Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Maurepas

Has New Technology Affected Formula 1 Fans Satisfaction and Commitment to Watching the Sport?
Christopher Schneiders, University of Stirling, UK
Claudio Rocha, University of Stirling, UK

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon A1

Gendered Hiring Networks And Access Discrimination: A Social Network Analysis of Leadership Positions in NCAA Sports
Nefertiti Walker, University of Massachusetts Amherst
Matthew Katz, University of Massachusetts Amherst
Nicole LaVoi, University of Minnesota

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon A2

Evaluation of a Sport Based Youth Development Adhocracy
Christine Wegner, University of Florida
Trevor Bopp, University of Florida
Gareth Jones, Temple University

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon A3

An Examination of Hispanic Intercollegiate Student-Athlete Experience: Managerial Implications and Practical Considerations
Allison K. Manwell, Ball State University
James E. Johnson, Ball State University
Khirey B. Walker, Ball State University
Elizabeth Wanless, Ohio University

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon D1

From the Lingerie Girls to the Legends Gladiators: The Commercial Narratives of the LFL on YouTube
Kayoung Kim, Seoul National University
Yukyoum Kim (Advisor), Seoul National University

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon D2

Examining Positive Fit and Engagement in Recreational Sport Employees: The Mediating Role of Intrinsic Motivation
Rammi N. Hazzaa, University of Northern Colorado
Hyooon Jung, University of Northern Colorado
Brent D. Oja (Advisor), University of Northern Colorado

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Napoleon D3

At a Crossroads: The Senior Woman Administrator Designation
Allison Smith, University of New Mexico
Jessica Siegell, University of North Carolina at Pembroke

Thursday May 30, 2019, 8:05 AM (20-minute oral presentation (including questions))  Room: Oakley

I Follow an Underdog because I Have Hope: The Role of Hope in Consumers’ BIRFing (Basking in Reflected Failure) Behavior
Daehwan Kim, Seoul National University
Jihyeon Oh, Seoul National University
Yukyoum Kim (Advisor), Seoul National University

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Maurepas
Innovativeness of High School Athletic Departments: Digital Ticketing Adoption
Armin Marquez, Georgia State University
Beth Cianfrone (Advisor), Georgia State University

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2
Transferring Athletic Genius: An Exploration of the Applied Athlete Mindset in Life After Sport
Erianne Weight, The University of North Carolina at Chapel Hill

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Factors That Impact Physical Activity Participation in African-American College Women: A Qualitative Study
Lauren Scott, Wayne State University
Krista Brumley, Wayne State University
Bo Shen, Wayne State University
Erin Centeio, University of Hawaii at Manoa
Nate McCaughtry, Wayne State University

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon D1
An Exploration of Social Media Use and Its Impact On Canadian Football Coaches
Ryan Clutterbuck, Brock University
Olan K.M. Scott, Brock University

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon D2
Athletic Identity and Athlete Satisfaction: An Analysis of Club Sport Athletes
Nicole Sellars, University of Northern Colorado
Brian Fowler, University of Northern Colorado
Brent Oja (Advisor), University of Northern Colorado

Thursday May 30, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Oakley
More than Meets the Eye: Development of a Place Image and Event Stimuli Fit Scale
Yongjin Hwang, Arkansas State University
Khalid Ballouli, University of South Carolina

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Maurepas
The Need for Partitioned Pricing Research in Sport – A Review of Literature
Armin Marquez, Georgia State University
Beth Cianfrone (Advisor), Georgia State University

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2
A Media for Development Approach to Telling the Stories of Residential School Boxers in Canada
MacIntosh Ross, Western University

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3
The Conceptualization of Racial Tasking for Sport Management Research
Trevor Bopp, University of Florida
Joshua Vadeboncoeur, University of Florida
Robert Turick, Ball State University

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D1
Athlete Activism in Professional Sport: The Role of the Media in Mobilizing Support for Social Movements
Stacy-Lynn Sant, University of Michigan
Wenche Wang, University of Michigan

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D2
Does Team Ownership Affect Corporate Philanthropy in Professional Sport?
Kathy Babiak, University of Michigan
Daniel Yang, University of Michigan
Yue Yu, University of Michigan

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D3
Innovations in the Measurement of Experience During Live Sport Viewing
Daniel Larson, University of Oklahoma
Luke Potwarka, University of Waterloo

Thursday May 30, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Oakley
Impact of the Fundamental Attribution Error on Moral Judgment on Favorite Team Athlete’s Misconduct: Focusing on Team Identification Level
Jinwoo Ahn, University of Florida
Joon Sung Lee (Advisor), University of Florida

Thursday May 30, 2019, 11:15 AM  (20-minute oral presentation (including questions))  Room: Maurepas
“If You Ain’t First, You’re Last!” The Impact of Advertising Losing Teams on Sport Fans’ Identity and Consumption Behavior
Dae Hee Kwak, University of Michigan
Sean Pradhan, Menlo College

Thursday May 30, 2019, 11:15 AM  (20-minute oral presentation (including questions))  Room: Napoleon A1
Teaching for Internship Success: Instructional Methods and Curriculum Ideas for Preparing Students to Enter the Unpaid Workforce
Neal Ternes, Miami University
Sam Ehrlich, Florida State University
John Holden, Oklahoma State University
Matthew Hawzen, Fairleigh Dickinson University

Thursday May 30, 2019, 11:15 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2
Life Skill Development Through Community-Campus Partnership Sport Program for Socially Vulnerable Youth
Junyoung Cho, University of Connecticut
Kolin Ebron, University of Connecticut
Jennifer McGarry (Advisor), University of Connecticut

Thursday May 30, 2019, 11:15 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Perceptions of Whiteness: Exploring the Narratives of College Athletes
Joshua Vadeboncoeur, University of Florida
Winning a Silver Medal or Losing a Gold Medal? Examining Olympic Medalist’s Self-Representation on Press Conferences
Stirling Sharpe, University of Canberra
John Malmo, Christian Brothers University
David Rolfe, Central Washington University
Sangkeon Yoo, Sangmyung University

Business Model Innovation Shifts of Guangzhou Evergrande Taobao FC Under the Impacts of the Ecosystem Elements of the Chinese Super League
Shuyang Liu, Loughborough University

The Impact of Value Creation on the Performance of Soccer Clubs in Colombia Mediated by Co-Innovation
Jorge Brand, Instituto Tecnológico Metropolitano
Mathieu Winand, LUNEX, University

Psychological Distance and Consumer Engagement Behavior on Mobile Applications
Colin Lopez, Temple University
Daniel Funk (Advisor), Temple University

The Strength of Fan Ties: A Multilevel Model of Egocentric Consumption Networks
Matthew Katz, University of Massachusetts Amherst
Aaron C. Mansfield, University of Massachusetts Amherst

Amateur & Olympic Athletes Turn to Anti-Trust Law to Challenge Sponsorship and Advertising Restrictions Imposed by Sport Governing Bodies
Anita Moorman, University of Louisville
John Grady, University of South Carolina

The Role of Network Density in the Creation of Social and Human Capital: Identifying the Consequence of Volunteering at a Mega Sport Event.
Alex C. Gang, Indiana University Bloomington
Juba Yoon, Indiana University Bloomington
Jubo Park, Indiana University Bloomington
Sang Keon Yoo, Sangmyung University
Zack Pedersen, Indiana University Bloomington
Antonio S. Williams (Advisor), Indiana University Bloomington
Paul M. Pedersen (Advisor), Indiana University Bloomington
Qualitative Examination of International Graduate Student Experiences with Campus Recreation Services  
Seonghun Lee, University of Louisville  
Tyler Spencer, University of Louisville  
Mary Hums, University of Louisville  
Meera Alagaraja, University of Louisville

Cost and Knowledge Valuation of Prospective Environmental Legacy Initiatives for LA 2028  
Timothy Kellison, Georgia State University  
Brian McCullough, Seattle University

Low Pay, Poor Play; What Motivates Referees of Adult Community Sport Leagues  
Mi Ryoung Chung, University of Illinois at Urbana-Champaign  
Wonyun Choi, University of Illinois at Urbana-Champaign  
Patrick Hill, University of Illinois at Urbana-Champaign  
Jules Woolf (Advisor), University of Illinois at Urbana-Champaign  
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Determinants and Outcomes of CSR in Sport Organizations: The Case of a Developing Country  
Yoseph Mamo, Louisiana State University  
Kwame Agyemang (Advisor), Louisiana State University

Going Back to the Ballpark: Memories of Previous Baseball Experiences  
Mark Slavich, Grand View University  
Eric Hungenberg, University of Tennessee at Chattanooga  
Dylan Williams, University of Alabama

Journalists as Event Consumers: Effects of Media Service Quality on Journalists’ Behavioral Intention  
Bo Li, St. Ambrose University  
Jerred Junqi Wang, University of West Georgia  
Olan Scott, Brock University  
Yury Ugrinov, Russian Olympic Committee  
David Rolfe, Central Washington University

Non-Indigenous Volunteers at Indigenous Games: An Exploratory Study  
Chen Chen, University of Alberta  
Dan Mason (Advisor), University of Alberta

What About Your Friends?: Peer Support and Influence Among Black and Latina Girls in the SBYD Setting  
Nneka Arinze, The University of Connecticut
Jennifer McGarry (Advisor), The University of Connecticut

Thursday May 30, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Empirical Testing of a Trajectory of Women's Participation in Recreational Snow-Sports
Mona Mirejie, Indiana University Purdue University Indianapolis
Heather Gilson, University of Florida

Thursday May 30, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
Structural and Cultural Roots of Ethical and Development Failures in U.S. Sport Governance: An Ethnographic Analysis
David McCann, University of Illinois at Urbana-Champaign

Thursday May 30, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
Funding Prioritization of Division I NCAA Institutions
Bradley Baker, D5ai

Thursday May 30, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
The Cultural Landscape of Sport Management: Experiences of Sport Management Faculty
Elizabeth Taylor, Temple University
Molly Hayes Sauder, York College of Pennsylvania
Cheryl Rode, Niagara University

Thursday May 30, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Oakley
The Impact of Pride and Satisfaction on Volunteer Engagement in the 2018 Pyeongchang Winter Olympic Games
Yong Jae Ko, University of Florida
Seongjin Yoo, University of Florida
Hyejin Bang, Florida International University

Thursday May 30, 2019, 1:45 PM  (20-minute oral presentation (including questions))  Room: Maurepas
The 2018 Winter Olympic Games in the News: The Legacy of North and South Korea Participating in the Olympics Under One Flag
Kyriak Kaplanidou, University of Florida
Artemisia Apostolopoulou, Robert Morris University

Thursday May 30, 2019, 1:45 PM  (Student Research Competition Finalist)  Room: Napoleon A1
Maintainers and Modifiers: How New Parenthood Impacts Sport Fandom
Aaron Mansfield, University of Massachusetts Amherst
Matthew Katz (Advisor), University of Massachusetts Amherst

Thursday May 30, 2019, 1:45 PM  (20-minute oral presentation (including questions))  Room: Napoleon A2
Fractured Sport Socialization Dynamics: Incorporating Socialization into Sport and Socialization Through Sport
Yilun Zhou, Old Dominion University

Thursday May 30, 2019, 1:45 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Phoenix Rising: CrossFit, Sport for Recovery, and the Sober-Active Community
Chelsea Shore, Florida State University
Michael Giardina (Advisor), Florida State University
Beyond the Host Nation: An Exploration of Trickle-Down Effects in the “Hometowns” of Canadian Athletes Who Medaled at London 2012
Kai Jiang, University of Waterloo
Luke Potwarka (Advisor), University of Waterloo
Girish Ramchandani, Sheffield Hallam University
Richard Coleman, Sheffield Hallam University

Trust, Communication, and Differing Acknowledgement of Competition: Analysis of Coopetition For Stakeholders in a Non-Profit Sport Program
Natalie L. Smith, East Tennessee State University
Amy Rundio, Georgia Southern University
Andrew Dotterweich, East Tennessee State University

Sponsoring or Sponsored: The Influence of Social Sponsorship in Professional Sport
Suhan Ku, Texas A&M University
Matthew Walker (Advisor), Texas A&M University

Paying While Playing: Examining the Role of In-App Engagement on In-App Purchases.
Keshav Gupta, Temple University
Daniel Funk (Advisor), Temple University
Thilo Kunkel (Advisor), Temple University

Assessing the Effects of Major League Soccer Official Supporter’s Group Membership on Child Spectator Team Identification
Charles Reid, Adrian College
Katie Reifurth, University of South Carolina

Beyond The Game: Dimensions of Esports Online Spectator Demand
Tyreal Qian, University of Georgia
James Zhang (Advisor), University of Georgia

The Challenge of Theorizing Social Change in Sport-for-Development
Stephen Hills, London Metropolitan University
Matthew Walker, Texas A&M University
Marlene Dixon, Texas A&M University

