Sport Management Education in a Pandemic: Student Disparities and Faculty Strategies for Promoting Student Success During COVID-19

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Teaching & Learning Fair - Online Learning (Other) Abstract 2021-078
Teaching & Learning Fair Presentation Mode: Synchronous
Session: Teaching & Learning Fair Session 1 Thursday June 3, 2021, 2:30 PM - 3:30 PM

The COVID-19 pandemic has forced many universities to transition to alternative modes of instruction, sometimes in the middle of a semester. Drawing on findings from an exploratory study of student needs and experiences during the pandemic affected Spring 2020 semester, this presentation will discuss best practices for transitioning to hybrid and online education. Findings from student surveys suggest the mid-semester shift to online and hybrid models exacerbated existing disparities faced by students from underrepresented groups. Given the rise in online education as an alternative to traditional classroom learning, this presentation will discuss strategies for mitigating barriers and inclusive pedagogical strategies.