Dr. Daniel Mahony, Associate University Provost for Academic Planning and Accountability and Professor at the University of Louisville, has been selected by the North American Society for Sport Management (NASSM) Executive Council as the Dr. Earle F. Zeigler Award recipient for 2007.

“While I am honored to receive the award, I know I could not have accomplished very much on my own and that it really recognizes the work done by a large number of people,” said Mahony.

He will deliver the Dr. Earle F. Zeigler Lecture at the 2007 NASSM annual banquet, entitled “No One Can Whistle a Symphony: Working Together for Sport Management’s Future”. Dr. Mahony considers himself to have been very fortunate in his career. He said, “I have had the opportunity to work with a lot of great people including the faculty during my doctoral program at Ohio State, a large number of co-authors, fellow members of the NASSM Executive Council, my students, and the best group of colleagues I could ever imagine having here at the University of Louisville.”

Dr. Mahony’s academic preparation began at the Virginia Polytechnic Institute and State University where he graduated in 1987. He received his master’s degree from West Virginia University in 1990 and his doctorate from the Ohio State University in 1995.

Looking Forward to Conference Events, 22nd Annual NASSM Conference to be held in Ft. Lauderdale

The 22nd Annual Conference of the North American Society for Sport Management in Fort Lauderdale, Florida will offer delegates opportunities to enjoy more than the beaches while they are in the area.

The conference will be held May 29-June 2 at the Marriott Harbor Beach Resort and Spa. On-site registration and delegate check-in begin Tuesday, May 29. The international reception will be held that evening.

Wednesday, May 30, will include the golf tournament at the Inverrary Country Club which features two Robert Trent Jones, Sr. golf courses. The four person scramble tournament will be played on the East Course with a 12:30 p.m. shotgun start. The $75 fee will include transportation to and from the course, box lunch with beverage as well as the greens fees and cart. Please see the conference web site for more information about the club’s dress code and the availability of rental clubs. Those who enjoy tennis may take part in a tournament on Wednesday at one of the fine tennis facilities in Fort Lauderdale. The Past –President’s Workshop, new members’ reception, opening reception and the Garth Paton Distinguished Service Award Reception will round out the day’s events.

Thursday morning the opening assembly will feature keynote speaker David Samson, President of the Florida Marlins. It will be the first of three days of breakout sessions as well as an expanded conference poster session. There will be special meetings for students and for Women in NASSM (WIN) during the conference.
NASSM President’s Message From 2007 President Carol Barr

I hope this Newsletter finds you well and getting ready for the 22nd Annual NASSM Conference in Ft. Lauderdale, Florida. I would like to take this opportunity to publicly thank our host institution representatives from the University of Miami Andy Gillentine and Jeremy Jordan who have worked extremely hard on the conference planning. As many of you know, our original host hotel for the 2007 Conference pulled out on us at the end of October. Andy and Jeremy worked hard on obtaining a new host hotel (a nicer, much more expensive property) right on the beach and negotiated the same room rate for our members. Brian Crow is hard at work putting together the final conference program. The 2007 Conference should prove to be most enjoyable. Thanks for your work Gentlemen!

Beyond the planning surrounding the 2007 Conference, there have been a number of other initiatives discussed by the Executive Council and the NASSM membership. With the help of NASSM Web Administrator Orland Hoeber, the very first NASSM Discussion Forum was launched on the website in September to solicit feedback from the NASSM membership regarding the Incorporation of the Association. This platform was used once again in December and January to solicit feedback regarding Accreditation. I appreciate those of you who participated in these Discussion Forums as this platform allows the membership to have a voice and provide input throughout the year regarding important NASSM business.

As an update on some of the items we have been working on, I am happy to report that NASSM has officially Incorporated in the Commonwealth of Pennsylvania. This is a very important step for the Association in terms of being recognized as a non-profit entity as well as protecting the personal liability of the Executive Council members. In addition, the Commission on Sport Management Accreditation (COSMA) will be officially launched in the upcoming months. One common theme voiced by the members who participated in the Accreditation Discussion Forum was a concern over the costs/fees. In response to this concern a discounted COSMA Chartered Membership fee has been negotiated for the first three years of COSMA (from an original $1,800 annual fee to a discounted $1,200 annual fee). In addition, all recognized Sport Management Program Review Council (SMPRC) institutions will receive a discount in the Accreditation fee if they file to go through Accreditation during this time period (from an original $1,200 fee to a discounted $600 fee). A COSMA workshop will be held at the 2007 NASSM Conference in Ft. Lauderdale to provide more information on fees, process, etc. At this time I would like to publicly thank Susan Foster, previous Chair of the SMPRC, current Co-Chairs Greg Comfort and Linda Schoonmaker, and all past and present members of the SMPRC for the extremely valuable work you have performed in the sport management education.

