Georgia State University

**Janet B. Parks NASSM Research Grant recipients:**

- Dr. Lynn L. Ridinger, Old Dominion University
- Dr. Andrea N. Eagleman, Indiana University-Purdue University Indianapolis
- Dr. Yuhei Inoue and Dr. Cody T. Havard, University of Memphis
- Dr. Calvin Nite, Georgia Southern University, Dr. Michael Hutchinson, Coastal Carolina University, & Dr. Adrien Bouchet, University of Tulsa
- Dr. Scott Tainsky, University of Illinois

**NASSM Research Fellows:**

- Dr. Melanie Sartore-Baldwin, East Carolina University
- Dr. Yong Jae Ko, University of Florida
- Dr. Mark S. Nagel, University of South Carolina
- Dr. Norm O'Reilly, University of Ottawa
- Dr. Matthew B. Walker, University of Southern Mississippi

**NASSM Officers**



**Dr. Janet Fink**  
*Past-President*  
University of Connecticut



**Dr. Larena Hoerber**  
*President-elect*  
University of Regina



**Dr. Erianne Weight**  
*Secretary*  
University of North Carolina –  
Chapel Hill



**Dr. Tim DeSchriver**  
*Treasurer*  
University of Delaware

**A message from Alison Doherty**

It was a sincere honor to receive the prestigious Dr. Earle F. Zeigler Lecture Award and Dr. Garth Paton Distinguished Service Award this year, and humbling to be recognized for doing what I love. It was a particular pleasure to receive both awards in beautiful Seattle, in the company of good friends and colleagues who I have known for a long time, those I have known for just a short time, and those I have yet to officially meet! I look forward to NASSM 2013 in Austin, which I expect will be a bit more relaxing after hosting NASSM in 2011 and being honored in 2012. Probably the best part of receiving these awards is the opportunity it gives one to reflect on their career to date, including the twists and turns, and the influential people along the way. I share these awards with them, with humble and sincere appreciation.

**NASSM 2013 Awards**

Nominations for the following NASSM 2013 Awards are currently being accepted:

Dr. Earle F. Zeigler Lecture Award:

<http://www.nassm.com/InfoAbout/Awards/Zeigler>

Dr. Garth Paton Distinguished Service Award:

<http://www.nassm.com/InfoAbout/Awards/Paton>

Distinguished Sport Management Educator Award:

<http://www.nassm.com/InfoAbout/Awards/Educator>

Diversity Award:

<http://www.nassm.com/InfoAbout/Awards/Diversity>

Nominations are due to Beth Cianfrone ([bcianfrone@gsu.edu](mailto:bcianfrone@gsu.edu)) by July 1.

**NASSM Officers**

**Dr. Beth Cianfrone**  
*Member-at-Large*  
Georgia State University



**Dr. Steven Dittmore**  
*Member-at-Large*  
University of Arkansas



**Dr. David Shonk**  
*Member-at-Large*  
James Madison University



**Ellen Staurowsky**  
*Member-at-Large*  
Drexel University

Greetings NASSM members,

The 2012-2013 NASSM Student Board would like to thank all of those involved with hosting a great conference this year! We feel there is a lot of momentum going forward and are very excited for NASSM 2013 in Austin, TX. Throughout this year, Richard, Cassie, Lee and I will be working hard to improve our student initiatives for the conference. We have listened to feedback from participants and encourage others to contact us with comments and suggestions.

In addition to our conference initiatives, the NASSM Student Board is focused on creating more interaction among students across North America. Our main avenue for this will be through social media outlets Facebook and Twitter. You can "like" us on Facebook at <https://www.facebook.com/NASSMstudents> and follow us on Twitter at @NASSMstudents. Through these outlets, we will provide news, current events, and even some trivia. Students are encouraged to use this space to interact with other students, share research interests and stay active in the NASSM community. We look forward to hearing from you, have a great summer!



