Dr. Laurence Chalip Honored as 2005 Ziegler Award Winner

Dr. Laurence Chalip, professor in the Department of Kinesiology and Health Education at The University of Texas at Austin, has been selected by the North American Society for Sport Management (NASSM) Executive Council as the Dr. Earle F. Zeigler Award recipient.

“We make a lot of claims about the benefits of sport for individuals, societies, and economies,” Dr. Chalip said, “But we don’t design, implement, or manage sport in a manner that would optimize delivery of those benefits. One of the key challenges for sport management in the years ahead will be to identify the ways to manage sport in order to provide greater personal, social, and economic value.” Chalip started his academic career in 1968 at the University of California at Berkley. He moved to the University of Waikato in New Zealand where he finished a master’s degree in psychology in 1979. He then did graduate work at the University of Chicago in the Irving B. Harris Graduate School of Public Policy Studies where he became the first student to earn a Ph.D. He was also on the faculty of the University of Maryland from 1989 through 1995 and at Griffith University in Queensland, Australia from 1995 to 2001. Chalip joined the University of Texas in 2001 where he is the Sport Management Program Coordinator. He developed the Ph.D. program in Sport Management at the University of Texas.

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Celebrating the Past, Looking to the Future, 20th Annual NASSM Conference set for Canada

The city of Regina, Saskatchewan will be hosting the 20th annual NASSM conference from June 1-4. There will be an array of speakers covering various topics in the Sport Management field. Over 100 presentations will be given over the four day event. The conference festivities will conclude on Saturday night with the Earle F. Zielger Award Dinner. As more details are made available and times are set, they will be posted at http://www.nassm.org. Be sure to register early to reserve your spot at this landmark event.

Before the conference begins, anyone who chooses will have an opportunity to participate in several different events. The annual pre-conference fun will consist of golf (Royal Regina Golf Club) and tennis (Wascana Tennis Club) tournaments among other things. This is sure to be a good time for all and will add to the enjoyment of your trip. Registration for the tournaments can also be found at the above link.

No trip to Canada would be complete without sightseeing and Regina has a little for everybody. The city is the home to the famous Royal Canadian Mounted Police. Be sure to see artifacts at Saskatchewan’s prime tourist attraction, The Centennial Museum. Regina is also home to one of only twelve known T-Rex dinosaurs in the world! For the food lover in all of us, Regina will not disappoint. With over 300 dining establishments, no matter what the taste, you will be sure to have your appetite satisfied. Regina has more restaurants per capita than any other city in Canada.
Congratulations NASSM!!! As you probably know, NASSM will be celebrating its 20th anniversary at the 2005 conference in Regina. I would like to take this opportunity to invite everyone to Regina for this special event, “Celebrating the Past, Looking to the Future”, which also happens to coincide with the Centennial Anniversary of the Province of Saskatchewan. There is nothing like Western Canadian hospitality, so be sure to be there!

The past year has been a busy one for Executive Council, as we continue to reflect on our past while looking to the future. The NASSM Strategic Plan reached its one year anniversary in 2004, and I am pleased to provide an update on our progress in a number of areas.

One of NASSM’s most important activities is the conference, and I would like to thank Brenda Pitts and the Organizing Committee at Georgia State University for hosting the 2004 NASSM Conference in Atlanta. Council has confirmed that after Regina in 2005 we will be convening in Kansas City 2006, Miami 2007, and Toronto 2008. The NASSM Conference is a key component of the Strategic Plan, and has been a focus of Council this past year. Initiatives include the addition of teaching and action research areas to the program, increased focus on poster presentations, and steps to establish a Conference Manager position on Council to provide more continuity to the conference and support to conference hosts. Another initiative Council is working on is the yet-to-be-named Teaching Sport Management Journal. Sharianne Walker and her committee are continuing their efforts to bring this product to fruition. The audience, content and publication format of this journal are under consideration. The NASSM Marketing Committee has been working under the leadership of Mark Nagel and Cheri Bradish (co-chairs) to explore and expand membership and sponsorship opportunities for NASSM. The Finance Committee, chaired by Tim DeSchriver, is developing a financial plan for NASSM, and exploring the potential for donations and planned giving. In an attempt to connect more closely with our counterparts around the world, NASSM instituted an International Delegate position, which has been filled by world-traveller Karen Danylchuk.

I would also like to take this opportunity to report on several other activities that have held the attention of Council over the past year. Students are our future, and we need to continue to connect with them more efficiently, effectively, and continuously. A positive step was taken by the NASSM membership at the 2004 AGM when it approved the inclusion of the student representative as a voting member of Executive Council. Another activity was the implementation of a NASSM Volunteer Form at the 2004 Conference, and completed by several members. We have done our best to involve those individuals in areas of interest to them. Look for the volunteer form at the Regina conference or contact Dr. Brian Crow (President-Elect) for a copy. And consider running for Council this year! NASSM completed its survey of members regarding the Sport Management Program Review process (see elsewhere in the newsletter for a report on the results). We are expecting to resign the contract between NASPE and NASSM in support of SMPRC this spring. Finally, NASSM made a $250 donation to the Jerome Library Project at Bowling Green in honor of Janet Parks, a founding member of NASSM and recent retiree from Bowling Green.