Other news on NASSM activities includes the upcoming inaugural issue (published with NASPE) of the Sport Management Education Journal under the watchful eye and guidance of Editor Michael Kanters. The Sport Management Education Journal is dedicated to advancing the body of knowledge in pedagogy as it relates to sport management education and disseminate knowledge about sport management courses, curricula, and teaching. I have also asked Dianna Gray and Jackie Cuneen to research Outstanding Teaching/Educator Awards in academia in an effort to develop a similar award in NASSM.

I look forward to seeing many of you in Ft. Lauderdale at our 2007 Conference. For those of you who are unable to attend this year, mark your calendars for next year when the 2008 Conference will be hosted by Brock University in Toronto, Ontario, Canada.

Best wishes!
Carol

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NASSM President’s Message From 2007 President Carol Barr

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NASSM President
Carol Barr

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Open Positions on NASSM Board
- president-elect
- secretary
- two member-at-large positions

To run for these positions ask someone to nominate you or nominate yourself. You must provide the Nominating Committee chair with a completed Nomination form and an abridged vita. Vita should contain: an interest statement, an indication of your highest degree, and select lists of recent relevant professional experience, recent scholarly work, and additional relevant information of your choice. Deadline for nominations is April 1, 2007

For additional information visit:

Or contact Michael Sagas, msagas@tamu.edu or (979)458-3340

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NASSM Past-President’s Message
From 2007 Past President Brian Crow

Dear colleagues:

I trust you are all looking forward to a superb NASSM 2007 Conference in Ft. Lauderdale, FL. Andy Gillentine, Jeremy Jordan, Sue Mullane, Warren Whisenant and the crew at the University of Miami have done an excellent job of securing arguably the best hotel in Ft. Lauderdale. The facilities are second-to-none, with the beautiful Atlantic Ocean right outside our door and world-class restaurants and shopping nearby.

The 2007 academic program will also be exemplary. Scholars and students from North America and around the world will be on hand to share the results of their sport-related research. There were a record number of abstracts submitted this year (367), and the program will include 232 oral presentations, workshops, and posters on a variety of relevant and timely topics. The program begins with the past-president’s workshop on Wednesday afternoon, and concludes with the Earle F. Zeigler Lecture Award dinner on Saturday evening.

Special thanks go to the team of 51 abstract reviewers and section chairs, many of whom reviewed more than 30 abstracts, for their hard work, dedication, and timely responses to my many requests. Without the rigor of the blind review process, our conference would not enjoy the sterling academic reputation it does.

The recipients of our two major awards, the Earle F. Zeigler Lecture Award, and the Garth Paton Distinguished Service Award, will also be recognized at the conference. Make your plans now to attend the 2007 NASSM Conference in Ft. Lauderdale, FL.

Sincerely,
Brian Crow
NASSM Past-President
2007 NASSM Program Coordinator

2008 NASSM Conference Site Selected

The NASSM Executive Council has selected Brock University in Toronto, Ontario, Canada as the host for the 2008 Conference. The 2008 NASSM Conference will be held May 28-31, 2008.
New Journal for Sport Management Pedagogy

NASSM and the National Association for Sport and Physical Education (NASPE) are collaborating to produce a peer-reviewed journal to advance and disseminate knowledge about sport management education, the Sport Management Education Journal. The initial publication is planned for fall 2007.

The journal will include refereed research articles, book reviews, teaching case studies, and other special topics or sections approved by the board of the Sport Management Education Journal and recommended to the boards of both NASSM and NASPE for final approval.

Submitted manuscripts may deal with topics such as:
- Curriculum planning
- Curriculum design
- Future employment requirements and impacts
- Course content
- Experiential learning
- Teaching methods
- Community Education

Women In NASSM (WIN) Update

Women In NASSM (WIN) was created in 2004, and started with 20 members. In 2005, the number of women belonging to WIN and subscribing to the listserv grew to 75; in 2006 the number reached 99, and to date in 2007, the number is at 107.

The second official meeting (since being formally recognized by NASSM) took place in Kansas City, where 62 people attended the meeting. In three years, the attendance has tripled. The title of the session was “A Woman’s Worth,” and discussions took place regarding saying “no” to excessive committee work and the evaluation of this type of service for tenure.

This past year, teaching and research ideas have been shared with the 107 members on the listserv. Women communicate a teaching or research idea, tool, method, or project via email and members are given a chance to respond.

WIN will be formally meeting again this year in Ft. Lauderdale on Thursday May 31 from 5-6:30.

Heidi Grappendorf  Sonja Lilienthal
Assistant Professor  Assistant Professor
North Carolina State University  San Jose State University
WIN President  WIN VP
2007 NASSM Conference Events

Delegates may enjoy visiting the International Swimming Hall of Fame at the Fort Lauderdale Aquatic Complex during their stay. For a nominal fee attendees may see Olympic memorabilia from over 100 nations at the Hall of Fame.

The annual general meeting will be held on Friday afternoon. There will be an exhibitors’ fair throughout the conference. Saturday’s program will conclude with the annual Dr. Earle F. Zeigler Award Banquet and Lecture.