Protect, Control, Objectify: A Critical Discourse Analysis of Hegemonic Masculinity and Professional Cheerleading
Lauren C. Hindman, University of Massachusetts Amherst
Nefertiti A. Walker (Advisor), University of Massachusetts Amherst
2019 North American Society for Sport Management Conference (NASSM 2019)

Thursday May 30, 2019, 2:10 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
**Stakeholders Perspectives on Major Event Referenda**
Mel Johnston, Auckland University of Technology  
Michael Naylor (Advisor), Auckland University of Technology  
Geoff Dickson (Advisor), La Trobe University

Thursday May 30, 2019, 2:10 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
**Employee Engagement in Sport: An Integrated Literature Review**
Marcella Otto, Louisiana State University  
Michael Martinez (Advisor), Louisiana State University  
Christopher Barnhill (Advisor), Georgia Southern University

Thursday May 30, 2019, 2:10 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
**The Role of Social Workers in NCAA Division I Athletic Departments**
Lauren Beasley, University of Tennessee, Knoxville  
John Magliocca, University of Tennessee, Knoxville  
Zach Smith, University of Tennessee, Knoxville  
Robin Hardin (Advisor), University of Tennessee, Knoxville

Thursday May 30, 2019, 2:10 PM  (20-minute oral presentation (including questions))  Room: Oakley
**Sport Branding and Consumers’ Purchase Patterns: A Scoping Study**
Na Young Ahn, Texas A&M University  
Bo Yu, Texas A&M University  
Sarah M. Brown, Texas A&M University  
George B. Cunningham (Advisor), Texas A&M University  
Natasha T. Brison (Advisor), Texas A&M University  
Gregg Bennett (Advisor), Texas A&M University

Thursday May 30, 2019, 2:35 PM  (Teaching & Learning Fair Presentation)  Room: Borgne
**A Fully Realized Internship: Pairing the Academic to the Professional Experience**
Jonathan Rosenberg, College of Mount Saint Vincent

Thursday May 30, 2019, 2:35 PM  (Teaching & Learning Fair Presentation)  Room: Borgne
**Conflict Resolution in Sports Management**
James Guinn, Texas A&M University

Thursday May 30, 2019, 2:35 PM  (Teaching & Learning Fair Presentation)  Room: Borgne
**Creating a New Brand Identity Activity**
Julie Aylsworth, George Mason University

Thursday May 30, 2019, 2:35 PM  (Teaching & Learning Fair Presentation)  Room: Borgne
**Critical Thinking Through Controversial Topics: Debates on Ethical Issues in Sport**
Megan Shreffler, University of Louisville

Thursday May 30, 2019, 2:35 PM  (Teaching & Learning Fair Presentation)  Room: Borgne
**Current Ethical Issue in Sport Case Analysis**
Sarah Tackett, University of Kansas
Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Current Sport Issue Case Study**
*Janet Howes, University of Saint Joseph*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Graduate Sport Sociology Research Paper Project**
*Robert Turick, Ball State University*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Improving Students’ Oral Communication Skills Through a Service-Learning Project in Sport Marketing**
*Charlie Song, University of West Florida*
*Heather Riddell, University of West Florida*
*Matthew Ruckman, University of West Florida*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Incorporating Role-Play Scenarios in Revenue Generating Courses**
*Eric Klosterman, Ball State University*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Incorporating the Liberal Arts into Sport Management Curriculum**
*James Strode, Ohio Dominican University*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Integrating Informational Interviews into the Fundraising and Sponsorship Course**
*Olzhas Taniyev, University of Kansas*
*Brian Gordon (Advisor), University of Kansas*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Personal Branding Class Project**
*Kristi Oshiro, Texas A&M University*
*Gregg Bennett (Advisor), Texas A&M University*
*Natasha Brison (Advisor), Texas A&M University*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Sport Consumer Motivation and Social Media Scavenger Hunt**
*Dr. Jennifer Hamilton, Louisiana State University*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Sport Leadership and Management: Utilizing the Birkman Method in the Classroom to Enhance Student Development**
*Stacey Forsythe, Western Kentucky University*
*Rachel Mergenthal, Western Kentucky University*
*Paula Upright, Western Kentucky University*
*Chris Woods, Plaid, LLC*

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  Room: Borgne

**Teaching Cost-Effective Community Engagement Strategies via Social Media Management**
*Ashley N. Weingartz, East Carolina University*
Whitney W. Marks, East Carolina University  
Stacy Warner, East Carolina University

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  
**The #NC22Challenge Project**  
Priscila Alfaro-Barrantes, Nichols College  
Brittany Jacobs, Nichols College

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  
**Using The Office to Illustrate Personnel Management in Sport Concepts**  
Farah Ishaq, University of Kansas  
Jordan Bass (Advisor), University of Kansas

Thursday May 30, 2019, 2:35 PM (Teaching & Learning Fair Presentation)  
**Win-Win: Classroom Group Learning Executed in a Real-World Setting**  
Deron Grabel, Post University

Thursday May 30, 2019, 2:35 PM (Poster)  
#Fitspiration for Online Fitness Market: Understanding the Communication Strategies of Social Media Influencers on Instagram  
Kayoung Kim, Seoul National University

Thursday May 30, 2019, 2:35 PM (Poster)  
**An Analysis of Athlete Activism, Endorsed Brand, and Media Effects**  
Bumsoo Park, The University of Alabama  
Andrew Billings (Advisor), The University of Alabama  
Kenon Brown (Advisor), The University of Alabama  
Sanghyun Park, Yonsei University

Thursday May 30, 2019, 2:35 PM (Poster)  
**Changing the Conversation: Athletes, Power-Dynamics, and Well-Being**  
Stacy Warner, East Carolina University  
Gareth Jones, Temple University  
Todd Fraley, East Carolina University  
Christine Wilson, East Carolina University  
Michael Catalano, East Carolina University

Thursday May 30, 2019, 2:35 PM (Poster)  
**Examining Fans’ Emotions in the Twittersphere: A Longitudinal Text Analysis of Fans’ Tweets Yielded During Games Between Prominent NCAA Division I FBS Rivals.**  
Kiernan Gordon, University of New England  
Christina Herrick, University of New Hampshire  
Ryan Boyd, University of Texas

Thursday May 30, 2019, 2:35 PM (Poster)  
**Fan Reactions to the Unified North/South Korean Olympic Women’s Ice Hockey Team**  
Taeyeon Oh, University of Mississippi  
Seungmo Kim, Hong Kong Baptist University  
Adam Love, University of Tennessee
Thursday May 30, 2019, 2:35 PM (Poster)  
**In-Groups and Out-Groups: The Impact of Social Identity Theory on Local Sports Talk Radio**  
*Michael Mudrick, York College of Pennsylvania*  
*Stephen Stifano, University of Connecticut*  
*Sara Stifano, Northeastern University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Making an Impact? District Detroit and Little Caesars Arena**  
*Daniel Mason, University of Alberta*  
*Robert Trzonkowski, University of Alberta*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Mediating Mechanisms of Coping Strategies Between Severity of Spectator Dysfunctional Behavior and Stadium Revisit Intention**  
*Kyungyeol (Anthony) Kim, Indiana University*  
*Kevin K. Byon (Advisor), Indiana University*  
*Paul M. Pedersen (Advisor), Indiana University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Perception of Coaching Leadership Among African American College Student Athletes**  
*Robert Lindsey, Johnson C. Smith University*  
*Joseph Martin-Toney, Johnson C. Smith University*  
*Aaron Livingston, Grambling State University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Perceptions of Zero-Waste Among College Football Fans**  
*Jonathan Casper, North Carolina State University*  
*Martin Barrett, North Carolina State University*  
*Kyle Bunds, North Carolina State University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Practical Measures of Competitive Balance in European Soccer**  
*N. David Pifer, Texas Tech University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Probabilistic Forecasting – The National Hockey League Totals Market**  
*Alex Traugutt, Fontbonne University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Psychometric Properties of the Planned Behavior Model and its Predictive Power for Future Intention in Volunteerism**  
*Ka Man Leung, Hong Kong Baptist University*  
*Eddie T. C. Lam, Cleveland State University*  

Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**The Development of the Sports Sponsorship Perception Scale (SSPS) in the Minor League Setting**  
*Eddie T.C. Lam, Cleveland State University*  

Room: Napoleon AB corridor
Thursday May 30, 2019, 2:35 PM (Poster)  
**The Effect of the Mega-Events on Nation Image: A Case Study on the 2018 FIFA World Cup in Russia**  
Haozhou Pu, University of Dayton  
Jeeyoon Kim, Syracuse University  
Yiran Su, Temple University  
Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**The Influence of Prospective Tourist Risk Perception on Travel Intention to Mega Sporting Event Destinations with Different Levels of Risk**  
Minhong Kim, University of North Texas  
Kyu Ha Choi, University of Georgia  
Becca Leopkey, University of Georgia  
Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**The Role of Media on Declining Sport Involvement**  
Sarah Lynch, The Citadel Graduate College  
Stavros Triantafyllidis (Advisor), The Citadel, The Military College of South Carolina  
Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**The Sport Crowd Movement Experience Model: Mediation Effect of Perceived Speed, Density, and Flow.**  
Sanghoon Kim, Texas A&M University  
Hyun-Woo Lee (Advisor), Texas A&M University  
Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Understanding Athletes’ Use of Instagram: A Content Analysis of Iranian Professional Athletes on Instagram**  
Zahra Sharifzadeh, Texas Woman's University  
Natasha Brison (Advisor), Texas A&M University  
Gwendolyn Weatherford (Advisor), Texas Woman's University  
Room: Napoleon AB corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**A Conceptual Model of Occupational Stress in Sport Leadership: A Case of Athletic Directors**  
Ye Hoon Lee, Hankuk University of Foreign Studies  
Bopyun Woo, Endicott College  
Room: Napoleon CD corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Are Male Athletes Ready to Have Female Coaches? Male Athletes’ Implicit Leadership Theories (ILTs) and the Role of Cultural Tightness on Perceptions of Female Coach Leadership**  
Ashtee Fontes-Comber, Florida State University  
Amy Kim (Advisor), Florida State University  
Room: Napoleon CD corridor

Thursday May 30, 2019, 2:35 PM (Poster)  
**Building and Instrument to Measure Gender Stereotype Threat in Intercollegiate Athletic Administration**  
Meredith Scarlata, University of Connecticut  
Laura Burton (Advisor), University of Connecticut  
Room: Napoleon CD corridor
Conceptualizing the Role Social Networks Play in the Lack of Black College Football Coaches
Carter Rockhill, The Ohio State University
Catherine Quatman-Yates, The Ohio State University
Dr. Donna Pastore (Advisor), The Ohio State University

End of an Era: Spillover Effects of Power Conference Membership to Non-Revenue Sport Success
Timothy D. Ryan, The University of Memphis
Rhema D. Fidler, The University of Memphis
Cody T. Havard, The University of Memphis
Michael Hutchinson, The University of Memphis

Examining the Fundraising Challenges Faced and Strategies Utilized in the NCAA Division II Athletics Environment
Andrew Hanson, University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Expanding Institutional Boundaries and Eroding Practices: Examining the Effects of Virtual Innovations on the Sport of Cycling
Craig Fulk, University of North Texas
Calvin Nite (Advisor), University of North Texas

Ice Hockey Officiating Retention: A Qualitative Understanding of Junior Ice Hockey Officials’ Motivations
Brian Fowler, University of Northern Colorado
Jimmy Smith, Gonzaga University
Kyle Brannigan, University of Northern Colorado
Heidi Nordstrom, Gonzaga University
Alan Morse (Advisor), University of Northern Colorado

Identity Regulation in the North American Field of Men’s Professional Ice Hockey: An Examination of Organizational Control and Preparedness for Athletic Career Retirement
Andre Andrijiw, University of Alberta

Isomorphism Across International Borders: Why College University Basketball Association in China wants to adopt the structure of U.S. college sport?
Hongxin Li, University of North Texas
Calvin Nite (Advisor), University of North Texas
John Nauright (Advisor), University of North Texas

It is Time to Consider Student-Athletes’ Well-Being and Performance Satisfaction: The Roles of Authentic Leadership and Psychological Capital
Minjung Kim, The University of Mississippi
Young Do Kim, Elon University
Hyun-Woo Lee, Texas A&M University
Han Soo Kim, The University of Mississippi
Minseok Kwag, Cheongju National University of Education

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**Obstacles and Opportunities for Female Sport Management Students**
Aaron Anderson, Texas A&M University
Scott Waltemyer (Advisor), Texas A&M University

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**Path to Head Coach in Revenue and Non-Revenue Sports: Implications for Athletic Administrators**
Pete Van Mullem, Lewis Clark State College
Chris Croft, University of Southern Mississippi

