A message from President, Dr. Larena Hoeber

Hello Everyone:

I am honored to be serving NASSM as your president, and excited to be working with the members of the Executive Council and committees in the upcoming year.

I would like to share a few highlights from the past year. There were 558 delegates at the 2013 NASSM Conference in Austin, which makes it the highest attendance to date. I would like to thank the University of Texas at Austin, in particular Dr. Marlene Dixon, for hosting such a successful conference. Additionally, I would like to extend my gratitude to all the conference delegates. Critical components to a memorable, intellectually stimulating, and fun conference are the conversations, interactions, sharing of ideas, and socializing between delegates.

In early 2013, NASSM conducted a membership survey. The results will be used to inform the strategic planning process, and the operations of the Executive Council and committees. The results of the survey will also be made available to the membership via a secure portion of the NASSM website.

At the 2013 AGM, the membership approved a motion to create two new MAL positions. By 2015, there will be six MALs on Executive Council. This is an important change to the structure of the Executive Council, as it will allow us to better accommodate an expanded (and expanding) list of responsibilities. Additionally, it provides two more opportunities for professional members of NASSM to be involved with our governance.

For this year, I will focus on the establishment of task groups to address three initiatives that I feel are important for NASSM. One group will be responsible for discussing potential changes to the structure of the Executive Council to allow it to operate more efficiently and effectively. A second task group will assess the landscape of sport management journals, with the aim of keeping JSM as the top journal in the field and encouraging our members to publish in high-quality journals. The third task group will address the logistics of a rotating conference system, thus reducing the pressure on our members to organize and host the annual conference.

The Executive Council is meeting in Pittsburgh on October 18 – 19th. If you have any comments or concerns to share with the Council, please contact myself (larena.hoeber@uregina.ca) or one of the members-at-large.

I look forward to seeing you in Pittsburgh in May 27 - 31 for the 2014 NASSM Conference. For more information on next year’s NASSM conference, please go to http://www.nassm.com/NASSM2014/

Have a great summer (or winter for our members in the Southern Hemisphere)!

Larena Hoeber
Conference Follow-up

Earle F. Zeigler Lecture Award Winner
George B. Cunningham, Texas A&M University

Garth Paton Distinguished Service Award Winner
Clay Stoldt, Wichita State University

Distinguished Sport Management Educator Award Winner
Lynn Ridinger, Old Dominion University

Sport Management Diversity Award
Joy DeSensi, University of Tennessee

Janet B. Parks NASSM Research Grant recipients:
Donna Pastore, Ohio State University, Professional development for mid-career faculty in sport management
Janelle Wells, Florida State University and Jon Welty Peachey, Texas A&M University, Sport for social change during a complex era: The importance of leadership
Jae-Pil Ha, University of Arkansas – Little Rock, Sport consumers in a ‘smart sport’ age: Smartphone and sport.

NASSM Research Fellows:
Dr. Kathy Babiak, University of Michigan
Dr. Kevin Filo, Griffith University
Dr. Bob Heere, University of South Carolina
Dr. Jeremy Jordan, Temple University
Dr. Stephen L. Shapiro, Old Dominion University
Dr. Ellen L. Staurowsky, Drexel University
Dr. Julie Stevens, Brock University
Dr. Tracy Taylor, University of Technology, Sydney
Dr. Stacy Warner, East Carolina University
A message from George Cunningham

I was humbled and honored to receive the Dr. Earle F. Zeigler Lecture Award. I have immensely enjoyed my work, feeling blessed to both love writing and have a passion for the research topics we examine. To have these efforts recognized by my peers is truly special. As I noted at the conference, this award is shared with the many students and colleagues with whom I have collaborated, each of whom brought innovative ideas and creative energies to our projects. I look forward to our continued efforts to make sport more diverse and inclusive.

Member profile

Dr. Thomas Baker

- B.A. Journalism, University of Southern Mississippi
- J.D. Law, Loyola University of New Orleans School of Law
- Ph.D. Sport Management, University of Florida

Dr. Baker is currently an Assistant Professor at the University of Georgia. He mainly teaches law-related courses such as sport ethics, sport entrepreneurship, legal issues in sport, both in undergraduate and graduate level. He had held a variety of academic and professional positions before the current professorship, to name a few, instructor at the University of Florida, litigation attorney at Middelberg, Riddle & Gianna in New Orleans, LA, and judicial internships at two Federal District Courts. He earned his Ph.D. degree in sport management from the University of Florida in 2007 and J.D. degree from Loyola University New Orleans School of Law in 2001. Dr. Baker's research foci are related to the crossroad between law and marketing such as legal issues concerning brand image and use of social media in sport marketing. He is an avid fan of college football and Real Madrid soccer. He enjoys traveling with his wife.