I am pleased to report that NASSM is in good form, as we head into the next 20 years! We have a solid strategic plan, a healthy bank account, and good people willing to support the organization in a variety of ways. We have every reason to ‘celebrate the past, and look to the future’!

In closing, I would like to extend my personal appreciation to Dan Mahony and Brian Crow, Rob Ammon in the Business Office, the other members of Council, and those who provide additional support and assistance, for their enthusiastic and committed efforts on behalf of NASSM. It is people like these who have made NASSM what it is today.

See you in Regina!
We are busy preparing for the 2005 NASSM Conference in Regina, Saskatchewan. As many of you know this is the 20th annual conference for NASSM and Harold Riemer and his colleagues at the University of Regina have a number of things planned to celebrate the occasion. This is also the first year that we have had an opportunity to implement some of the conference recommendations from the strategic plan, including:

- Using different criteria for different abstract types- In the past, there was one set of criteria for all abstracts. This year, reviewers were asked to use criteria that fit the abstract (e.g., empirical, action research, teaching). This allowed for more accurate assessments of the merits of each abstract.

- Inviting special presenters from a different discipline who conducts sport related research - Dr. Douglas Hartmann, a sociology professor from the University of Minnesota will be talking about his research on the use of sport to influence youth behavior.

- Highlighting the poster sessions - In the past, posters were often seen as “second-class.” However, posters offer us an opportunity to allow more people to present at the conference and those who have been involved with poster sessions understand they do not have to be “second-class”. This year we are putting the poster sessions in a longer time block in “prime time” on Thursday afternoon. We had many of the leading professors in our field submit their best work for poster presentations, so I am sure you will all be very impressed by the quality of work.

In addition, the traditional high quality oral presentations will be part of the 2005 NASSM Conference. I am particularly excited about the number of new participants who will be lead presenters. It will be a great opportunity to see the next generation of sport management faculty. Other highlights of the program will include the Ziegler Award Banquet, the Student Award Luncheon, the Paton Distinguished Service Award Reception, and the Past-President’s Workshop (University Administration: Factors to Consider). The workshop should be interesting for those considering administration and those who are sure they never will be administrators, but want a better idea how to deal with them.

I must thank the 43 abstract reviewers and especially the 15 section heads. They worked very hard over the holidays to get the reviews done and many provided more detailed feedback on abstracts than they had done in the past. I believe this was the earliest responses sent out in recent years and that would not have been possible without their hard work and the hard work of Chris Sanders (who runs the NASSM Abstract Writer) and Glenda Hill (my administrative assistant at the University of Louisville).
In Remembrance of Dr. Hofacre (1950-2005)

The field of sport management education lost a true friend in January when Dr. Susan K. Hofacre passed away after a courageous battle with cancer. Susan was an active member of NASSM and instrumental in hosting the annual conference in Pittsburgh in 1994. Her most recent position was director of athletics at Robert Morris University in Pennsylvania.

Born in Aberdeen, S.D. on December 10, 1950, Susan moved to California in 1962 with her family. After graduating from Pleasant Hill High School, Pleasant Hill, CA, she went on to earn a bachelor's degree from the University of Wyoming, a master's degree in sport administration from Ohio University, a master’s and doctoral degree from the University of California, Riverside, and an MBA from Robert Morris University.

In her position at Robert Morris University, Susan led the athletic department during its greatest expansion, both in terms of facilities and athletic teams. Since 2000, seven new NCAA Division I athletic programs were added, including the first men's and women's hockey teams in Pittsburgh. She also oversaw the development of the new track and field at the RMU Island Sports Center and the current construction of Joe Walton Stadium and athletic administration building.

Women In NASSM (WIN)

During the 2004 NASSM conference in Atlanta, a group of over twenty women organized a women's group. Women In NASSM (WIN) is a group of female sport management professionals whose purpose is to create an environment that will provide support and assistance to other females working in the field by: 1.) Providing mentoring and networking opportunities, 2.) Enhancing the exchange and sharing of career advice by providing an atmosphere that promotes the formation of ideas, 3.) Addressing the personal and career developmental needs unique to women in the field, 4.) Providing a forum for the discussion of scholarly activities and research, 5.) Encouraging involvement and the promotion of leadership through events, workshops, and seminars.