More information will be posted on the conference web site as details become available. (http://www.nassm.com/NASSM2007/) We look forward to seeing you in South Florida!

Dr. Mahony Honored With Award

Mahony began his career teaching in higher education at the University of Oklahoma in 1994 where he was a visiting assistant professor. Since 1995 he has been at the University of Louisville. He was the Director of Sport Administration until 2001 when he became the Chair of the Department of Health Promotion, Physical Education, and Sport Studies until 2003. Since then he has held a number of administrative positions in the University including Assistant University Provost for Institutional Effectiveness and the Associate Dean for Planning and Management Systems in the College of Education and Human Development.

During his academic career Dr. Mahony has published numerous scholarly pieces in refereed publications including Journal of Sport Management, Sport Marketing Quarterly, Journal of Contemporary Athletics, International Journal of Sport Management, Sport Management Review, International Journal of Sport Marketing and Sponsorship, Journal of Sport and Social Issues, The Physical Educator, European Journal of Sport Management, Professional Ethics, and Journal of Academic Ethics. He has co-authored a book and has published several book chapters and written numerous research reports. He has also presented his research at many conferences. His research has contributed to better understanding of donors to collegiate athletics, distributive justice in collegiate athletics, sport spectators, ethics in sport, consumer behavior and sport management faculty.

Mahony became a NASSM Research Fellow in 2003. Dr. Mahony was also the keynote speaker at the International Sport Marketing Conference sponsored by the Brain Korea 21 Project and the 9th Annual Conference of the Japanese Society of Sports Industry in 2000.

He serves the profession through his work on editorial boards. Dr. Mahony has been on the editorial boards of journals such as International Journal of Sport Finance, International Journal of Sport Management and Marketing, and the Sport Marketing Quarterly. He also was a guest reviewer for the Journal of Sport Management and the European Sport Marketing Quarterly. Mahony’s career has been characterized by extensive service. He has served NASSM as President-Elect, President and Past-President from 2002 to 2005. He was a member-at-large on the NASSM Executive Committee from 1999 to 2001. He chaired the NASPE – NASSM Accreditation Task Force and previously was a reviewer for the Sport Management Program Review Council.

Dr. Mahony has mentored 14 doctoral students during his tenure at the University of Louisville as a program and/or dissertation advisor. His commitment to students is also demonstrated in his work chairing the NASSM Student Paper Competition Committee in 2000 and 2001.

The goals and vision of NASSM have been furthered by Dr. Mahony’s research, teaching and service as an ambassador for sport management. His work serves to promote both sport management theory and the application of that theory.
International Sport Management Activity

Submitted by Dr. Karen Danylchuk, NASSM International Delegate

European Association for Sport Management (EASM):

The 14th EASM Congress was held in Cyprus September 7-10, 2006. Seventy students, 154 academics, and 450 delegates from Cyprus attended the conference representing 27 countries.

Another very successful Student Seminar (renamed the European Masters Student Seminar) was held prior to the conference from September 2-10 with 56 students and 14 instructors in attendance. (A maximum of seven students from each University and 14 from each country along with an accompanying instructor are welcome to this Student Seminar.) There were seven invited speakers and three accompanying instructors that presented the 16 academic lectures.

The next EASM Congress will be held in Torino, Italy September 12-15, 2007. A few institutional partners are working together to plan this Congress—the Higher Institute of Motor and Sport Sciences of Turin (SUISM), the Italian Society of Sport Management (SIMS), and the City of Turin. The 2008 EASM Congress will be hosted by the University of Bayreuth and will take place in Heidelberg, Germany.

Sport Management Association of Australia and New Zealand (SMAANZ):

The next SMAANZ conference will be hosted by the Auckland University of Technology in Auckland, New Zealand November 29-December 1, 2007. The venue is Waiheke Island Resort on a sub-tropical island, a short ferry ride from downtown Auckland.

Asian Association for Sport Management (AASM):

The 2nd Congress of AASM was hosted by Waseda University in Tokyo, Japan August 30-September 2, 2006. There were 223 delegates in attendance from 12 countries—Japan (99), Taiwan (65), Korea (41), China (3), Thailand (2), Vietnam (2), Malaysia (2), Mongolia (2), Australia (2), New Zealand (1), the USA (8), and the UK (1). The 3rd AASM Congress will be held in Bangkok, Thailand in 2008 (date TBD). AASM will begin an online journal this spring 2007.

The issues manuscripts discuss may deal with either undergraduate education or graduate education and those who provide such education. Accepted research articles will be required to have a theoretical basis contributing new insight or methodological approaches to sport management education.

Information about submitting articles is available at http://www.nassm.com or http://www.aahperd.org/naspe/template.cfm?template=publications-newsletters.html and by contacting the editor, Dr. Michael Kanters at 919-513-0279 or mkanters@ncsu.edu.

continued from page 4