Higher education programs face challenges to increase student achievement and academic curriculum. Faced with a rapidly growing and increasingly diverse student population, the Sport Management (SPMT) division at a southwestern university redesigned their undergraduate curriculum to meet their students’ needs, based upon industry feedback. Using the Program ReDesign Model for Learner-Centered Curriculum, a committee of faculty, staff, and students integrated high impact practices, as well as, industry expectations into a new SPMT curriculum. This handout will help inform other programs looking to redesign or enhance their curriculum. Curriculum redesign resources, as well as the model framework, are included.