Community Engagement in the Sport Management Classroom

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Community-based learning is a type of experiential learning in which students participate in coursework that strives to meet a community need in combination with structured reflection activities (Jacoby, 2015). We teach courses in which students are required to dedicate a significant amount of time working with a community partner. We will share our experiences on setting up placements for students to gain experience, discuss how these experiences align with the course goals, as well as share assignments that we utilize. We will also provide feedback we have received from our community partners on how to best make the relationship work.