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**Role Conflict of International Student-Athletes: The Distinct Challenges They Face and the Implications for Collegiate Administrators**
Guangzhou Chen, University of Illinois at Urbana-Champaign
Incheol Jang, University of Illinois at Urbana-Champaign
Jules Woelf (Advisor), University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**Servant Leadership in the Sport Fitness Industries: A Relational Model to Increase Member Retention**
Ho Yeol Yu, University of Houston
Matthew Robinson, Schreiner University
Don Lee (Advisor), University of Houston
Michael Cottingham (Advisor), University of Houston

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**Single vs. Multiple Signage: Applying Limited Capacity Message Processing to Fans’ Recognition and Recall of In-Stadium Advertising**
Derrick Jackson, East Stroudsburg University
Minkyo Lee (Advisor), East Stroudsburg University
Xiaochen Zhou (Advisor), East Stroudsburg University

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**The Application of Residual Control Rights Theory to the Entrusted Operating Agreements of Multi-Purpose Sports Complexes in China—An Exploration Based on Content Analysis**
Yunxia Ding, Zhejiang College of Sports
Yelena Yetao Wang, University of Georgia

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor
**The Effect of Major Infractions on Incoming Admission Applications**
Khirey Walker, Ball State University
Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor

**The Impact of Different CSR Messages on Consumers’ Pride, Empathy, and Behaviors**

*Mark Jaewon Chang, The College at Brockport, State University of New York*
*Daniel P. Connaughton, University of Florida*

Thursday May 30, 2019, 2:35 PM (Poster) Room: Napoleon CD corridor

**Toward an Institutional Theory of Escalation of Commitment Within Sport Management: A Review and Future Research Directions**

*Calvin Nite, University of North Texas*
*Michael Hutchinson, University of Memphis*
*Adrien Bouchet, University of Tulsa*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Maurepas

**Creating Personas to Differentiate Road Race Participants**

*Greg Greenhalgh, Virginia Commonwealth University*
*Carrie LeCrom, Virginia Commonwealth University*
*Chad Goebert, Virginia Commonwealth University*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Napoleon A1

**Challenges for Maintaining Major League Soccer’s Single-Entity Structure: An Antitrust Perspective**

*Zlatko Markoski, Mississippi State University*
*Soyoun Lim (Advisor), Mississippi State University*
*Younghan Lee (Advisor), Mississippi State University*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Napoleon A2

**How Rigorous are Sport Management Courses? An Evaluation Relative to Class Level, Course Grades, and Student Ratings**

*James Johnson, Ball State University*
*Robert Turick, Ball State University*
*Mike Dalgety, Ball State University*
*Eric Klosterman, Ball State University*
*Allison Manwell, Ball State University*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Napoleon A3

**Responses to Athlete Activism: An Examination of the Role of Multiracial Identity Integration**

*Lauren Brown, DeSales University*
*W. Andrew Czekanski, Coastal Carolina University*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Napoleon D1

**Sense of Place and Voluntary Carbon Offsetting Intentions in Beach Volleyball**

*Stavros Triantafyllidis, The Citadel, The Military College of South Carolina*
*Kyriaki Kaplanidou (Advisor), University of Florida*

Thursday May 30, 2019, 3:30 PM (20-minute oral presentation (including questions)) Room: Napoleon D2

**Integrating the Identity Construct in Sport Management: The Multilayer Identity Development System (MIDS) Model**

*Michael Sagas, University of Florida*
*Elodie Wendling, University of Florida*
Thursday May 30, 2019, 3:30 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3

**The Strategic Advantage of Sport Organizations: The Case of Esport**

*Anthony Pizzo, Temple University*
*Daniel Funk (Advisor), Temple University*

Thursday May 30, 2019, 3:30 PM  (20-minute oral presentation (including questions))  Room: Oakley

**Inside the Mind of Euphoric Experience: An Empirical Investigation of Physical Performance, Psychological Connection, and Event Satisfaction in the Context of Recreational Boating Competitions**

*Yang Xu, Florida State University*
*James Du (Advisor), Florida State University*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Maurepas

**Using Brand-Based Value Congruity in Brand-Consumer Relationship Marketing: The Case Study of the International Olympic Committee**

*Nicolas Lorgnier, Canisius College*
*Nicolas Chanarat, Paris-Saclay University*
*Shawn O'Rourke, Canisius College*
*Che-Jen Su, Fu Jen Catholic University*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Napoleon A1

**The Impact of the 2017 Tax Reform on College Athletic Donations Related to Ticket Sales**

*Dylan Williams, The University of Alabama*
*Patrick Tutka, Niagara University*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Napoleon A2

**Keeping It Practical: Sport Management Faculty Experiential Engagement**

*Dr. BerNadette Lawson-Williams, Johnson C. Smith University*
*Dr. Rennae Stowe, Winston-Salem State University*
*Dr. Karla Jones, Johnson C. Smith University*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3

**“It Was Great Talking to You!”: Increasing Senior Citizens’ Social Connectedness Through Tailgating**

*Christopher Scroggins, University of South Carolina*
*Andy Gillentine (Advisor), University of South Carolina*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1

**360 Virtual Reality’s Impact on Olympic Legacy Venue Tourism**

*Brian Mihalik, University of South Carolina*
*Chris Corr, Jr., University of South Carolina*
*Linda Mihalik, University of South Carolina*

Thursday May 30, 2019, 3:55 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2

**A Policy Capturing Exploration of Sport Job Seeker Decision Making: The Relative Influence of Prestige, Segment, Duties, and Location**

*Samuel Todd, University of South Carolina*
Timothy Koba, University of South Carolina
Zeqing Mao, University of South Carolina
Steve Swanson, Loughborough University

Thursday May 30, 2019, 3:55 PM (20-minute oral presentation (including questions)) Room: Napoleon D3
Michael Jordan Ruined Basketball: A Multilevel Growth Model of National Basketball Association Statistics
Dax Crum, The University of New Mexico
Frederick Williams, The University of New Mexico

Thursday May 30, 2019, 3:55 PM (20-minute oral presentation (including questions)) Room: Oakley
When Sport Participants Meet Service Touchpoints: A Blessing or a Curse?
James Du, Florida State University
Jeffrey D. James, Florida State University
Heather Kennedy, Temple University
Daniel C. Funk (Advisor), Temple University

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Maurepas
“Needle in a Haystack”: Examining Networked Influence on Twitter During the Pyeongchang Winter Olympic Games
Stephen Shapiro, University of South Carolina
Nicholas Watanabe, University of South Carolina
Grace Yan, University of South Carolina
Misun Won, University of South Carolina

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Napoleon A1
Looking for a Team: A Call for a United States Esport Player's Association
Henry Evans, Washington State University
Melissa Farrell, Washington State University

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Napoleon A3
Examining the Goals of Sport Socialization in the Family Triad: The Case of an Immigrant Population
Yilun Zhou, Old Dominion University

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Napoleon D1
Leveraging the Super Bowl for Positive Social Impact
Ji Wu, University of Minnesota
Yuhei Inoue (Advisor), University of Minnesota
Yonghwan Chang (Advisor), University of Minnesota

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Napoleon D2
The Role of Time Use, Social Support, and Belongingness in College Athlete’s Happiness
Jay Santos, University of Florida
Michael Sagas (Advisor), University of Florida

Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Napoleon D3
From Medal to Certificate. A Study into the Suitability of the Strategy ‘Validation of Prior Learning’ in the Transition from an Elite Sports Career to a Second Career
Jorike Olde loobuis, Wagner Group
Thursday May 30, 2019, 4:20 PM (20-minute oral presentation (including questions)) Room: Oakley
Byungik Park, Indiana University
Antonio Williams (Advisor), Indiana University

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Maurepas
Optimization Modeling as Method in Sport Management Research
Liz Wanless, Ohio University

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon A1
Have Things Really Changed? Understanding Governance Changes in Canadian National Sport Organizations
Ashley Thompson, University of Ottawa
Milena M. Parent, University of Ottawa
Russell Hoye, La Trobe University
Marijke Taks, University of Ottawa
Michael L. Naraine, Deakin University
Benoit Seguin, University of Ottawa

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon A2
The Impact of the Student-Athlete’s Engagement Strategies on Learning, Development, and Retention
Antwon Woods, Belhaven University

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon A3
Examining Athlete Ally Through Resource Mobilization Theory
Samuel Schmidt, Wilkes University

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon D1
The Donors Supporting Charity Sport Event Participants: An Examination of the Factors Driving the Decision to Donate
Kevin Filo, Griffith University
David Fechner, Griffith University

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon D2
Where Does a Sport Official Belong? Navigating the Social Identities of Sport Officials
Claire C. Zvosec, Northern Illinois University
Brent D. Oja, University of Northern Colorado
Regan Mullen, University of Northern Colorado

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon D3
Organizational Resources Fostering Collaborations Among Sport Clubs: A Qualitative Comparative Analysis
Arthur Lefebvre, Université Catholique de Louvain
Géraldine Zeimers, Université Catholique de Louvain
Thierry Zintz (Advisor), Université Catholique de Louvain

Friday May 31, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Oakley
The Effect of CSR-Centric Sports Partnership on Consumer Responses
Meimei Yan, Florida State University
Yong Jae Ko (Advisor), University of Florida
Akira Asada (Advisor), Texas Tech University
Joon Sung Lee (Advisor), University of Florida
Daewhan Kim (Advisor), Seoul National University

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Maurepas
Investigating the Impact of Outsourcing a Sport Organization’s Salesforce on Ticket Revenue and Event Attendance
Nels Popp, University of North Carolina
Jonathan Jensen, University of North Carolina
James Weiner, University of Tampa
Chad McEvoy, Northern Illinois University

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon A1
An Examination of Sponsor Recall on Internet Broadcast of Sports Events
Ho Keat Leng, Nanyang Technological University, Singapore
Philip Yi Xian Phua, Nanyang Technological University, Singapore
Yen-Chun Lin, Nanyang Technological University, Singapore

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon A2
Super Bowl or Bust! Providing a Practical Guide for Faculty to Provide a Practical Experience for Students
Alan Ledford, Wilmington College of Ohio

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon A3
‘Writing from and for the Margins’: Exploring the Utility of Postcolonial Management Theory for Sport Management Research
Mitchell McSweeney, York University

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon D1
Exploring the Moderating Effect of Wearable Device Usage on Youth Sport Participation
Inje Cho, University of Florida
Kyriaki Kaplanidou (Advisor), University of Florida

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon D2
50 Shades of Ambush Marketing: Exploring the Effects of Ambush Marketing on Sport Employees
Stephanie Kast, Brock University
Nick Burton (Advisor), Brock University
Shannon Kerwin (Advisor), Brock University

Friday May 31, 2019, 8:30 AM (20-minute oral presentation (including questions)) Room: Napoleon D3
Exploring Competitive Advantage and Volunteers in Different Sport Organizations
Erik L. Labrance, University of Ottawa
Milena M. Parent (Advisor), University of Ottawa

Friday May 31, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Oakley

**A Qualitative Examination of the Role of a Personal Logo in Athlete Branding**
Jin Park, Indiana University
Sungwook Son, Indiana University
Zack Pedersen, Indiana University
Antonio Williams (Advisor), Indiana University

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Maurepas

**College Sport as a Vehicle for University Identity: An International Student Perspective**
Xiaochen Zhou, East Stroudsburg University
Anthony Pizzo, Temple University
Daniel Funk, Temple University

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A1

**A Policy Analysis on the Promotion of Traditional Education for Elite Athletes in China**
Matthew Haugen, University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2

**Does Implementing In-class Technology Breaks Help Alleviate Student Distraction with Non-academic Use of Personal Technology?**
Mark Julien, Brock University
Craig Hyatt, Brock University

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3

**Disability Sport in Bangladesh: Exploring the Lived Experiences of Athletes with Disabilities in Dhaka Bangladesh**
Michael Cottingham, University of Houston
Shaikh Abdus Salam, Dhaka University
Papru Lal Modak, Sports for Hope and Independence
Andrew Goldsmith, Troy University

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D1

**The Influence of the Foreign Media's Host Destination Experience on Event Reporting**
Vitor Sobral, University of Queensland
Sheranne Fairley, University of Queensland

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D2

**Toxic Leadership in the Management of Sport: Challenging the Context of the ‘Toxic Triangle’**
Samantha Roberts, Texas A&M University - Commerce
Tara Tietjen-Smith, Texas A&M University - Commerce
Clay Bolton, Texas A&M University - Commerce

Friday May 31, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon D3

**It Takes A Village: Exploring the Under-representation of Women Interscholastic Coaches**
Jen Zdroik, Western Illinois University
Phillip Veliz, University of Michigan
An Assessment of Brand Image Gains & Losses after Changing Controversial Native American Marks: The Case of the Cleveland Indians Dropping Chief Wahoo

Brian Yim, Kent State University
Mark Lyberger, Kent State University
Theresa Walton-Fisette, Kent State University
Aaron Mulrooney, Kent State University

Why Are All the Black Scholars Going to NASSS? A Reflective Dialogue on the Under-Representation of Black Scholars at the NASSM Conference.