Mike Odio  
Student Board President  
University of Florida

### Additional Student Board Information:

The 2012-2013 NASSM Student Board is already working diligently to prepare our initiatives for NASSM 2013. Lee Lower (The Ohio State University) will be organizing the student symposium and is eager to serve the NASSM student body. She comments, "I am excited about increasing my involvement within the organization and facilitating professional development and networking opportunities for NASSM student members."

Cassie Coble (University of Connecticut) believes that "collaboration between students and faculty is essential as we work to continue to help NASSM, and the sport management field, grow. I am excited to help in this effort and look forward to working with all members of NASSM as part of the Student Board." Cassie will keep this principle in mind as she begins planning next year's faculty-student mentoring initiative.

Finally, Richard Buning (University of Florida) is already coming up with ideas for the student social and expresses his dedication to the NASSM student body, "I am truly grateful to be elected as one of your student representatives for the upcoming year. My goal is to create a more robust sense of community among NASSM student members in order to further grow collaboration throughout our careers."

### Executive Council Members

**Dr. Marvin Washington**  
Editor – JSM

**Dr. David Shilbury**  
Sr. Associate Editor – JSM

**Dr. Damon Andrew**  
Editor – SMEJ

Dr. Lynn Ridinger  
Associate Editor - SMEJ

**Dr. Robin Ammon**  
Business Officer Manager

**Dr. Orland Hoerber**  
Web Administrator

### 2012-13 Student Board



Richard Buning  
University of Florida

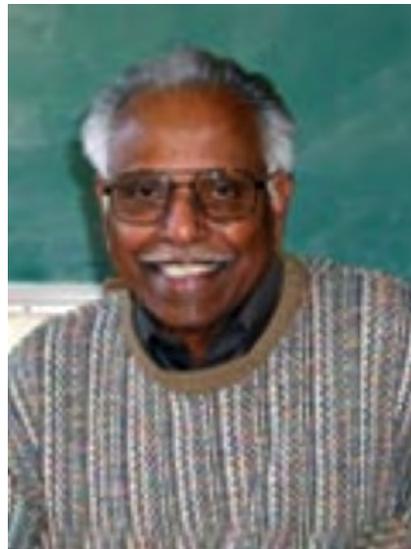


Lee Lower  
The Ohio State University



Cassie Coble  
University of Connecticut

## Dr. Packianathan Chelladurai



- B.Com., D.P.E.D., University of Madras
- M.A., University of Western Ontario
- M.A.Sc., University of Waterloo
- Ph.D., University of Waterloo

After 21 years as a faculty member at The Ohio State University, Dr. “Chella” Chelladurai retired on May 31, 2012. He joined the OSU Sport Management Program in 1991. Dr. Chelladurai is a recognized scholar of management science, specializing in organizational theory and organizational behavior in the context of sport. While at OSU, Dr. Chelladurai taught courses in human resource management in sport, the management of sport delivery systems, research development in sport and conducted a doctoral research colloquium. He advised and graduated over 30 Ph.D. students.

Dr. Chelladurai has authored five books and contributed over 90 articles to the sport management literature. He is the former editor of the *Journal of Sport Management* and served on numerous editorial boards. Dr. Chelladurai is the first recipient of the Earle F. Zeigler Award from the North American Society for Sport Management. He received the inaugural Sport Management Scholar Lifetime Achievement Award from the Southern Sport Management Association at its fifth annual conference on April 16<sup>th</sup>, 2009. In 2012, Dr. Chelladurai received an honorary doctorate from the University of Western Ontario.

### A Few Upcoming Conferences



EASM  
Aalborg, Denmark  
September 18-21

NASSS  
New Orleans, LA  
November 7-10



NCAA Scholarly Colloquium on  
Intercollegiate Athletics  
Grapevine, TX  
January 14-16



College Sport Research Institute  
Chapel Hill, NC  
April 17-19, 2013



SRLA  
Denver, CO  
March 6-9, 2013