Celebrating Event Excellence in Collaborating with Hospitality

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Sport management (SM) and hospitality (HP) courses collaborated on the planning and execution of a Celebration of Excellence event that honored the school’s graduating students, scholarship recipients, and academic and community award recipients. The Event Management class (SM) took care of the event logistics, design, marketing etc. The Basic Food and Beverage Lab (HP) planned the menu and food presentation for the event. Both classes had diverse roles in executing the events and required advisor/mentor input. Presentation includes details and examples on pre-semester decision-making and planning, mid-semester classwork, conflict resolution, course coordination, event preparation/implementation, and post-event analysis and reflection.