Jacqueline McDowell, George Mason University
John Singer, Texas A&M University
Akilah Carter-Francisque, Prairie View A&M University
Charles Crowley, Olivet College
Nefertiti Walker, University of Massachusetts Amherst

Sport Management, Entrepreneurship, and Finding a Place Within the Academy

Heather Lawrence, Ohio University
James Strode, Ohio Dominican University
Donna Pastore, The Ohio State University
Robert Baker, George Mason University
Pam Baker, George Mason University
Andy Gillentine, University of South Carolina
Lynn Ridinger, Old Dominion University
Jennifer McGarry, University of Connecticut

Transforming Pedagogy into Scholarship

Robin Hardin, University of Tennessee
Joshua R. Pate, James Madison University
David J. Shonk, James Madison University

Taking Advantage of the Opportunity: Negotiation Strategies for Women in Sport Management

Heidi Grappendorf, Western Carolina University
Cindy Veraldo, Mount St. Joseph University
Annemarie Farrell, Ithaca College
Rachel Madsen, Ithaca College
Brenda Pitts, Georgia State University

The Great Divide: How Younger Generations are Disrupting the Sport Consumption Landscape

Brianna Newland, New York University
2019 North American Society for Sport Management Conference (NASSM 2019)

Andrea Geurin, New York University
Brandon Brown, New York University
Vince Gennaro, New York University
Ben Valenta, FOX Sports
Jen Jorgensen, Egg Strategy
Grant Pullman, Egg Strategy

Friday May 31, 2019, 10:35 AM (60-minute symposium, roundtable, or workshop) Room: Napoleon D2

Sport Ecology: Conceptualizing an Emerging Sub-Discipline Within Sport Management
Brian P. McCullough, Seattle University
Madeleine Orr, University of Minnesota
Timothy Kellison, Georgia State University

Friday May 31, 2019, 10:35 AM (60-minute symposium, roundtable, or workshop) Room: Napoleon D3

Developing Leadership Character in Sport Organizations
Corey Crossan, Western University
Cassandra Ellis, Western University
Karen Danylchuk (Advisor), Western University

Friday May 31, 2019, 10:35 AM (60-minute symposium, roundtable, or workshop) Room: Oakley

The Precariat in the Sport Industry: A Discussion of the Sport Management Academy’s Role in Sport Labor Precarity
Brian E. Menaker, Texas A&M University - Kingsville
R. Dale Sheptak, Jr., Baldwin Wallace University
Michael A. Odio, University of Cincinnati
Jeffrey F. Levine, Drexel University

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Maurepas

Attitudes Toward Rival Teams’ Naming-Rights Sponsors: The Influence of Perceived Strength of Rivalry
Terry Eddy, University of Windsor
Lamar Reams, Old Dominion University

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon A1

The Legitimacy of The World Anti-Doping Agency: A Double-Edged Sword
Daniel Read, Loughborough University
James Skinner (Advisor), Loughborough University
Daniel Lock (Advisor), Bournemouth University
Barrie Houlihan (Advisor), Loughborough University

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon A2

Preferential Learning in Sport Management Courses: An Assessment of Student Learning Styles, Instructional Methods, and Course Outcomes
Megan Shreffler, University of Louisville
Adam Cocco, University of Louisville
Gin Presley, University of Louisville
Chelsea Police, University of Louisville
2019 North American Society for Sport Management Conference (NASSM 2019)

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon A3
Stories from the Competitive Labor Market: Internships, Attachment, and Anxiety in Sport Management
Hawzen Matthew, Fairleigh Dickinson University

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon D1
From Sport Participation as a Legacy of Sport Events to Leveraging Sport Events for Sport Participation: A Scoping Review
Georgia Teare, University of Ottawa
Marijke Taks (Advisor), University of Ottawa

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon D2
Meditating Role of Cohesion in Relationship between Athlete Leadership and Athlete Satisfaction
Ziqi Hou, Troy University
Gi-Yong Koo, Troy University
Anthony Dixon, Troy University
Robert Mathner, Troy University
Kwangho Park, Troy University

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Napoleon D3
A Viable Pathway to Professional Hockey? An Empirical Investigation of U Sports Hockey from 2000-2018
Chris Chard, Brock University
Jonathon Edwards, University of New Brunswick

Friday May 31, 2019, 11:40 AM (20-minute oral presentation (including questions)) Room: Oakley
Sports Fan Engagement and Egocentric Social Network: A Case Study on Chinese Minor League Soccer
Hui Du, University of Georgia
Thomas Baker (Advisor), University of Georgia
Matthew Katz (Advisor), University of Massachusetts Amherst

Friday May 31, 2019, 12:05 PM (Student Research Competition Winner) Room: Napoleon Ballroom
Understanding the Global-Local Nexus in the Context of the Olympic Games: Implications for Managing Community Development through Sports Mega-Events
Na Ri Shin, University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Friday May 31, 2019, 1:20 PM (20-minute oral presentation (including questions)) Room: Maurepas
The Longitudinal Effects of Sport Spectatorship on Fans’ Subjective Well-Being
Wonseok (Eric) Jang, Sungkyunkwan University
Joon Sung Lee, University of Florida
Daniel Wann, Murray State University

Friday May 31, 2019, 1:20 PM (20-minute oral presentation (including questions)) Room: Napoleon A1
Profile of a Cheat: Trends in Failed Drugs Tests in International Sport
Samantha Roberts, Texas A&M University - Commerce
Dean Culpepper, Texas A&M University - Commerce
Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon A2
**An Examination of Native American Themed Mascots: Perceptions of Non-Native Students**

Megan Shreffler, University of Louisville  
Brandon Joseph, University of Louisville

Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
**Managing Work and Family Across Time: Examining Daily Fluctuations in Balance, Conflict, and Enrichment Among High School Coaches**

Jeffrey Graham, University of Tennessee Knoxville  
Jason Scott, University of Tennessee Knoxville

Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
**Are “Youth Days” Effective at Promoting New Sport Participation? Evidence from a Pre-Post Event Research Design**

Jordan Bakhsh, University of Ottawa  
Luke Potwarka (Advisor), University of Waterloo  
Ryan Snelgrove, University of Waterloo

Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
**The Architects of ‘Strategifying’ Sfd-Csr: A Case Study of Maple Leaf Sports & Entertainment’s Mlse Launchpad.**

Lisa Kikulis, Brock University  
Marika Warner, MLSE LaunchPad

Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
**Examining the Institutionalization of Sexual Abuse Within U.S. University Athletic Departments**

Calvin Nite, University of North Texas  
John Nauright, University of North Texas

Friday May 31, 2019, 1:20 PM  (20-minute oral presentation (including questions))  Room: Oakley
**The Influence of Sponsor Recognition on Brand Perception and Choice: An Ambush Marketing Case in Taiwan Basketball (Ball) Market**

Tzu-Yin Kuo, Singapore University of Social Sciences  
Jackie Yu-Lin Shao, University of Taipei

Friday May 31, 2019, 1:45 PM  (20-minute oral presentation (including questions))  Room: Maurepas
**Evaluating Sponsorship Effects through Neuro Marketing**

Sanghak Lee, Korea Aerospace University  
Youngik Sub, University of West Georgia  
Yong Jin Hyun, KAIST College of Business  
Byungho Park, KAIST College of Business

Friday May 31, 2019, 1:45 PM  (20-minute oral presentation (including questions))  Room: Napoleon A1
**Unpacking the Talent Transfer Process: New Theoretical Perspectives and Program Implications**

Rubiana Cury, Griffith University and Queensland Academy of Sport, Australia  
Papi Sotiriadou, Griffith University
Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Napoleon A2
Enhancing Career Readiness through Experiential Learning: A Case Study of Classroom-as-Sport Organization
Vincent Mumford, Central Michigan University

Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Napoleon A3
A Pipeline Leak: Career Experiences of Former Intercollegiate Female Assistant Coaches
Lindsey Darvin, State University of New York at Cortland
Meredith Flaherty, University of Florida

Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Napoleon D1
Using Applied History to Preserve Cultural Heritage through the Adaptive Reuse of Multipurpose Facilities
Benjamin Downs, Louisiana State University
Chad Seifried, Louisiana State University

Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Napoleon D2
Leading Canadian Athletic Departments: Understanding the Competencies Needed to be an Effective Athletic Director
Tyler Harrison, Brock University
Chris Chard (Advisor), Brock University

Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Napoleon D3
Double Punch to the Glass Ceiling: Career Path Experiences of Minority Women Athletic Directors
Natalie Welch, University of Tennessee
Jessica Siegele, University of North Carolina at Pembroke
Robin Hardin (Advisor), University of Tennessee

Friday May 31, 2019, 1:45 PM (20-minute oral presentation (including questions))  Room: Oakley
The Power of ‘If’ : The Effect of Imagination on Postgame Fan Emotions
Hankyul Bae, Seoul National University
Namkyeong Jang, Seoul National University
Yukyoum Kim (Advisor), Seoul National University

Friday May 31, 2019, 2:10 PM (Teaching & Learning Fair Presentation)  Room: Borgne
Helping Sport Management Students Build a Portfolio for Potential Employers
Brandon Mastromartino, University of Georgia
James Zhang (Advisor), University of Georgia

Friday May 31, 2019, 2:10 PM (Teaching & Learning Fair Presentation)  Room: Borgne
Best Practices For Online Learning in Sport Management
Michael Carroll, Troy University
Andrew Goldsmith, Troy University

Friday May 31, 2019, 2:10 PM (Teaching & Learning Fair Presentation)  Room: Borgne
Capturing the Art of Public Relations in Sport: A Social Media Portfolio
Dominique Kropp, University of Kansas
Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Career Exploration Through the Use of an Odyssey Planning and Prototyping Activity
Emily Plunkett, University of Florida
Michael Sagas (Advisor), University of Florida

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Designing a Course Around a Single Experiential Learning Opportunity
Colin Cork, Western Michigan University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Effective Collaborative Learning Activities in Online Courses
Hope Grame-Zeller, Indiana University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Incorporating a Public Relations Campaign into a Sport Communication Class
Jennifer Willett, Kennesaw State University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Integrating Sport Sales Into Any Classroom
Kelly Evans, University of South Carolina
Todd Koesters, University of South Carolina

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Intercolligate Athletic - Homecoming Project
Chris Brown, University of Kansas

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Let There Be Lights: Evaluating the Battle to Illuminate Wrigley Field Using Stakeholder Theory
Craig Morehead, Indiana State University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Mock Trial: Transforming Curriculum through Coopetition
Leeann Lower, The Ohio State University
James Evans, The Ohio State University
Richard Bailey, The Ohio State University
Shea Brgoch, The Ohio State University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Project L.E.E.P. (Leadership through Education, Experience, and Photovoice): An Experiential Project Sponsored by a NASSM Service-Learning Grant
James Johnson, Ball State University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Technology Integration in an Introductory Sport Management Course: Bring Your Own Device System
Tiffany Edgar, Wayne State University
Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Using a Stock Market Management Project to Reinforce Course Concepts in a Graduate Sport Finance Course
Zack Damon, University of Central Arkansas
Drew Pickett, University of South Dakota
Katie Brown, Texas Tech University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Using a Town Hall Style Debate in a Sport Finance Course
Glynn McGehee, Georgia State University

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

Utilizing an Online Learning Tool in Canvas to Promote Student Creativity
Rammi N. Hazzaa, University of Northern Colorado
Brent D. Oja, University of Northern Colorado

Friday May 31, 2019, 2:10 PM  (Teaching & Learning Fair Presentation)  Room: Borgne

You Got Served!
Leigh Ann Danzey-Bussell, Trevecca Nazarene University

Friday May 31, 2019, 2:10 PM  (Poster)  Room: Napoleon AB corridor

A Study of the Relationship Between Servant Leadership, Political Skill, and Leader Effectiveness among Interscholastic Sport Administrators
Matt Robinson, Schreiner University
Mitchell Neubert, Baylor University
Andrew Meyer, Baylor University
Glenn Miller, Baylor University

Friday May 31, 2019, 2:10 PM  (Poster)  Room: Napoleon AB corridor

Allyship in Sport: Examining Bystander Reactions to Acts of Inclusion
E. Nicole Melton, University of Massachusetts Amherst
Jeffrey D. MacCharles, University of Massachusetts Amherst

Friday May 31, 2019, 2:10 PM  (Poster)  Room: Napoleon AB corridor

Assessing Group Cohesion Among Intercollegiate Sport Teams through Sociograms and the Group Cohesion Index.
Shelby Davis, University of Central Arkansas
Jeffrey Ward, University of Central Arkansas
Zack Damon (Advisor), University of Central Arkansas

Friday May 31, 2019, 2:10 PM  (Poster)  Room: Napoleon AB corridor

Career Boundaries and Professionalization of College Sport Fundraising and Development
Emily Briscoe, University of Cincinnati
Michael Odio (Advisor), University of Cincinnati
Thomas J. Aicher, University of Colorado – Colorado Springs

