A message from Dr. B. Christine Green, President:

I am honored to serve as your NASSM president, and excited to work with members of the Executive Council and committees throughout the year.

Three new initiatives were implemented in the past year. A group was tasked with assessing the landscape of sport management journals, with the aim of maintaining JSM as the leading journal in our field and to support members in promotion and tenure. The report identified 97 journals and their impact. The table of journals will be made available to the membership via the NASSM website. A second group considered the logistics of a rotating conference system. The group considered ways to reduce pressure on members to organize the annual conference. The logistics of this change will be considered further this year. The third group examined potential changes to the structure of the Executive Council to allow it to operate efficiently and effectively. Their report detailed the structure of similar organizations and considered the value of an Executive Director position. The complexity of potential structural changes was highlighted.

In continuing to move NASSM forward as an organization, I will continue to explore potential structural changes to the Executive Council that will enable it to effectively and efficiently respond to the membership while moving forward in a strategic and purposeful way. In addition to extending this work, I am appointing a committee to propose a communications strategy for NASSM. In support of this initiative, I have entered the twittersphere!

The Executive Council is meeting in Ottawa on October 31–November 1. If you have any comments or concerns to share with the Council, please contact me (cgreen@illinois.edu or @NASSMpresident) or one of the members-at-large.

I look forward to seeing you in Ottawa, June 2-6 for the 2015 NASSM Conference. For more information on next year’s NASSM conference, please go to www.nassm.com/NASSM2015

Enjoy your time before the semester begins!
I am extremely honored to receive the 2014 Earle F. Zeigler Lecture Award. I would like to dedicate this great honor to Professor Yu Ma, the founding father of the academic discipline of sport management in China. Without his guidance, support, and love, I would never have had an opportunity to come to and study in North America. A number of other professors have been instrumental to my education, learning, and development. I have also been very fortunate to work and collaborate with many wonderful colleagues and students at the University of Houston, the University of Florida, the University of Georgia, and other institutions; I want to take this opportunity to express my earnest gratitude to them.
**COSMA Update**

**New Accredited Member: BGSU**
The Board of Commissioners of COSMA accredited a new institution during its May 28, 2014, meeting: Bowling Green State University. This brings the total number of COSMA-accredited institutions to 15 and the total number of accredited Sport Management programs to 32. A list of all COSMA-accredited institutions can be found here: [http://www.cosmaweb.org/list-of-accredited-programs.html](http://www.cosmaweb.org/list-of-accredited-programs.html).

Bowling Green State University’s Sport Management program is one of the largest and most diverse undergraduate sport management programs in North America. It has an excellent national and international reputation for producing outstanding professionals and prepares students for a variety of sport related careers.

**COSMA Conference: February 2015**
COSMA is planning a conference for February 12-13, 2015, in Philadelphia, PA, hosted by Drexel University. The theme is “Excellence in Education: Teaching Sport Management” and the content will be focused in several areas: Accreditation process training for new and prospective members, outcomes assessment, and faculty qualifications, to name a few. COSMA will also prepare a “Call for Proposals” for additional session content, with member submissions given priority. Panels on current topics and round table sessions will enable attendees to workshop documentation such as an outcomes assessment plan. Attendees will have the opportunity to talk directly to members of the Board of Commissioners about their programs, compliance with COSMA principles, and what the BOC is looking for when they review materials. The event will include time to network, meet with BOC and BOD members, and a chance to taste Culinary Arts student cooking at Drexel University’s Academic Bistro! COSMA members will receive a discounted conference rate and more than one representative from each institution is welcomed.

**Upcoming COSMA Events/Training:**
Fall 2014: Writing Student Learning Outcomes webinar
September – April: “Principle of the Month” webinars

For all COSMA-related inquiries, contact Heather Alderman at cosma@cosmaweb.org or 202-329-1189
Update from the Student Board

The 2014-2015 NASSM Student Board is excited for the upcoming year and the great opportunities ahead of us! The 2014 NASSM Conference in Pittsburgh, PA was a huge success with great participation in the student-centered initiatives! We have one returning and two new NASSM Student Representatives who are already building off of feedback from this year’s conference and brainstorming new ideas for the upcoming conference in Ottawa, ON. Throughout this year, Rebecca, Natalie, Josh, and I will be working towards the student initiatives for next year, building on what past student representatives have established and the feedback we have received from past conferences.

As the NASSM conference continues to grow, student representation remains a priority in order to foster the collaborations that create ongoing opportunities for student and non-student NASSM members. Rebecca Achen (University of Kansas) will be coordinating the student-faculty mentor initiative. She is looking forward to organizing this initiative expressing, “As a participant in the luncheon, I have experienced the benefits provided by meeting and networking with faculty during the initiative. I think this is one of the most important and insightful pieces of the conference for students. I am excited for the opportunity to organize and facilitate this valuable experience for students at NASSM.”

The student symposium for NASSM 2015 will be organized by Natalie Smith (University of Illinois). Natalie looks forward to creating an open environment for constructive dialogue useful to both students and faculty. "I want to be a resource for faculty and students to address the issues and opportunities for future academics in our field. Please reach out to me with any and all ideas. Beyond the usual forms of communication, I can also be reached @NatalieLSmith on Twitter."