Virtual Graduate Program Fair

A virtual graduate program fair is scheduled to occur on Thursday, November 14. Please visit http://www.careereco.net to gain insight on the set up and benefits of conducting a virtual fair. Information regarding the time of the fair and pricing is being established and will be shared over the listserv later this year. Please contact Michael Diacin, Assistant Professor of Kinesiology at the University of Indianapolis with questions. diacinm@uindy.edu or 317-791-5703
A message from the student board

Hello NASSM members,

The 2013-2014 NASSM Student Board is excited for the upcoming year and the great opportunities ahead of us! The 2013 NASSM Conference in Austin, TX was a great success with the largest student member representation yet! We have three new NASSM Student Representatives who are already brainstorming new ideas for the upcoming conference in Pittsburgh, PA. Throughout this year, Patti, Dave, Josh and I will be working toward the student initiatives for next year and building on what the past student representatives have established.

As the NASSM conference continues to grow, student representation must remain a priority in order to foster the collaborations that stimulate the broader transfer of knowledge and create ongoing opportunities for student and non-student NASSM members. Patti Millar (Western University) will be facilitating the faculty-student mentor initiative and shared, “I believe that by providing networking and collaborative opportunities for students, the field of sport management will not only continue to grow and expand its knowledge base, but this will also ease the transition for students throughout their academic careers. I am looking forward to my involvement in these efforts and becoming more involved within the NASSM community.”

The student symposium for 2014 will be organized by David Walsh (The University of Texas at Austin); he is excited for the opportunity to build partnerships and developmental opportunities between NASSM student and faculty members. “I am honored to be elected to serve the student members and will listen intently to your interests. I strongly encourage feedback and teamwork that can help build dynamic relationships vital for your future career goals.”

Finally, Josh Lupinek (University of Minnesota) is already coming up with ideas for the 2014 Pittsburgh student social and expresses his commitment to the NASSM student body, “My goal is to promote collaboration and enrich interactions amongst NASSM student members. Pittsburgh 2014 will be another great site to welcome our new student members and celebrate the achievements of those taking the next step professionally.”

The 2013-2014 NASSM Student Board wants to offer valuable opportunities for students and would greatly appreciate any feedback and ideas that you may have to continue to improve the student experience. If there are any new student initiatives or networking avenues you hope to see developed, please contact me (Lower.34@osu.edu). Have a wonderful summer!

Lee Lower
Student Board President
The Ohio State University
Special Tribute to Dr. Thomas Sawyer

Professor Emeritus Kinesiology, Recreation, and Sport
Indiana State University

- B.S. Health and Physical Education, Springfield College
- M.P.E. HPER Administration, Springfield College
- Ed.D. Higher Education Administration, Virginia Polytechnic Institute and State University

After 44 years in the academy and 29 as a faculty member at Indiana State University, Doc retired on May 31, 2013. He joined the ISU Department of Physical Education as chair in 1984. He developed the undergraduate and graduate Sport Management Programs in the early nineties. He is recognized as a scholar in risk management and sport law as well as facility planning and design. He taught courses in risk management, sport law, communication and media relations, facility planning and design, and facility and event management. He advised over 2,900 undergraduates, 400 master’s students, and 12 Ph.D. students.

Dr. Sawyer has authored 12 books, over 70 chapters, and contributed over 150 articles to the sport management literature. He is the former editor of the Journal of Legal Aspects of Sport and ICHPER-SD Journal of Research. He is the current editor of the Indiana AHPERD Journal and Newsletter, Journal of Facility Planning and Design, AAHPERD Law Review, and The Physical Educator. He also serves on numerous editorial boards. Dr. Sawyer has presented over 120 times at state, national, and international professional conferences. Further, Dr. Sawyer has received the following recognitions from his peers: Leadership Award, The Society for the Study of the Legal Aspects of Sport and Physical Activity, Distinguished Scholar Award, Safety & Risk Management Council, AAPAR, NASPE Sport Management Outstanding Achievement Award, Indiana AHPERD Sport Management Professional Award, Honor Award, American Association for the Active Lifestyles and Fitness, Honor Award, AAHPERD, Honor Award, Council on Facilities and Equipment, AAPAR, Honor Award, The Society for the Study of the Legal Aspects of Sport and Physical Activity, AAPAR Pathfinder Award, and Lifetime Achievement Award, Council on Facilities and Equipment, AAPAR. Finally, Dr. Sawyer was inducted in to the first class of Fellows, North American Society for Health, Physical Education, Recreation, Sport, and Dance Professionals.

A Few Upcoming Conferences

- EASM
  Istanbul, Turkey
  September 11 – 15

- SMA
  Albuquerque, NM
  October 22 – 26

- NASSS
  Quebec City, Quebec, Canada
  November 6 – 9

- SEVT
  Columbia, SC
  November 20 – 22

- SMAANZ
  Dunedin, New Zealand
  November 20 – 22