Friday May 31, 2019, 2:10 PM  (Poster)  Room: Napoleon AB corridor

Consumer-to-Consumer Value Co-Creation and Co-Destruction in Spectator Sport
Kyungyeol (Anthony) Kim, Indiana University
Kevin K. Byon (Advisor), Indiana University
Woo-yeul Baek, Kyunggi University
William W. Jang, Indiana University

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Determinants of Employee Innovative Behavior: Studying Professional Sport Organizations in Korea**
Euisoo Kim, University of Georgia
Yun-Duk Jeong, Kyunggi University
James J. Zhang (Advisor), University of Georgia

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Dimensions of Social Media Usage Motivation of Ultimate Fighting Championship Fans: A Qualitative Inquiry**
Andrew Kim, University of Georgia
Minhong Kim (Advisor), University of North Texas
James Zhang (Advisor), University of Georgia

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Do Nostalgic Messages Attract Sport Fans to Their Favorite Sport Team’s Hometown?**
Mark Jaewon Chang, The College at Brockport, State University of New York
Robert Schneider, The College at Brockport, State University of New York
Daniel P. Connaughton, University of Florida
Ihyong Ju, Bowling Green State University

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Governance Structures and Adaptation Strategies of the Winter Sport Industry: A Case Study of the 2022 Olympic Winter Games**
Guangzhou Chen, University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign
Monika Stodolska (Advisor), University of Illinois at Urbana-Champaign

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Interrelationships Among Playing Esports Games, Watching Esports Streaming, and Esports Event Broadcasts**
Wooyoung (William) Jang, Indiana University
Kevin Byon (Advisor), Indiana University

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**NCAA Conference Realignment and its Effect on Donor Behavior**
Farah Ishaq, University of Kansas
Peyton Stensland, University of Kansas
Jordan Bass (Advisor), University of Kansas

Friday May 31, 2019, 2:10 PM  (Poster) Room: Napoleon AB corridor
**Organizational Socialization for Student-Athletes with a Different Cultural Background: Scale Development**
Evelyn Su Jara-Pazmino, University of South Carolina
Bob Heere (Advisor), University of North Texas
2019 North American Society for Sport Management Conference (NASSM 2019)

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Partnership Evaluation Practices in Public-Nonprofit Community Sport Relationships**
Ashley Hutchinson, University of Waterloo
Haley Baxter, University of Waterloo
Katie Misener, University of Waterloo

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Perceived Emotional Labor, Member Satisfaction, and Member Loyalty Intention in Fitness Organizations**
Ye Hoon Lee, Hankuk University of Foreign Studies
Seong-Hee Park, Hankuk University of Foreign Studies
Boyun Woo, Endicott College

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Perception of Consumer Surplus in Sport: How Do Season Ticket Holders’ Perceptions Differ by Sport? The Case of Baseball, Basketball, Football and Soccer**
Eklou Amendah, Southern New Hampshire University
Kostas Karadakis, Southern New Hampshire University

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Scrutinizing the Nonprofit Organizational Efficiency of Professional Sport Team Nonprofit Organizations**
Minhong Kim, University of North Texas
Youngmin Yoon, Eastern New Mexico University

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Toxicity: University of Maryland, and a Case Study in Compounding Crisis Events**
Justin Lovich, Coastal Carolina University
Jordan Bass, University of Kansas

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Translating Change Around Youth Sport: Project Play and Community Implementation**
Kathryn Heinze, University of Michigan
Goun Ji, University of Michigan

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon AB corridor

**Where Legends Are Made: How The University of Alabama Synergized its Fabled Athletics Brand with its Academic Missions Through Brand Archetypes**
John Vincent, University of Alabama
Jason Lee, University of North Florida
Kevin Hull, University of South Carolina
Edward (Ted) KIan, Oklahoma State University

Friday May 31, 2019, 2:10 PM (Poster) Room: Napoleon CD corridor

**A Study of Extreme Sports Experience Through Virtual Reality Technology.**
Geumchan Hwang, Western Michigan University
James Lewis, Western Michigan University
Colin Cork, Western Michigan University
Yungchen Chen, Western Michigan University
Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**At What Cost? A Case Study of Elite Athlete Sponsorship**
Marc St.Pierre, Western University  
Alison Doherty (Advisor), Western University  
Swarali Patil, Western University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Athlete Retirement and Sponsor Stock Value: An Event Study Analysis**
Bo Yu, Texas A&M University  
Gregg Bennett (Advisor), Texas A&M University  
Natasha Brison (Advisor), Texas A&M University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Campus Sport Experience as Catalyst for College Student Adjustment and Well-Being**
Hyun-Woo Lee, Texas A&M University  
Heetae Cho, Nanyang Technological University  
Sunnyun Shin, Yonsei University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Commuter Schools and Student Sense of Community: The Impact of a New On-Campus Football Stadium.**
Charles W. Jones, East Tennessee State University  
Amanda Greene, East Tennessee State University  
Natalie L. Smith, East Tennessee State University  
Susan Waters, East Tennessee State University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Coping in the Wake of #MeToo: An Examination of Moral Reasoning Strategies Following University Legal Scandals**
Katie M. Brown, Texas Tech University  
Natasha T. Brison, Texas A&M University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Developing Online Sport Consumer Behavior: Online Sport Consumer Information Search Behavior (OSCISB)**
Bomin Paeck, University of Northern Colorado  
Alan Morse (Advisor), University of Northern Colorado  
Jiyoung Park, Henderson State University

Friday May 31, 2019, 2:10 PM (Poster) | Room: Napoleon CD corridor
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**Examining Sport Consumers’ Information-Processing Strategies for Smartphone Apps Acceptance**
Sukjoon Yoon, Texas A&M University  
James Petrick (Advisor), Texas A&M University  
Sun Kang, Manchester University  
Sunyoong Kim, University of Arkansas
Friday May 31, 2019, 2:10 PM  (Poster)
Investigating the Impact of National and International Rugby Events on Canadian Grassroots Rugby Participation
John Bruyea, University of Windsor
Patti Millar (Advisor), University of Windsor
Terry Eddy (Advisor), University of Windsor

Friday May 31, 2019, 2:10 PM  (Poster)
Meaning Transfer Through Celebrities in the WNBA: Examining Organizational Image & Perceived Athletic Ability
Se Jin Kim, University of Massachusetts Amherst
Janet Fink (Advisor), University of Massachusetts Amherst
E. Nicole Melton (Advisor), University of Massachusetts Amherst

Friday May 31, 2019, 2:10 PM  (Poster)
Past, Present, Future: An Exploration of Domestic LPGA Fan Motivation and Identification
Molly Hayes Sander, York College of Pennsylvania
Michael Mudrick, York College of Pennsylvania
Melissa Davies, University of the Pacific
Kerrilyn Curtin, Ladies Professional Golf Association

Friday May 31, 2019, 2:10 PM  (Poster)
Perception of Constraints to National Hockey League Attendance: A Study of Non-Attendees
Jonathan Casper, North Carolina State University
Jung-Hwan Jeon, University of North Carolina Greensboro

Friday May 31, 2019, 2:10 PM  (Poster)
Yong Chae Rhee, Washington State University
Jinwook (Jason) Chung, Winthrop University
Wonyoung Kim, Wichita State University
Jae-Pil Ha, Gyeongsang National University
Tae Ho Kim, Washington State University

Friday May 31, 2019, 2:10 PM  (Poster)
Relation Between Sports Entities, Investing Companies, Communication Vehicles and Advertising Agencies to Carry Out Sports Sponsorship in Brasília, Federal Capital of Brazil
Paulo Azevêdo, University of Brasília
Nicolas Lois, Center Education Institute of Brasília
Alexandre Ribeiro, University of Brasilia

Friday May 31, 2019, 2:10 PM  (Poster)
Retro Marketing and the Consumer: Examining the Sentiment of Retro Brand Merchandise
Zach Scola, University of Kansas
Brendan Dwyer, Virginia Commonwealth University
Joris Drayer, Temple University
Friday May 31, 2019, 2:10 PM (Poster)  Room: Napoleon CD corridor

**Sport Spectators' Flow Experience and Satisfaction in Virtual Reality Spectatorship (VRS)**
Daehwan Kim, Seoul National University
Yong Jae Ko (Advisor), University of Florida

Friday May 31, 2019, 2:10 PM (Poster)  Room: Napoleon CD corridor

**Subscription-Based Ticketing: An Exploration of Season Ticket Holder Perceptions**
Lisa Rufer, Rider University
Liz Sattler, Illinois State University
Clinton Warren, Illinois State University

Friday May 31, 2019, 2:10 PM (Poster)  Room: Napoleon CD corridor

**The Impact of Acculturation and Perceived Risk on Sport Consumption Behavior of Asian and Hispanic Americans**
Ryan Kota, North Dakota State University

Friday May 31, 2019, 2:10 PM (Poster)  Room: Napoleon CD corridor

**We are not talking about the game: Exploring the Athlete Brand Community Practices**
Olzhas Taniyev, University of Kansas
Brian Gordon (Advisor), University of Kansas

Friday May 31, 2019, 2:10 PM (Poster)  Room: Napoleon CD corridor

**Whence, Sport Consumer Loyalty? Applying Oliver’s (1999) Loyalty Framework to the Sport Context 20 Years Later**
Brian Gordon, University of Kansas
Mahdi Bigdely, University of Kansas

Friday May 31, 2019, 3:00 PM (20-minute oral presentation (including questions))  Room: Maurepas

**Toward a Better Understanding of How Fantasy Football Impacts Dehumanization of Athletes**
Ben Larkin, Merrimack College
Brendan Dwyer, Virginia Commonwealth University

Friday May 31, 2019, 3:00 PM (20-minute oral presentation (including questions))  Room: Napoleon A1

**The Role of Resident Sport Involvement in the Evaluation of Youth Olympic Games Impacts, Resident Qol and Event Support**
Kyriaki Kaplanidou, University of Florida
Dikaia Chatziiefstathiou, Canterbury Christ Church University
Chris Ma, National Cheng Kung University
Inje Cho, University of Florida

Friday May 31, 2019, 3:00 PM (20-minute oral presentation (including questions))  Room: Napoleon A2

**Teaching Distributive Justice Through Extended Role Play**
Kevin Snyder, Southern New Hampshire University
Elizabeth Sheehan, Southern New Hampshire University

Friday May 31, 2019, 3:00 PM (20-minute oral presentation (including questions))  Room: Napoleon A3

**A Focus Group Study of High School Athletes' Perceptions of Athlete Activism**
Cole Armstrong, San Jose State University
Ted Butryn, San Jose State University
Friendly or Unfriendly Confines: Impact of Chicago Baseball Stadiums on Vicinity Crime Patterns  
Brian E. Menaker, Texas A&M University - Kingsville  
Kammy R. Barton, Texas A&M University

Tracing the Perceptual Changes Roused by a Mega Sport Event in the Context of Strained Bilateral Relations: Measuring the Effect of the 2018 FIFA World Cup Russia on the Perceptions of Georgians.  
Alex C. Gang, Indiana University Bloomington  
Juba Yoon, Indiana University Bloomington  
Juhu Park, Indiana University Bloomington  
Lasha Beridze, Batumi Shota Rустaveli State University  
Kevin K. Byon, Indiana University Bloomington  
Paul M. Pedersen (Advisor), Indiana University Bloomington

Capacity for Gender Equity in the National Sport Organization Environment  
Swarali Patil, Western University  
Alison Doherty (Advisor), Western University

Good Beer is Hard to Not Purchase (in the NFL)  
Joshua Lupinek, University of Alaska Fairbanks  
Rui Biscaia, Coventry University  
Noni Zaharia, Flagler College

Examining the Impact of Corporate Credibility and the Interaction Between Price and Corporate Credibility on Sport Ticket Purchase Decision Making in the Secondary Market  
Koo Yul Kim, Temple University  
Joris Drayer (Advisor), Temple University

Commitment and Advancement of Professional Athletes: All or Nothing?  
Edward Horne, University of Illinois at Urbana-Champaign  
Thomas Slotcavage, University of Illinois at Urbana-Champaign  
Matthew Haugen, University of Illinois at Urbana-Champaign  
Jon Welby-Peachey (Advisor), University of Illinois at Urbana-Champaign  
Jules Woolf (Advisor), University of Illinois at Urbana-Champaign

The Interdependence of Mental Health, Academic Success, and Quality of Life Among Sport Management Students  
N. Shalby Hutchens, University of Arkansas  
Sarah Stokowski, University of Arkansas  
Brooke Bouza, University of Arkansas
Friday May 31, 2019, 3:25 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
**Obesity Discrimination Protection in the Law: Implications for Sport and Physical Activity Facilities as Places of Employment and Public Accommodation**
Robin Ammon, University of South Dakota
Drew Pickett, University of South Dakota

Friday May 31, 2019, 3:25 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
**An Assessment of Perceived Risk, Mitigating Factors, and Travel Intentions: The Case of the Pyeongchang 2018 Olympic Winter Games**
Brian Yim, Kent State University
Mark Lyberger, Kent State University
Miran Jang, Kent State University
Kyung-Sik Kim, Hoseo University
Larry McCarthy, Seton Hall University

