History of NASSM

• First scholarly organization formed to meet the unique interests of persons within sport management academe

• First meetings on September 20, 1985 among Earle F. Zeigler, Robert Boucher, Janet Parks, and Beverly Zanger met in Windsor, Ontario to discuss convening a group of sport management academics

• The first annual conference was held in 1986, at Kent State University (Ohio)

• Over time, NASSM has continued to grow and has evolved to become the model for sport management professional affiliation
Function of NASSM

• NASSM includes approximately 900 professional, student, and emeritus members who are actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation

• The purpose of NASSM is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management - both theoretical and applied aspects
Benefits of Student Membership

• Being a student member of NASSM enables you to take advantage of a variety of benefits that will help you achieve your goals and grow your CV

• The following slides will outline each of the following benefits in more detail:
  - Networking
  - The Journal
  - The Conference
  - Access to Information
  - Professionalism
  - Award and Grant Opportunities
Benefit #1: Networking

• Network with other students, future colleagues, and faculty members in the sport management field

• Many academics keep in contact with other people in sport management primarily through NASSM and its annual conference

• This can help you in many ways throughout your career, including research collaborations and professional opportunities
Benefit #2: The Journal

- NASSM's official research journal is the Journal of Sport Management
- JSM embraces research focusing on the theoretical and applied aspects of management related to sport, exercise, dance, and play, in a variety of settings such as professional sport, intercollegiate and interscholastic sport, health/sport clubs, sport arenas, and community recreational sports
- Students should read it, learn about it, know the authors, editorial board members, and seek to get involved through submissions, book reviews, and digest contributions
Benefit #3: The Conference

- The annual NASSM conference occurs each year in late May/early June
- NASSM's annual conference has been a must-attend event for most of its members over the past two decades
- It provides invaluable opportunities for presenting research, networking, exchanging ideas, professional development, collaboration, and more
- For students, the conference is an opportunity to meet and converse with the leaders of the sport management academy, gain insight into cutting edge research, and gain valuable professional experience and contacts
  - The conference also provides students with the opportunity to get involved with NASSM by running for an elected position on its Student Board (see following sections for more information)
  - Attend Student-run initiatives
Benefit #4: Access to Information

• Members of NASSM are granted access to the Directory of Members, which can greatly facilitate your ability to utilize other academic professionals as valuable resources.

• NASSM compiles complete and accurate information of member institutions with sport related curricula around the world.

• Teamwork Online partners with NASSM to provide free access to their weekly listing of sport related job and internship opportunities, a valuable resource for information for students. Consult the Teamwork Online webpage for more information.

• NASSM also publishes a blog, where academics and industry professionals contribute content. Sign-up for the NASSM newsletter here.

• NASSM members are also able to join NASSM Google Groups, where individuals can post industry-relevant information. Join NASSM Google Groups by following the instructions here.
Benefit #5: Professionalism

• NASSM membership helps you to establish a professional reputation by providing opportunities for publishing, presenting, reviewing, governance, publicity and referral services, and professional interaction as no other organization is able to do in the sport management field.

• By being involved, you also help to join the leaders in our field in their quest to establish professional authority and recognition for our field.
Benefit #6: Award and Grant Opportunities

• NASSM membership offers student-specific award and grant opportunities. These are as follows;
  ❖ NASSM Doctoral Research Grant
    ❖ Proposals are due annually in March, and are awarded based on merit to students for research projects not related to their thesis or dissertation
    ❖ For more information, visit the NASSM website here
  
  ❖ Student Research Competition
    ❖ One student award winner is highlighted at the NASSM conference annually
    ❖ Manuscripts are due annually in January
    ❖ For more information, visit the NASSM website here
The Student Board and Representatives

- The NASSM Student Board comprises of four elected positions
  - Student President
  - Three Members
- Each Student Board member is responsible for one of the initiatives held at the annual conference (student social, student symposium, and student-faculty mentor program), as well as general student engagement throughout the year
- Each NASSM Committee also involves one (elected) student representative to act as the liaison between the committee and the student board
  - Marketing and Communications Committee
  - Strategic Planning Committee
  - Conference Committee
  - Diversity Committee
Get Involved!

• To become involved as a student board member or student representative, you must be elected by your fellow NASSM student members.
• Elections are held annually in late April/early May, prior to the annual NASSM conference.
• First, all NASSM student members will receive an email indicating that nominations are open. Once the nomination period ends, voting opens and is carried out online. Successful nominees will be notified prior to the annual NASSM conference.
• Ensure you are registered as a NASSM student member each year in order to receive email updates regarding elections, the annual conference, and more!
• Check out the NASSM website [here](#) for more information!