Conference Update

The NASSM 2015 conference is shaping up well. The organizers are working hard to make this a memorable conference for all. We encourage everyone to stay the Sunday June 7th to take in the two FIFA Women’s World Cup games in the afternoon. Conference delegates will get a chance to purchase tickets for these two games when they register for the conference. Delegates will get a special rate of $45 for the two games combined. Also, we encourage everyone to book their hotel rooms as soon as possible. June is high season in Ottawa, and this does not include the FIFA Women’s World Cup and the 8,000-member Canadian Congress of the Humanities and Social Sciences occurring at the same time and also hosted by the University of Ottawa.

Please book your rooms at the conference hotel, the Delta Ottawa City Centre
https://www.deltahotels.com/Groups/Delta-Ottawa-City-Centre-Groups/NASSM-2015-Conference

For those booking their rooms at the conference hotel before March 31st, you will be in a draw for the chance to win a 2-night gift certificate. Of course, follow us on Twitter (@NASSM2015) for all the latest updates on what promises to be an exciting conference. See you all in Ottawa this June!

For more conference information contact:
Dr. Milena Parent (mparen3@uottawa.ca)
Dr. Eric MacIntosh (eric.macintosh@uottawa.ca)
Congratulations to this year’s award winners!

Earle F. Zeigler Award Dr. Janet Fink

Since receiving her Ph.D. in Sport Management from The Ohio State University, Dr. Fink has dedicated herself to the field of sport management as a member of NASSM. Dr. Fink was President of NASSM in 2011-2012, Treasurer of NASSM from 2000-2002, and has served on and chaired numerous NASSM committee. Dr. Fink was named a NASSM Research Fellow in 2006, and has made significant contributions to the study of sport consumer behavior with a particular focus on the marketing of female athletes and women’s sport, and has published over 50 peer-reviewed journal articles.

NASSM Diversity Award Dr. Heidi Grappendorf

Dr. Grappendorf was a founding member of Women in NASSM, and served as the President since 2004. Dr. Grappendorf has also served as a member and co-chaired the NASSM Diversity Committee. She was the Vice President of Research for the National Association of Girls and Women in Sport, and Chaired the Council on the Status of Women and the Association for Women Faculty. Focusing on the lack of diversity in management and leadership positions and the reasons or explanations for the phenomena, Dr. Grappendorf’s research further accentuates her commitment to diversity.

Garth Paton Distinguished Service Award Dr. Jim Weese

In 1987, Dr. Weese served as the Chair of the Conference Organizing Committee for the 2nd Annual NASSM conference. He served on NASSM’s Executive Council in a number of capacities including as a Member-at-Large, President-elect, President and Past President. As President, he championed the creation of the International Alliance, which has helped promoted sport management internationally by formally linking the regional associations throughout the world. Dr. Weese also served as the Book Review Editor (1993-95) for the Journal of Sport Management, as well as on the review board (1994-2000).

Distinguished Sport Management Educator Award Dr. Dianna Gray

Dr. Gray has served in a number of roles, including her current position as the Director of the Sport Marketing Research Institute (SMRI). The SMRI facilitates sport marketing research collaboration between faculty members, graduate students, and sport enterprises. In the past, Dr. Gray also served as the Interim Assistant Dean of the College of Natural and Health Sciences, and as the Associate Director of the School of Kinesiology and Physical Education. Her recent areas of teaching within the sport management discipline include management and leadership, finance, public and media relations, and sport marketing and consumer behavior.
Program News and Updates!

SEATTLEU The Master’s in Sport Administration and Leadership (MSAL) program at Seattle University is offering opportunities to academically qualified students who have an interest in environmentally sustainable sport. We are reaching out to juniors, seniors, and recent graduates in sport management or similar programs to inform you of our launch of a sequence of five asynchronous online graduate level classes focused on environmental sustainability leadership within the sport industry through the Master in Sport Administration and Leadership (MSAL) graduate program. This sequence of classes will start in the spring quarter (April, 2015) and finish by December 2015. Each of the classes will feature newly created content for each of the respective courses (Sport Business - Introduction to Sport Sustainability; Sustainable Sport Facility Management; Public Policy and Economic Activity of Sustainable Sport Business; Marketing Sustainability in Sport; and Internship/Colloquium in Sustainable Sport). Every module in each course will open with a case study to orient and illustrate the content of the respective module. The content will be theoretically based and empirically driven. We will be delighted to work with you and assist you with your educational and career plans. Contact Dr. Brian McCullough at mccullob@seattleu.edu.

The Sport Management program at Western has rebranded its Kinesiology master's and doctoral programs, and is pleased to offer an MA and PhD in Management and Leadership.

Information is available at the program website http://www.uwo.ca/fhs/sportmgmt/ or by contacting Profs. Alison Doherty, Karen Danylchuk, Laura Misener or Jim Weese.