Friday May 31, 2019, 3:25 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
**A Resource-Based View of Organizational Sustainability in the Sport-for-Development Context**
Wonjun Choi, University of Illinois at Urbana-Champaign
Mi Ryoung Chung, University of Illinois at Urbana-Champaign
Gareth J. Jones (Advisor), Temple University
B. Christine Green (Advisor), George Mason University

Friday May 31, 2019, 3:25 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
**Addressing Hegemony and Homophily in Sport Entrepreneurship**
Ted Hayduk, San José State University

Friday May 31, 2019, 3:25 PM  (20-minute oral presentation (including questions))  Room: Oakley
**Sponsorship and Scandal in College Sport: A Case Study of the University of Louisville and the Decision-Making Processes of Their Sponsors**
Achyut Kulkarni, University of Louisville
Evan Frederick (Advisor), University of Louisville

Friday May 31, 2019, 3:50 PM  (20-minute oral presentation (including questions))  Room: Maurepas
**The Relationship Between Brand Extension and Brand Loyalty in Sport: A Case of Brand Extension Failure**
Myungwoo Lee, University of Houston
Seung-Ho Shin (Advisor), Kookmin University
Chansoo Jun, Kookmin University
Don Lee (Advisor), University of Houston
Michael Cottingham (Advisor), University of Houston

Friday May 31, 2019, 3:50 PM  (20-minute oral presentation (including questions))  Room: Napoleon A1
**The Next Level: An Examination of Barriers for Athletes with Disabilities at Different Levels of Competition**
Michael Cottingham, University of Houston
Don Lee, University of Houston
Sajeeka Sanmali Danndasekara, University of Houston
Michael Carroll, Troy University
Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Napoleon A2
**Teaching the Anthem Protests: A Law, Policy, and Governance Case**
John Grady, University of South Carolina
Kristi Schoepf, Winthrop University

Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Napoleon A3
**The Application of the Theory of Social Influence on the Recruitment of Division I Male Basketball Players: Do I Believe What I Read or Listen to Mama?**
Chris Croft, University of Southern Mississippi
John Miller, University of Southern Mississippi

Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Napoleon D1
**Mapping Sport-Led Urban Development: The Case of Major League Arenas**
Stephanie Gerretsen, University of Michigan
Judith Long (Advisor), University of Michigan

Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Napoleon D2
**To Cover or Not to Cover? The Impact of Organizational Signals on Employment Applications of Marginalized Applicants.**
Jeffrey D. MacCharles, University of Massachusetts Amherst
E. Nicole Melton (Advisor), University of Massachusetts Amherst

Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Napoleon D3
**Exploring Post-Merger Sociocultural Integration in Sport**
Jinsu Byun, University of Georgia
Becca Leopkey (Advisor), University of Georgia
Dana Ellis, Laurentian University

Friday May 31, 2019, 3:50 PM (20-minute oral presentation (including questions)) Room: Oakley
**Behavioral Concepts in Sport Consumer Decision Making: A Systematic Review**
Yukyoum Kim, Seoul National University
Jeeyoon Kim, Syracuse University
Namkyeong Jang, Seoul National University

Saturday June 1, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Maurepas
**“If the Media Talk About You, Then They Are Interested in You”: The Challenges to be an Endorser for Female Soccer Athletes from Cameroon**
Mannela Picariello, Texas Woman’s University
Gwendolyn Weatherford, Texas Woman’s University
Yvonne Metende Mballa, Texas Woman’s University
Jose Canelo, Texas Woman’s University

Saturday June 1, 2019, 8:05 AM (20-minute oral presentation (including questions)) Room: Napoleon A1
**The Impact of Sport Development-Related Factors on Psychosocial Well-Being of High School Athletes**
Matthew Bowers, University of Texas at Austin
Kyungun Kim, University of Central Missouri
Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2

**Case of Cases: Applying Kolb's Experiential Learning Model to the Case Teaching Method**

**Randall Griffiths, University of the Incarnate Word**
*Emily Sparvero, University of Texas at Austin*
*Jacob Tingle, Trinity University*

Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3

**Conceptualizing the Unique Contribution of “Sport” in Sport for Development and Peace.**

**Emma Sherry, Swinburne University**
*Jon Welty Peachey, University of Illinois at Urbana-Champaign*
*Na Ri Shin, University of Illinois at Urbana-Champaign*

Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Napoleon D1

**Can SFD Really Impact Health Disparities?: A Multiple Case Study**

**Tiesha Martin, Radford University**

Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Napoleon D2

**Home Cage Advantage: Implicit Bias in MMA Decisions**

**Scott Tainsky, Wayne State University**
*Steven Salaga, University of Georgia*
*Zainab Hans, Wayne State University*

Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Napoleon D3

**The Effects of Corporate Social Responsibility and Psychological Capital on Sport Employees' Prosocial Attitudes and Behaviors**

**Rammi N. Hazzaa, University of Northern Colorado**
*Brent D. Oja (Advisor), University of Northern Colorado**
*Yoon Tae Sung (Advisor), University of Northern Colorado*

Saturday June 1, 2019, 8:05 AM  (20-minute oral presentation (including questions))  Room: Oakley

**What Comes After Rebranding? Understanding Long-term Effect of MiLB Team Rebranding:**

**Ari Kim, Towson University**
*Monsoon Choi, University of Wisconsin-Madison*

Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Maurepas

**The Role of Social Media Influencers in Sport Branding: Unfamiliar Brands in Familiar Markets.**

**Gashaw Abeza, Towson University**
*Jessica R. Braumstein-Minkove, Towson University*
*Norm O'Reilly, University of Guelph*

Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon A1


**Changwook Kim, University of Florida**
*Jinwon Kim, University of Florida*
*Kyriaki Kaplanidou (Advisor), University of Florida*

Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2

**Perceived Benefits of Active, Experiential Learning in a Sport Management Curriculum**

**Jennifer Willett, Kennesaw State University**
Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3

**We Are One: The Role Of Group Identity And Self-Sacrificial Leaders On The Generation Of Social Capital Within Youth Sport Programs**

Dorothy Collins, Lake Erie College
Bob Heere, University of North Texas

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Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon D1

**Do Sports and Entertainment Districts Attract Young Professionals to Live and Work Downtown? The Case of Major League Arenas**

Judith Grant Long, University of Michigan
Stephanie Gerretsen, University of Michigan

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Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon D2

**Strategic Jumps and Competitive Dynamics in Pro Team Sports: Evidence from the English Premier League**

Bill Gerrard, Leeds University Business School, UK

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Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Napoleon D3

**Examining the Development and Adoption of Club-Based Certification in Canadian Soccer**

Lara Schroeder, University of Waterloo
Katie E. Misener, University of Waterloo

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Saturday June 1, 2019, 8:30 AM  (20-minute oral presentation (including questions))  Room: Oakley

**Identity Pendulum Effect in Group Dynamics of NFL fans**

Mi Ae Lee, Farmingdale State College, SUNY

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Saturday June 1, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Maurepas

**Beyond the Court: Analyzing the Benefits of Belonging to the Athlete Brand Community**

Olzhas Taniyev, University of Kansas
Brian Gordon (Advisor), University of Kansas

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Saturday June 1, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A2

**Exploring the Relationship Between Quantity and Quality of Sport Management Internships and Career-Related Outcomes**

Emily Plunkett, University of Florida
Michael Sagas (Advisor), University of Florida

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Saturday June 1, 2019, 8:55 AM  (20-minute oral presentation (including questions))  Room: Napoleon A3

**A Case Study Examination of Student Perceived Benefits of an Urban, After-School, Youth Soccer Program Sponsored by a Major League Soccer (MLS) Organization**

Paul M. Wright, Northern Illinois University
Jennifer M. Jacobs, Northern Illinois University
Steven M. Howell, Northern Illinois University
Gabriella McLoughlin, Iowa State University
Jessica Yavitz, Chicago Fire Foundation
Saturday June 1, 2019, 8:55 AM (20-minute oral presentation (including questions)) Room: Napoleon D2

**Does Olympic Games Announcement Affect Stock Markets? A Bayesian Causal Impact Study**

Ceyda Mumcu, University of New Haven

Esin Cakan, University of New Haven

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Saturday June 1, 2019, 8:55 AM (20-minute oral presentation (including questions)) Room: Napoleon D3

**Work-Life Factors that Impact Job Burnout and Turnover Intention among Athletic Academic Support Professionals**

Jennifer Gellock, Virginia Commonwealth University

Brendan Dwyer (Advisor), Virginia Commonwealth University

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Saturday June 1, 2019, 8:55 AM (20-minute oral presentation (including questions)) Room: Oakley

**Scoping Reviews in Sport Management: Methods, Protocol and Lessons Learnt**

Becca Leopkey, University of Georgia

Brennen Berg, University of Memphis

Mathew Dowling, Anglia Ruskin University

Yuehe Inoue, University of Minnesota

Lee Smith, Anglia Ruskin University

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**A Student Led Case Study from an Experiential Learning Capstone Course**

Brian P. McCullough, Seattle University

Jamee Pelcher, Western Carolina University

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Bringing The Business of Sport Inside Your Classroom**

Jay Martyn, University of Northern Colorado

Alan Morse (Advisor), University of Northern Colorado

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Community Trail Route Planning Activity**

Peyton Stensland, University of Kansas

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Creating an Internship Manual: Giving Structure to the Experience**

Jennifer Parsons, Wittenberg University

Lance Kaltenbaugh, Ashland University

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Developing Self-Directed Learners in Sports Management Courses**

Brenda Plympton, Auburn University

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Enhancing Experiential Learning Opportunities through Coursework: The Case of Applied Sport Marketing**

Jaime DeLuca, Towson University

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Saturday June 1, 2019, 9:20 AM (Teaching & Learning Fair Presentation) Room: Borgne

**Golf Tournament Experiential Learning Project**

Mike Dalgety, Ball State University

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Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

How to Deal with Information: Making a Strategic Decision Under Time Pressure
Frank Pons, Université Laval

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Implementing Experiential Learning into the Sport Marketing Classroom: Planning Season Promotions for the Mississippi Braves
Chris Croft, University of Southern Mississippi

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Simulating the Management of an NBA Franchise
Ryan Snelgrove, University of Waterloo
Laura Wood, University of Waterloo
Daniel Wigfield, University of Waterloo

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Sport Sales Role Play
Jonathan Benedek, Indiana University

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Understanding the Planning of College Sport Events
Jiyoung Park, Henderson State University
Bomin Paek, University of Northern Colorado

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Using a Mock Trial: An Experiential Learning Opportunity
John Miller, The University of Southern Mississippi

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Using Scaffolded Assignments to Solve a Problem-Based Project in Sport Marketing
Emily Newell, University of Southern Maine

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Using The Simpsons to Teach Sport Sociology
Ted Peetz, Belmont University

Saturday June 1, 2019, 9:20 AM  (Teaching & Learning Fair Presentation)  Room: Borgne

Wiki Spaces and Wiki Places
Shane Milstein, Texas A&M University
Saurabh Singh, Texas A&M University

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon AB corridor

“Safe Travels”: Investigating Travel Fatigue Among East and West Coast Teams During the 2017-18 National Basketball Association (NBA) Season
Sean Pradhan, Menlo College

New Orleans, LA  May 29 – June 1, 2019  Page 39
Kevin Gregory, San José State University Research Foundation
Ravi Chachad, San José State University Research Foundation
Nicholas Bathurst, San José State University Research Foundation
Erin Flynn-Evans, NASA Ames Research Center

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**A Qualitative Analysis of Students' Sport Management Service Learning Perceptions**
Brooke Forester, University of South Alabama
Christopher Kesbock, University of South Alabama
Mitchell Woltring, University of South Alabama

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**A Review of Ethnography in the Journal of Sport Management**
Elizabeth Delia, University of Massachusetts Amherst

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**A Social Network Analysis (R)Evolution Within Sport Management Literature**
Joshua Lapinek, University of Alaska Fairbanks

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Entrepreneurial Experience, Sex, and Sport Experience: A Study of Texas Entrepreneurs**
Rachel Elms, Texas Woman's University
Gwendolyn Weatherford (Advisor), Texas Woman's University
Manuela Picariello (Advisor), Texas Woman's University

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Factors Affecting Downhill Skiing Participation of Canadian Consumers**
Yiqi Yang, University of Ottawa
Marijke Taks (Advisor), University of Ottawa

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Girl's Still Don't Surf: The Gender Inequality of Women Surfers**
Aimee Vlachos, University of New England

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Impact of Athlete Social Activism in Endorsement**
Suhan Ku, Texas A&M University
Matthew Walker (Advisor), Texas A&M University

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Measuring Organizational Effectiveness within University Student-Athlete Programming**
Daniel Wray, The Ohio State University
Donna Pastore (Advisor), The Ohio State University

