Video Interviews Via Student Question Submissions

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With asynchronous online courses, coordinating schedules between students, instructors, and guest speakers is difficult. To address this issue, a question submission assignment may be beneficial. Essentially, the students were provided LinkedIn profiles and articles regarding upcoming guest speakers. From there, students were tasked with writing takeaways from and questions for guest speakers. Finally, specific student questions and themes were used to interview these sport management professionals over a recorded video call. Toshalis and Nakkula (2012) suggested providing students with choice and opportunity may likely increase their engagement. These uploaded interviews facilitated content for other assignments, student engagement, and networking opportunities.