The Ultimate Internship: Designing a Short-Term Immersive Study Abroad Experience

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Employment opportunities are increasingly competitive in sport management, pressing educators to continually cultivate opportunities for students to increase their knowledge and enhance their marketability (Schwab et al., 2015). Data from our recent curriculum design revealed that practical experience, communication, and global/cultural awareness were keys to success in the sport industry. This presentation provides a detailed description of a fully integrated short-term international internship experience, grounded in industry data and transformational learning theory. This internship provides students with global and cultural learning, enhanced communication skills, relevant sport industry experience, and engagement with “deeper academic learning” (Kamdar & Lewis, 2015, p. 1).