Saturday June 1, 2019, 9:20 AM (Poster)  Room: Napoleon AB corridor
**Nike Is Just Still Doing It: Use of Social Media and Application Technology Platforms to Increase Direct to Consumer Sales**
Doyeon Won, Texas A&M University - Corpus Christi
Weisheng Chiu, Open University of Hong Kong
Jung-sup Bae, Hanyang University-ERICA
Simon Pack, St. John’s University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
Physical Activity for People with Autism Spectrum Disorder: The Perspectives of Healthcare Professionals
Sarah Tiner, Texas A&M University
George Cunningham (Advisor), Texas A&M University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
Sport as a Resource to Affect Healthy Aging: A Structural Equation Model Evaluation
David Walsh, University of Houston
Don Lee, University of Houston
Myungwoo Lee, University of Houston

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
The Effect of Fan Passion on Sport Consumer Behavior in the Minor League Context
Victoria Vogt, East Stroudsburg University of Pennsylvania
Minkyo Lee (Advisor), East Stroudsburg University of Pennsylvania
Jaedeock Lee (Advisor), East Stroudsburg University of Pennsylvania

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
The Effect of RFM Scores on Behavioral Intention
Hyunseok Song, Indiana University
Kevin K. Byon (Advisor), Indiana University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
The Effect of Taekwondo Gym Franchise Support System on the Satisfaction, Trust, and Recontract Intention
Ji-Hae Lee, Kyung Hee University
Hye-Kyung Cho, Kyung Hee University
Jeoung-Hak Lee (Advisor), Kyung Hee University
Yun-Kyeong Hwang, Kyung Hee University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
The Effects of Dramatic Sports Programming and Congruence on Television Advertising Effectiveness: An Examination of Emotional and Cognitive Priming Effects using Psycho-Physiological Approaches
Minkyo Lee, East Stroudsburg University of Pennsylvania
Paul M. Pedersen (Advisor), Indiana University-Bloomington
Edward Arner, East Stroudsburg University of Pennsylvania
Jaedeock Lee, East Stroudsburg University of Pennsylvania
Xiaochen Zhou, East Stroudsburg University of Pennsylvania

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
The Recruitment of Black Athletes by White Head Coaches at Predominately White Institutions in Power Five Conferences
Moetiz Samad, The Ohio State University
Donna Pastore (Advisor), The Ohio State University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon AB corridor
What Causes a Fan to Attend the Game?: A Conceptual Framework on Sport Consumers’ Behavior in Disappointing Performance Situations
Jihyeon Oh, Seoul National University
Daehwan Kim (Advisor), Seoul National University
Yunyoung Kim (Advisor), Seoul National University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
A Bidirectional Relationship between Physical Activity and Quality of Life
Changwook Kim, University of Florida
Kyriaki Kaplanidou (Advisor), University of Florida

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
A Closer Look at Youth Sports Experiences: Validation of the Youth Experiences Survey for Sport (YES-S) using the Rasch Model
Kyunghun (Ryan) Kim, University of Central Missouri
Matthew T. Bowers, University of Texas at Austin

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
A Comparison of Program Directors’ Perceptions of the Importance of Ethics Education in Graduate and Undergraduate Sport Management Curricula
Sylvia Goodman, Southern Nazarene University

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
A Qualitative Examination of Teacher/Coach Assessment of an Urban, After-School, Youth Soccer Program Sponsored by a Major League Soccer (MLS) Organization
Paul M. Wright, Northern Illinois University
Jennifer M. Jacobs, Northern Illinois University
Steven M. Howell, Northern Illinois University
Gabriella McLoughlin, Iowa State University
Jessica Yavitz, Chicago Fire Foundation

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
A Systematic Literature Review on Sport and Family Structure
Wonock Chung, University of Illinois at Urbana-Champaign
Jeffrey Robert Farr, University of Illinois at Urbana-Champaign
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Saturday June 1, 2019, 9:20 AM (Poster) Room: Napoleon CD corridor
An Exploratory Study of Immigrant Athletes’ Medals at the Rio 2016 Olympic Games.
Diogo Bonin Manski, Universidade Tecnologica Federal do Parana
Ana Paula Cabral Bonin Manski, Universidade Tecnologica Federal do Parana
Carla Cristina Tagliari, Universidade Federal do Parana
Thiago Cavalcante Nascimento (Advisor), Universidade Tecnologica Federal do Parana
Thiago Santos (Advisor), Universidade Federal do Parana
Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**An Urban Perspective On The Challenges of Sport For Development**

Patrick Hill, University of Illinois at Urbana-Champaign  
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign  
Julian Woolf (Advisor), University of Illinois at Urbana Champaign

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Balancing the Needs of Key Stakeholders in Youth Sport**

Edward Horne, University of Illinois at Urbana-Champaign  
Jules Woolf (Advisor), University of Illinois at Urbana-Champaign

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Building Capacity for Sport Participation with and Without an Event: Bringing Knowledge to Action**

Marijke Taks, University of Ottawa  
Laura Misener, Western University  
B. Christine Green, George Mason University  
Laurence Chadip, George Mason University

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Developing Wheelchair Basketball: Necessary Elements for Training Coaches**

Kelsey LeFevour, University of Illinois at Urbana-Champaign  
Jeffrey Farr, University of Illinois at Urbana-Champaign  
Julian Woolf (Advisor), University of Illinois at Urbana-Champaign  
B. Christine Green (Advisor), George Mason University

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Examining Effective Mission Statement Construction in Sport for Development and Peace Organizations**

Incheol Jang, University of Illinois at Urbana-Champaign  
Mina Woo, Illinois State University  
Jon Welty Peachey (Advisor), University of Illinois at Urbana-Champaign

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Exploring the Role of Multidimensional Perfectionism on Collegiate Athletes Expectations Towards Team Performance**

Oadiah Gassett, The Citadel Graduate College  
Stavros Triantafyllidis (Advisor), The Citadel, The Military College of South Carolina

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Getting Athletics into the Sustainability Game: A Self-Ethnographic Reflection of the Fruits and Experiences of Experiential Learning**

Jamee Pelcher, Western Carolina University  
Brian P. McCullough (Advisor), Seattle University

Saturday June 1, 2019, 9:20 AM  (Poster)  Room: Napoleon CD corridor

**Impacts of Intentional Design on Sport Management Student Outcomes from a Short-Term Study Abroad**

Daniel Springer, Texas A&M University
Saturday June 1, 2019, 9:20 AM (Poster)  
**Mental Health of Sport Management Students**  
Sarah Stokowski, University of Arkansas  
N. Shelby Hutchens, University of Arkansas  
Brooke Bouza, University of Arkansas

Saturday June 1, 2019, 9:20 AM (Poster)  
**Perception of Coaching Competency Among African American College Student Athletes**  
Robert Lindsey, Johnson C Smith University  
Joseph Martin-Toney, Johnson C Smith University  
Aaron Livingston, Grambling State University

Saturday June 1, 2019, 9:20 AM (Poster)  
**Sport Development in South Korea in the Aspect of Policy**  
Joohyun Choi, German Sport University Cologne

Saturday June 1, 2019, 9:20 AM (Poster)  
**Sport Events and Residents’ Perception of Quality of Life in Indianapolis, IN**  
Mona Mirehie, Indiana University Purdue University Indianapolis  
Becky Liu-Lastres, Indiana University Purdue University Indianapolis  
Suosheng Wang, Indiana University Purdue University Indianapolis  
Brian Krohn, Indiana University Purdue University Indianapolis

Saturday June 1, 2019, 9:20 AM (Poster)  
**Sportspersonship Coaching Behaviors Scale: Parent Perceptions of Coaches' Behavior**  
Zachary Beldon, University of North Texas  
Joseph Walker (Advisor), University of North Texas

Saturday June 1, 2019, 9:20 AM (Poster)  
**Understanding the Athlete Experience of Para-Sport Pathways: Para-Swimming**  
Darda Sales, Western University  
Laura Misener (Advisor), Western University

Saturday June 1, 2019, 9:20 AM (Poster)  
**Using Hierarchical Linear Regression Modelling to Analyze Attendance Determinants of National Basketball Association (NBA) and Major League Baseball (MLB)**  
Nambun Lim, Wichita State University  
Wanyong Choi, University of North Florida  
Mark Vermillion, Wichita State University  
Jeff Noble, Wichita State University

Saturday June 1, 2019, 9:20 AM (Poster)  
**Volunteering as Serious Leisure: The Cognitive System of Volunteers**  
Michelle L. Coley, George Mason University
Does Types of Exercise Matter? Self Determination Theory and Consumer Engagement in Fitness Industry
Tae Ho Kim, Washington State University
Yong Jae Ko (Advisor), University of Florida
Jong Eun Lee, Washington State University
Jae-Pil Ha, Gyeongsang National University

Discrimination at the Margins: Evidence of Discrimination Against Black NFL Backup Quarterbacks
Ryan Spalding, University of Oklahoma
Ben Larkin, Merrimack College
Taesoo Ahn, Merrimack College

Casing the Sport Management Case Studies Repository: Insights for Case Writers and Teachers
Jess Dixon, University of Windsor
Orland Hoeber, University of Regina

Older Adults’ Leisure-Time Physical Activity and Healthcare Costs: A 12-year Analysis
Mikihiro Sato, James Madison University
James Du, Florida State University
Daniel Funk, Temple University
Yuhei Inoue, University of Minnesota

The ‘Hidden’ Fan: Stadia Disability Provision for Fans on the Autistic Spectrum
Steve Prewitt, Texas A&M University - Commerce
Claire Rosselli, Texas A&M University - Commerce
Daniel Doe, Texas A&M University - Commerce

Policy Change, Race, and Employment Tenure in the NFL
Steven Salaga, University of Georgia
Matthew Juravich, University of Akron

Assessing the Impact of Stereotype Threat on Leadership and Career Aspirations for Students in Sport Management
Laura Burton, University of Connecticut
Monique Golden, University of Connecticut
An Agent-Based Model of Match Fixing in Professional Sports – Using Computer Simulation to Understand a Player’s Incentive to Fix a Match.
Marius Sprenger, University of Muenster, Germany
Daniel Westmattelmann, University of Muenster, Germany
Gerhard Schewe, University of Muenster, Germany

Fan Identity Formation in New or Non-Traditional Sport Market Environments: The Case of NHL Teams in the Sunbelt Region
Brandon Mastromartino, University of Georgia
James Zhang (Advisor), University of Georgia

Olympism for Humanity in Action: Systems Thinking and Science-driven Action Research for Change and Development
Alexis Lyras, Olympism for Humanity Alliance, USA & Tsukuba International Academy for Sport Studies, Japan

Analyzing Multilevel Data in Sport Using General Linear Modelling (GLM) and Hierarchical Linear Regression Modelling (HLM)
Namhun Lim, Wichita State University
Wonyoung Kim, Wichita State University
Mark Vermillion, Wichita State University
Mike Ross, Wichita State University

Relationship Marketing in Sport: Perspective on the Scholarship and Directions for Future Research.
Gashaw Abeza, Towson University
Norm O'Reilly, University of Guelph

“There’s Really Gotta Be a Genuine Attraction”: The Organic Nature of Mentoring of Female Upper Managers in the NBA
Manuela Picariello, Texas Woman’s University
Sylvia Trendafilova, University of Tennessee
Steven Waller, University of Tennessee

Social Capital from Sport Event Participation: An Integrative Measurement Framework
Ran Zhou, University of Florida
Kyriaki Kaplanidou (Advisor), University of Florida

Artificial Intelligence in Sport 101: Research, Education, and Practice
Liz Wanless, Ohio University
Re-envisioning the Role of Teaching Intensive Institutions in NASSM: A Workshop Sponsored by the Diversity Committee  
Dr. Cynthia Veraldo, Mount St. Joseph University  
Dr. Andrew Pickett, University of South Dakota  
Dr. Rhema Fuller, University of Memphis  
Dr. Kristy McCray, Otterbein University

Transdisciplinary Methods: Applying Single-Case Design in Sport Management  
Pamela Baker, George Mason University  
Anya Evmenova, George Mason University  
Bob Baker, George Mason University

Exploring Current Debates in New Materialism, Post-Humanism and Actor Network Theory: Application to Sport Management?  
Donna De Haan, The Hague University of Applied Sciences  
Simone Fullagar, University of Bath  
Annelies Knoppers, Utrecht University

Reviewing in Sport Management Journals: Perspectives of Editors  
George Cunningham, Texas A&M University  
Janet Fink, University of Massachusetts Amherst  
Paul Downward, Loughborough University  
Robin Hardin, University of Tennessee  
Matthew Walker, Texas A&M University  
James Jianhui Zhang, University of Georgia

The Changing Face of Leadership within Sport: What does the future hold?  
Zack Damon, University of Central Arkansas  
Lesley Perkins, Auckland University of Technology  
Sarah Leberman, Massey University  
Jim Weese, University of Western Ontario  
Janelle Wells, University of South Florida

