About The North American Society for Sport Management

The North American Society for Sport Management (NASSM) is actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. NASSM’s purpose is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. The annual conference, which attracts approximately 400-500 academicians and students, changes location each year. The 2011 conference will be held in London, Ontario on campus of The University of Western Ontario.

For more information, visit: www.nassm.org

About The University of Western Ontario

The University of Western Ontario is one of the oldest and most beautiful universities in Canada. Since our first graduating class in 1883, the University has become a vibrant centre of learning with over 1,400 faculty members and approximately 35,000 students. Western offers more than 400 different specializations, majors and minors at the undergraduate level.

We are located on nearly 400 acres of land along the banks of the Thames River in London, Ontario, Canada, a thriving city of more than 450,000 people.

For more information, please visit: www.uwo.ca
Keynote Speaker Sponsorship: $5,000
- Sponsor recognition in conference program and website
- Prominent signage throughout the conference
- Four complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner Saturday, June 4, 2011
- Signage and verbal acknowledgement as the presenting sponsor at the NASSM 2011 Keynote Address
- Four complimentary tickets to the Opening Reception

International Reception Sponsor: $3,000
- Sponsor recognition in conference program and website
- Prominent signage throughout the conference
- Four complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner on Saturday, June 4, 2011
- Signage and verbal acknowledgement as the presenting sponsor at the NASSM 2011 International Reception on Tuesday, May 31, 2011
- Four complimentary tickets to the Opening Reception

President’s Luncheon Sponsor: $3,000
- Sponsor recognition in conference program and website
- Prominent signage throughout the conference
- Two complimentary tickets to the President’s Luncheon on Friday, June 3, 2011
- Two complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner on Saturday, June 4, 2011
- Signage and verbal acknowledgement as the presenting sponsor at the NASSM 2011 President’s Luncheon

Opening Reception Sponsor: $2,000
- Sponsor recognition in conference program and website
- Prominent signage throughout the conference
- Two complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner
- Signage and verbal acknowledgement as the presenting sponsor at the NASSM 2011 Opening Reception on Wednesday, June 1, 2011

Networking & Coffee Breaks (6) at $500 each
- two each on Thursday, June 2/ Friday, June 3/ Saturday, June 4
- Sponsor recognition in conference program and website
- Prominent signage/acknowledgement in the Reception Area

Gold Sponsorship: $5,000
- Four complimentary tickets to the Opening Reception
- Gold Sponsor recognition in conference program and website
- Prominent signage throughout the conference
- Four complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner

Silver Sponsorship: $2,500
- Two complimentary tickets to the Opening Reception
- Silver sponsor recognition in conference (half page advertisement)
- Prominent signage throughout the conference
- Two complimentary tickets to the Dr. Earle F. Zeigler Award Banquet & Dinner

Bronze Sponsorship: $1,000
- Sponsor recognition in conference program (quarter page advertisement)
- Prominent signage throughout the conference
(insert company name) would like to partner with the 2011 NASSM Conference at the following sponsorship level: (please check)

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[ ] Keynote Speaker Sponsor: $5,000.

[ ] International Reception Sponsor: $3,000.

[ ] President’s Luncheon Sponsor: $3,000.

[ ] Opening Reception Sponsor: $2,000.

[ ] Networking & Coffee Breaks: (6) at $500 each

Method of Payment: (payment due in Canadian dollars by April 30, 2011)
- Check payable to NASSM 2011
- Mail to: NASSM 2011
  c/o Faculty of Health Sciences
  The University of Western Ontario
  Room 200J - Arthur and Sonia Labatt Health Sciences Building
  London, Ontario N6A 5B9
- If your company needs to be invoiced, please contact Jim Weese, at (519) 661-4239-3497 or jweese1@uwo.ca

Contact Information:
Company Name: __________________________________________________________

Representative: ___________________________________________________________

Title: ____________________________________________________________________

Phone: _____________________________ Email: ________________________________

Signature: ______________________________________ Date: _____________________

Please fax completed form to (519) 850-2347