Planning Three Simultaneous Events - Experiential Learning

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The Event Management in Sport Class is designed as an experiential learning course in which the students are completely responsible for an event. What is unique is the class conducts three events simultaneously. They include three Junior Olympic volleyball tournaments, based on three different age groups, and occur at three different sites around the local community. The students belong to one of six planning groups (Event Manager, Budget, Logistics, Marketing/Promotions, Staffing, Facilities). These groups are led by a Manager (one for each site). The groups spend the semester learning and preparing all the requirements to ensure three simultaneous successful events.