The Evolving Business of Women's Sport  
Nancy Lough, University of Nevada, Las Vegas  
Andrea Geurin, New York University  
Donna de Haan, The Hague University of Applied Sciences  
Erin McNary, University of Miami  
Ceyda Mumcu, University of New Haven  
Bri Newland, New York University  
Ted Peetz, Belmont University  
Emma Sherry, Swinburne University of Technology  
Erianne Weight, University of North Carolina  
Brandon Brown, New York University
Saturday June 1, 2019, 11:00 AM  (60-minute symposium, roundtable, or workshop)  Room: Oakley
Navigating the Balance Between Competition and Fun: Understanding the Importance of Values-Based Expectations
Alanna Harman, Wilfrid Laurier University
Patti Millar, University of Windsor
Ryan Clutterbuck, Brock University
Shannon Kerwin, Brock University

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Maurepas
Examining the National Women’s Soccer League’s Brand Building Through Instagram
Mary Grace Faltings, St. John’s University
Alanna Harman, Wilfrid Laurier University
Katie Lebel, Ryerson University

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon A1
Unification of the Two Koreas through Sport the 2018 Winter Olympics and Beyond
Sehwan Kim, University of Georgia
Jepkorir Rose Chepyator Thomson (Advisor), University of Georgia
Kyu Ha Choi, University of Georgia

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon A2
The Effect of Athletic Identity on the Usage of Athletic Department Support Services and Career Transition Readiness
John Kaczorowski, University of Illinois at Urbana-Champaign
Matthew Greenberg, University of Illinois at Urbana-Champaign
Kelsey LeFevour, University of Illinois at Urbana-Champaign
Julian Woolf (Advisor), University of Illinois at Urbana-Champaign
Jon Welty-Peachey (Advisor), University of Illinois at Urbana-Champaign

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Using Sport for Long-Term Community Youth Development Programming
Corinne Farneti, Mount St. Mary’s University

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
Perceptions of US Military Minority Members of National Anthem Protests
Sarah Tackett, University of Kansas
Dominique Kropp, University of Kansas
Jordan Bass (Advisor), University of Kansas

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
High-Profile Contests and Betting Market Efficiency in College Basketball
Byungju Kang, University of Georgia
Steven Salaga (Advisor), University of Georgia

Saturday June 1, 2019, 1:05 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
Personnel Selection in Sales Departments of Professional Sport Organizations: The [Un]masking of Biases
Janelle E. Wells, University of South Florida
Enhancing Innovation in Sport Management With Design Thinking: The Case of an Australian Professional Cricket Franchise
Greg Joachim, University of Technology Sydney
Nico Schulinkef (Advisor), University of Technology Sydney
Stephen Frawley (Advisor), University of Technology Sydney
Katie Seidler (Advisor), University of Technology Sydney
Adam Cohen (Advisor), University of Technology Sydney

A Meta-Analytic Review of Event Studies in Sport Sponsorship
Youngbum Kwon, University of Michigan
T. Betina Cornwell, University of Oregon

Views from the 6: Analyzing Engagement Within the Twitter Communities of Professional Sport Teams
Michael Naraine, Deakin University
Henry Wear, Deakin University

Hybridity in Non-profit Sport Organisations: Organisational Challenges
Géraldine Zeimers, Université Catholique Louvain
David Shilbury, Deakin University
Annick Willem, Ghent University
Thierry Zintz, Université Catholique Louvain

Sport as an Analogy to Teach Life Skills and Redefine Moral Values: A Case Study of the ‘Seedbeds of Peace’ Sport-for-Development Programme in Medellin, Colombia
Stephen Hills, London Metropolitan University

Transitioning Women’s Rugby League: Professionalisation Expectations, Opportunities and Challenges
Tracy Taylor, University of Technology Sydney
Clare Hanlon, Victoria University
Donna O’Connor, University of Sydney

Determinants of Distance Running Expenditure in China: The Influence of Consumption, Health and Social Capital
Xiaoyan Xing, Capital University of P.E. & Sports, Beijing, China
Ruo Zhang, Central University of Finance and Economics, Beijing, China
Applying Generalizability Theory to Competitive Balance in North American Professional Sport
Mitchell Woltring, University of South Alabama

Grounded Theory: The Misunderstood Methodology Within Sport Management
Caroline Heffernan, Temple University
Lisa Kibl, University of Minnesota

An Examination of Box Office Relationship Quality and Relationship Selling in Division I College Athletics.
James Weiner, University of Tampa
Chris Greenwell (Advisor), University of Louisville
Megan Shreffler (Advisor), University of Louisville

#NHLSeattle Networked Support for National Hockey League Expansion
Kelsey Slater, Mississippi State University
Matthew Zimmerman (Advisor), Mississippi State University

Trade-offs with Legitimations for Sport: The Case of an Elite Youth Development Program and its Effect on Salubrious Socialization and Community Development
Khalid Ballouli, University of South Carolina
Zikun Li, University of South Carolina
Adam Cohen, University of Technology Sydney

Identifying Coach and School Characteristics That Facilitate the Development of NCAA Wheelchair Basketball Programs
Patrick Huang, Yale University
Blake Caldwell, University of Colorado
Sakinab Sattiratana, Yale University
Ceyda Mumcu (Advisor), University of New Haven
Yetsa Tsachli-Wosornu (Advisor), Yale University
Mary Jo Archambault (Advisor), Southern Connecticut State University
Kevin McGinniss (Advisor), Southern Connecticut State University

A Critical Race Analysis of Cyber Racism in a Online Brand Community: A Case of TexAgs.com
Kristi Oshiro, Texas A&M University
Anthony Weems, Texas A&M University
John Singer (Advisor), Texas A&M University

Heterogeneity in Fan Demand for Visiting Team Quality in Major League Baseball
Brian Mills, University of Florida
Rodney Fort, University of Michigan
The Greedy Role of Sport: Exploring Athlete Role Engulfment
Arden Anderson, Texas A&M University
Marlene Dixon (Advisor), Texas A&M University

A Predictive Analytic Approach to Measure Sport Marketing Efforts on Social Media
Heather Kennedy, Temple University
Thilo Kunkel (Advisor), Temple University
Daniel Funk (Advisor), Temple University

Expanding Behavioural Variables to Predict Churn in Season Ticket Holders
Adam Karg, Swinburne University of Technology
Ali Tamaddoni, Deakin University
Heath McDonald, Swinburne University of Technology

Watch Me Work: The Impact of Twitter Broadcasts on Fan Engagement on WNBA Social Media Accounts
Nicholas Brown, University of San Francisco
Ann Pegoraro (Advisor), Laurentian University
Nola Agha (Advisor), University of San Francisco
David Berri (Advisor), Southern Utah University

Double Jeopardy Patterns in Sport Participation
Bradley Baker, D5ai
Heath McDonald, Swinburne University

Behavioral Economics in Sport for Development and Peace
Meredith Whitley, Adelphi University

Integrating Theoretical Approaches: Practice Theory and Neo-Institutionalism in Sport Management Research
Kerri Bodin, University of Ottawa
Laura Misener (Advisor), Western University

Competitive Balance in Major League Soccer: Application of Bias-Corrected Estimator
Hojun Sung, University of Florida
Brian Mills (Advisor), University of Florida
Young Hoon Lee, Sogang University

Examining the Relationships among Organizational Culture, Justice, Empowerment, and Organizational Citizenship Behavior of Korean Professional Sport Clubs
Yun-Duk Jeong, Kyonggi University
Framing Interdisciplinary Research Questions: An Example from the Field of Play
Alison Doherty, Western University
Brendan Riggin, Western University
Annette Greenhow, Bond University

Investigating the Spillover Effect on Sponsorship Effectiveness in the Context of Multiple Sponsors: A Perspective of Perceived Sponsor-Event Fit
Wen-hao Winston Chou, University of Georgia
James J. Zhang (Advisor), University of Georgia

Supporting Sacrifice or Condemning Belief: Effects of Controversial Advertisement on Positive and Negative Word of Mouth
Akira Asada, Texas Tech University
Jimmy Sanderson, Texas Tech University

Experiences and Meanings to Work For Mega Sport Event: A Comparative Study on Olympic Organizing Committees in Korea and Japan
Chungmi Lee, University of Tsukuba

The Curious Case of Financial Capacity and Vulnerability in Sport for Development and Peace
Per G. Svensson, Louisiana State University
Seungmin Kang, Louisiana State University

Athletic Identity as Positive? Examining Student-Athlete Valuation of Support Services
John Kaczorowski, University of Illinois at Urbana-Champaign

Rest Schedules and Market Efficiency in NFL Point Spread Markets
Yoon Tae Sung, University of Northern Colorado

Who is in Charge? An Examination of Social Exchange Relationships in American Collegiate Sport Clubs
W. Andrew Czekanski, Coastal Carolina University
Leeann Lower, The Ohio State University
Patrick Marsh, Samford University

Reliability is "Trivial": A Cautionary Tale of Interpreting Reliability of Sport Management Scales
Luke Mao, University of New Mexico

New Orleans, LA
May 29 – June 1, 2019
Min Jung Kim, University of New Mexico  
Yen Hsun Chen, University of New Mexico  
Yong Wang, University of New Mexico

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Maurepas
Blinded by Attachment: Examining Overconfidence in Consumer’s Risk Assessment on When to Buy Sport Event Tickets
Wonsok (Frank) Jee, St Joseph’s College New York  
Moonsup Hyun, Temple University  
Joris Drayer (Advisor), Temple University

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon A1
The Big Wave of Watching Sport Events: Application of Social Live Streaming Services for Fans’ Psychological Benefits
Han Soo Kim, The University of Mississippi  
Minjung Kim (Advisor), The University of Mississippi  
Young Do Kim, Elon University  
Minseok Kwag, Cheongju National University of Education  
Hong Ryol Kim, Sangmyung University

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon A2
Academic and Athletic Investment: The Effect on Perceived Stress
Matt Huml, Texas Tech University  
Samuel Schmidt, Wilkes University  
Carrie LeCrom, Virginia Commonwealth University

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon A3
Accountability in Sport for Development and Peace: An Application of the Nonprofit Virtual Accountability Index
Seungmin Kang, Louisiana State University  
Per G. Svensson, Louisiana State University

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon D1
All Fans Are Not Created Equal: Establishing Cultural Boundaries of Sport Fandom on Twitter
Katie Steinsin, University of Regina  
Larena Hoeber (Advisor), University of Regina

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon D2
Dominance and Distress: Analyzing the Labor Market Strategies of Clubs in Europe’s Top Soccer Leagues
N. David Pifer, Texas Tech University  
Timothy D. DeSchriner, University of Delaware  
James J. Zhang, University of Georgia  
Thomas A. Baker III, University of Georgia

Saturday June 1, 2019, 3:35 PM (20-minute oral presentation (including questions)) Room: Napoleon D3
Developing Creative Sport Employees: An Examination of Emotional Intelligence and Job Engagement
Bomin Paek, University of Northern Colorado
Jay Martin, University of Northern Colorado
Brent D. Oja (Advisor), University of Northern Colorado

Saturday June 1, 2019, 3:35 PM  (20-minute oral presentation (including questions))  Room: Oakley
Scale Validation Using Rasch Analysis: Application in Sport Management
James Evans, The Ohio State University
Brian Turner (Advisor), The Ohio State University

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Maurepas
Rui Biscaia, Coventry University
Yukyoom Kim, Seoul National University
Masayuki Yoshida, Hosei University

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon A1
Urban Meyer Needs an Image Repair Coach
Chris Hanna, Georgia Southern University
James Morton, Ithaca College

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon A2
Soft Power and The Olympics: The Case of 2018 Winter Olympics
Keunsu Han, Towson University
Ari Kim, Towson University

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon A3
Developing Servant Leaders: Why Reliance on a Community of Practice May be Problematic.
Jules Woolf, University of Illinois at Urbana-Champaign
Jon Welty-Peachey, University of Illinois at Urbana-Champaign

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon D1
Comparing Career Advice for Women and Men Aspiring to Leadership Positions in Intercollegiate Athletic Administration
Glenna Bower, University of Southern Indiana
Mary Hums, University of Louisville
Sarah Williams, University of Louisville

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon D2
Does Giving Birth Matter To Performance? A Case Study Of the WNBA
David Berri, Southern Utah University
Jill Harris, Air Force Academy

Saturday June 1, 2019, 4:00 PM  (20-minute oral presentation (including questions))  Room: Napoleon D3
Towards an 'Authentic Hero': Revisiting the HERO Model in Sport Organizations
Brent D. Oja, University of Northern Colorado
Minjung Kim, The University of Mississippi
Pamela L. Perrewé, Florida State University
Christos Anagnostopoulos, UCLAn Cyprus & Molde University College Norway
Saturday June 1, 2019, 4:00 PM (20-minute oral presentation (including questions)) Room: Oakley


Robert Herron, United States Sports Academy
Jillian Rosandich, United States Sports Academy
Brandon Spradley (Advisor), United States Sports Academy