10 Reasons to Study Sport Management at Western:

1. Master’s and PhD programs focusing on Management and Leadership
2. Diverse course offerings
3. Award-winning professors
4. Internships and community engagement opportunities
5. In-class teaching experience and hands-on research activities
6. Specialized Honors Bachelor of Arts program
7. Small group learning environments
8. Scholarships and guaranteed funding support for graduate students
9. International exchanges
10. The ‘Western’ Experience!
**Program News and Updates!**

Loras College undergraduate sport management program in Dubuque, Iowa has won four consecutive championships at national academic case study events. In addition, they have won eight such championships and finished in the top three in 14 consecutive events during a five year period. Students first attended the College Sport Research Institute (CSRI) conference in the spring of 2010. The streak began that fall with a second place finish at the Sport Marketing Association (SMA) conference.

Students compete annually at the SMA conference in October; the Society of American Baseball Research (SABR) analytics conference in March; and the CSRI conference in April. Calendar year 2014 saw them sweep the championships in all three events.

Contact information is Dr. Matt Garrett, matthew.garrett@loras.edu, 563-588-7165

Shepherd University’s MBA in Sport Management is offering graduate students a unique 3 credit INTERNATIONAL FIELD SCHOOL EXPERIENCE! Join us for 10 days in Ireland, England and France to meet with senior executives from such organizations as The British Open Golf, 2012 London Olympics, French Open Tennis, Lord Cricket Grounds and more! The size of the trip is limited to 15 students. Cost is $3,942 for West Virginia residents or $4,452 for non-WV residents, plus round trip airfare from your home to Europe and back. The trip will be led by nationally recognized sport management practitioner and educator, Dr. Chip Zimmer. For details, go to: www.shepherd.abroadoffice.net and click on “International Sport Field School.”
COSMA News and Updates!

Conference
COSMA hosted its Inaugural Conference February 12-13, 2015, in Philadelphia, PA, hosted by Drexel University. Over 70 participants attended the two-day conference which began with a new member orientation to the accreditation process. Day two covered the outcomes assessment process in detail and included concurrent session presentations by attendees from topics ranging from sport analytics to enhancing student learning in hybrid courses. Panel speakers were well-received as they highlighted experiences with the accreditation process and the leadership skills most effective in getting through the accreditation process. Lunch on the second day brought a surprise tribute to Jo Williams, whose contributions to the creation of COSMA were lauded. Attendees benefitted most from posing questions directly to members of the Board of Commissioners and getting immediate answers to learning from each other about what works best when preparing for and going through the accreditation process. It was, unfortunately, very cold, so next year the conference will be in a “warm” location!

Membership
COSMA membership is blossoming: 49 institutional members and 61 individual members. A total of 42 programs are accredited (at 21 institutions), 14 are in the Candidacy Status phase and three institutions have a site visit scheduled.

Council for Higher Education Accreditation (CHEA)
COSMA was recently recognized as “eligible” to go through the CHEA accreditation process, the first step. COSMA will proceed through the recognition process over the next two years making changes and improvements, as needed.

Training and Presentations
March 20, 2015: “Principle of the Month” series continues with Principle 4: Faculty. Check the website for details: http://www.cosmaweb.org/training.html
June 2, 2015: Site Reviewer Training, at the NASSM 2015 Conference, Ottawa, Canada.
Student Board Update

The 2015 NASSM Conference is just around the corner and the Student Board is very excited for this year’s student initiatives! Mark your calendars for four student events happening in Ottawa – Student Luncheon (Thursday), Faculty-Student Mentor Luncheon (Friday), Student Social Night (Friday), and Student Symposium (Saturday). The student initiatives will provide valuable opportunities for networking, professional development, and, of course, lots of fun!

The **Student Luncheon** will take place at the Delta Hotel, making it easy for all students to attend. We are once again happy to be providing free lunch for those in attendance! The elections for all student representative positions for the 2015-2016 term will take place at this event, so please watch for the nominations call coming soon!

The **Faculty-Student Mentor Luncheon** presents a great professional development opportunity for NASSM’s student members by providing networking and mentorship with faculty members, as well as the opportunity to develop relationships that may lead to research collaborations and guidance in the job market. Faculty and students will be paired based on shared research interests to facilitate these outcomes. Traditionally, faculty and students sit together during the President’s Luncheon, providing a chance to discuss various interests in a relaxed, inviting atmosphere. This year, the student board will coordinate introductions between students and their faculty mentors during the Opening Reception on Wednesday evening. Students and faculty interested in participating in this initiative should contact Rebecca Achen.

The **Student Social Night** will be held at the Heart & Crown Irish Pub in the heart of Ottawa’s Byward Market, Friday night from 5:00 to 8:00 p.m. Heart & Crown is located within walking distance from the conference hotel, passing by the Parliament Buildings, the War Memorial, and many other Canadian landmarks on the way. We will be offering great food and drink specials to all students! This event is a great time to meet student members and form potential collaborations for future projects.

The **Student Symposium** will focus on the various stages of the publishing process. The first half of the symposium will be a panel presentation on five subject areas: networking for research partners, picking the appropriate journal, success in revise & resubmit, after a rejection, and opportunities beyond the accept. A group of accomplished researchers from across the career lifespan will participate in a series of five, 3-minute talks about each of these topics. With the remaining time, there will be individualized guidance in a workshop-style structure.

If you have any questions about the upcoming conference or these student initiatives, feel free to contact us. Also, watch for updates on all of these initiatives on Twitter (@NASSM2015) and Facebook (NASSMstudents). We are excited to see you in Ottawa!

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**Student Board**

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