In the Fall of 2004, a letter was sent to the NASSM Executive Council by Dr. Heidi Grappendorf (WIN President) and Dr. Sonja Lilienthal (WIN-Vice President) requesting formal recognition of WIN, as well as several other items. These items included 1) A breakfast meeting time, 2) a time slot listed in the official NASSM program schedule for a WIN workshop, meeting, or presentation, 3) a scheduled evening social for WIN members, 4) a link on the NASSM website to a WIN listserv. Executive Council recognized WIN, and applauded the initiative. Furthermore, they are working with us on the breakfast meeting, social, and time slot for an official WIN meeting. A listserv has been created by Dr. Heidi Grappendorf at Texas Tech University. Currently, almost 50 women within NASSM belong to the listserv. If any women in NASSM are interested in WIN or the listserv contact Heidi Grappendorf at heidi.grappendorf@ttu.edu

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Dr. Hofacre Remembered

Previous to her appointment in athletics, Susan was a professor and director of the sport management program at RMU. “Susan was integral to the growth of the sport management program at the University. Her priorities and concerns were focused always on students,” said David Synowka, Ph.D., director of sport management at RMU and a member of the committee that hired Hofacre in 1988. “Her kindness and spirit will always be part of the academic and athletic programs and she will be remembered as a great friend, colleague and teacher.”

She was a co-author of *Economics of Sport*, a textbook used in college sport management courses. In September 2002, she was awarded the Robert Morris University Alumni Philanthropist Award by the Alumni Association for her establishment of endowed scholarships and for raising of funds for the University.

NASSM President-elect Brian Crow said, “I've always admired Susan’s work, mainly from a professional distance; but on the too rare occasions when we spoke at meetings or conferences, I felt as though we’d been friends and colleagues for years. Her professionalism and integrity were characteristics I often tried to emulate, and her contributions to the sport management academy, as well as to RMU athletics and the NCAA, create a powerful legacy. I know many sport management academicians who feel they could manage a Division I athletic department, but only Susan was able to make that leap successfully. She will be fondly remembered and sorely missed.”

NASSM has made a contribution to the Susan K. Hofacre Memorial Fund at Robert Morris University. Additional contributions may be sent to the Office of Institutional Advancement, Robert Morris University, 6001 University Boulevard, Moon Township, PA

Dr. Chalip Honored


Throughout his career, Chalip has focused his research on sport policy. The goal of his research has been to elaborate a model identifying key variables in the provision of sport programs and events. He has examined the strategies and tactics used to leverage sport optimizing both economic benefits and social benefits.


Through service to international sport organizations in New Zealand, Australia, Venezuela, China, Canada, Switzerland, and the United States Chalip has applied his research to the benefit of many. He has been awarded more than $900,000 in research funding from various granting agencies over the course of his academic career.

He has mentored 26 graduate students since 1989. Chalip’s collaboration in research and scholarship has greatly benefited students and colleagues and the profession.
Program Approval Survey Results

In the Spring of 2004, the NASSM Executive Council conducted a survey of NASSM members regarding the Sport Management Program Review Council, program approval, and program accreditation. We received a total of 50 responses. Here is a brief summary of the key results.

1. There appears to be support for having either an approval or accreditation process, but not a clear preference between the two.
2. There was strong support for having program approval indicated on the NASSM website (highest mean for any item that was asked).
3. Support for using membership fees to support SMPRC was mixed. While the mean was above the midpoint, there was considerable variability in the responses. In particular, those who were at larger programs were less likely to support the using membership fees. Moreover, the mean for having the program cover the costs was much higher.
4. There were also varied results for the items related to the positive impact of the current process on the program and the impact of the process on their program, their recruiting efforts and their position on campus. Similar to the membership fees question, those from the larger programs were less likely to say the current process had a positive impact and lead to an improvement in their programs.
5. While the respondents were fairly diverse in some ways, more than half were SMPRC reviewers, 75% had attended an SMPRC workshop, 97% were at US institutions, and half had administrative titles.

Sport Management Directory Highlights Programs

The Directory of Graduate Programs in Sport Management has been published and contains over 100 graduate programs worldwide. This is the first directory focusing solely on Sport Management graduate programs. Information provided in the directory includes contact information for each program, faculty areas of interest, admission requirements, financial aid and internship opportunities, field specific specialized centers and popular text related to the sports industry. The directory was edited by Greg Comfort and published by Fitness Information Technology. Comfort also edited the Directory of Undergraduate Programs in Sport Management. This directory highlights over 150 Sport Management programs globally. It contains information on how to contact each program, faculty advisors and their area of interest, as well as admissions, financial aid and internship opportunities and educational resources in Sport Management.

Together these directories serve as guides to help prospective students, faculty advisors as well as sport industry professionals who are recruiting students for internships and employment.

Further information on the directories is available at www.fitinfotech.com.

Programs that have received APPROVED status since last spring

Masters
Bowling Green State University
East Carolina University
Minnesota State University
University of Kentucky

Undergraduate
Ithaca College (NY)
Morehead State University
University of Louisville
Western Carolina University
Winthrop University (SC)

For additional information visit:

For more information, visit:
http://www.nassm.org