Finally, Josh Lupinek (University of Minnesota) is already coming up with ideas for the 2015 Ottawa student social and expresses his commitment to the NASSM student body, "I am honored to be elected for a 2nd term as a NASSM Student Representative. My goal is to capitalize on the success of the 2014 Student Social event and increase collaboration with peer networking amongst NASSM student members. Ottawa 2015 will be another great site to welcome our new student members and celebrate the achievements of those taking the next step professionally.”

The 2014-2015 NASSM Student Board hopes to offer valuable opportunities for students and would greatly appreciate any feedback and ideas that you may have to continue to improve the student experience. If there are any new student initiatives or networking avenues you hope to see developed, please contact me (pmillar@uwo.ca). Have a wonderful summer!

Patti Millar
NASSM Updates

Publicity and Promotion Committee
With the launch of a revised NASSM website, we would like to take this opportunity to update you on NASSM’s social media platforms. NASSM utilizes both Twitter (@NASSM_Sportmgt) and Facebook (NASSM) accounts. The feeds from both of these accounts can now be found on the right side of the new website’s homepage. We invite you to engage and interact with us through these platforms. If you have a topic you would like us to Tweet out to our followers, please tweet us or use the #NASSM hashtag. Additionally, if you feel like you have a topic you would like to moderate a discussion on, we would be happy to get you involved.

Twitter is used most frequently and includes weekly posts from NASSM’s Diversity Committee, as well as an array of current events and discussions. In addition, both Twitter and Facebook are used to keep the NASSM membership base updated with Call for Papers, deadlines, and organizational updates. If you have any suggestions or other things you would like to see within either of these platforms or the NASSM website, please contact us thomas.aicher@uc.edu

Diversity Committee
Dr. Joshua R. Pate, Chair of the NASSM Diversity Committee, announced the list of committee members for 2014:

Jenny Bruening (University of Connecticut); J. Kenyatta Cavil (Texas Southern University); Algerian Hart (Western Illinois University); Nicole Melton (Texas Tech University); Emily Newell (Ohio State University) - student representative; Sally Shaw (University of Otago); Scott Tainsky (University of Illinois); Nefertiti Walker (University of Massachusetts); Nick Watanabe (University of Missouri)

WASM Update
Witnessed by the presidents and delegates of six continental associations of sport management in the globe, World Association for Sport Management - WASM – was successfully established at Aletheia University, Taiwan, in 2012. In just two years, WASM’s inaugural conference is ready to host scholars and practitioners from around the world in Madrid, Spain, on October 1-3, 2014. Abstracts for over 150 presentations were received and participants from more than 20 countries are expected to gather in this sensational occasion themed “Bridging the Gap in Sport Management Globally”. Besides the academic programs, you are welcome to join us in banquets, tours, and the WASM Annual General Meeting. Get involved in the development of this international organization by listening to its business plan and input from delegates of different continents. Let’s work together to make the world a better place through sports. For more details, please visit the WASM website at www.worldsportmanagement.org
**Program Updates**

**Saint Leo University**

Saint Leo University’s Sport Business Program was named the Flagship Program for the School of Business in 2003. Eleven years later, the university recognized its continued excellence and Sport Business was named the university’s first Program of Distinction. The Bachelor of Arts undergraduate major was started in 1993 and became a stand alone department within the School of Business in 2003. An MBA with a concentration in Sport Business (online only) began in 2006 with the latter two accomplishments under then Chair, Dr. Susan Brown Foster. The online graduate program is now ranked 3rd internationally by *Sport Business International* under current chair Dr. Eric Schwarz. In addition to Schwarz and Foster, the Department full-time faculty also include Dr. Dene Williamson and Mr. Phil Hatlem at the main campus with Dr. Steve Carney supervising the major at its Tallahassee, Florida campus.

**University of Nebraska-Lincoln**

The University of Nebraska–Lincoln College of Business Administration is offering a new Master of Arts in Business with a Specialization in Intercollegiate Athletic Administration (MAIAA) program this fall. Students in the program will complete graduate business courses together as a cohort and their learning experiences will be further enhanced with interactions with Husker Athletics administrators. Admission into the program is competitive with only 10 students admitted each year. Those interested in applying for the fall 2015 cohort can contact Brandon Urry at bury2@unl.edu or (402) 472-5397. They can also visit [http://cba.unl.edu/gradprograms](http://cba.unl.edu/gradprograms) to learn more.

**Seattle University**

The Masters in Sport Administration and Leadership program at Seattle University has several important announcements. First, we have hired Dr. Brian McCullough, and we are very happy to have him. Second, Dr. McCullough will head up our new specialization area in Sport Sustainability Leadership. This is a 15 credit asynchronous online specialization that will start in Spring of 2015. Third, we are also creating a cognate area that will focus on Women’s Sport Leadership and will host a seminar in Seattle in the Summer of 2016.

**Syracuse University**

The Syracuse University Department of Sport Management would like to announce the recent hiring of Dr. Patrick Walsh as an Assistant Professor.